

EXECUTIVE **MBA**
UNIVERSITY OF BIRMINGHAM, UNITED KINGDOM



DEVELOPING GLOBAL COMPETENCE FOR A CHANGING WORLD

The Executive MBA offered by the Birmingham Business School is a globally recognised MBA programme. It is a high quality part-time management education programme, specially designed to meet the real world concerns of busy professionals who wish to reconcile the demand of studying in the midst of their busy lives.





FEATURES:

INTERNATIONAL ACCREDITATION

The programme is accredited by the Association of MBAs (AMBA) and has been one of the top 100 global MBAs in the Financial Times ranking 2010 and Economist Intelligence Unit ranking 2009.

TAUGHT BY UK FACULTY

A programme 100% taught by Birmingham Faculty members.

INTERNATIONAL PERSPECTIVE

The programme has its main focus on international business and global dimension.

FLEXIBLE STUDY MODE

Intensive teaching blocks that suit executives with busy work and travel schedules. Students can complete the eight modules at their own pace within 2-4 years.

INTERCHANGEABLE MODULES

Modules can be taken at the other off-shore delivery locations, i.e., Singapore and Birmingham for a truly international experience.

QUALITY ASSURANCE

Students are assured of the quality of the programme which is closely monitored by the University of Birmingham and the School of Professional Education and Executive Development (SPEED), The Hong Kong Polytechnic University.

LEARNING RESOURCES

Comprehensive study materials together with the library facilities are offered by both the University of Birmingham and SPEED.

CAMPUS ENVIRONMENT

All classes will be held in the PolyU campus, which is easily accessible.

■ BIRMINGHAM BUSINESS SCHOOL, THE UNIVERSITY OF BIRMINGHAM

Taking an MBA is one of the most important decisions you will ever make; equally important is the decision at which School to take it.

The Birmingham Business School was founded in 1900. The School has been a major player in business education since then and provides a wide variety of highly regarded programmes across a range of business disciplines from undergraduate to PhD. The School enjoys an international reputation and the wide-ranging research of its staff means that the latest thinking can be immediately fed into teaching.

The School is a major provider of postgraduate programmes and currently has 1,000 postgraduate students registered in the School with 650 of them studying on the Birmingham MBA – 240 full-time; 180 UK-based part-time and 230 part-time on Global programmes. Students from all around the world choose to study with the School and each year over 50 different nationalities on the Birmingham MBA are expected. Today, the Birmingham MBA appeals to

international students because of its relevance and global dimension and also because of the academic and social support the University and the School offer for students from other countries.

The School has been accredited by the EQUIS (European Quality Improvement System) and is ranked 13th in the UK by the Financial Times in 2010 Global MBA rankings.

■ SPEED

The School of Professional Education and Executive Development (SPEED) is operated by College of Professional and Continuing Education Limited (CPCE), which is an affiliate of The Hong Kong Polytechnic University (PolyU). SPEED is devoted to providing lifelong education since its inception in 1999.

Through the partnership with prestigious overseas universities, SPEED has been able to bring high-quality overseas programmes to Hong Kong with campus learning environment and comprehensive teaching and learning support.