

PROGRAMME OVERVIEW



EXECUTIVE MBA PROGRAMME CODE: 84A13

Students on the programme are required to successfully complete the following 8 modules.

• Operations Management	• International Business Environment !
• Human Resource Management	• Marketing !
• Financial and Management Accounting !	• Strategic Management I !
• Multinational Finance !	• Strategic Management II

! Students must complete **Financial and Management Accounting** before **Multinational Finance** is undertaken. **International Business Environment** and **Marketing** should also be undertaken before proceeding to **Strategic Management I**.

PROGRAMME DURATION

2 to 4 years (part-time)

MODE OF STUDY

For each module, there will be 45 contact hours of intensive seminars delivered by the Birmingham Business School lecturers over an eleven-day period at weekday evenings and weekends.

DISSERTATION

Upon completion of the 8 taught modules, students are required to submit a dissertation in 6 months time to fulfil the requirements for the award. The subject of the dissertation can be related to the student's work environment or to an area of interest to the student's employer.

ASSESSMENTS

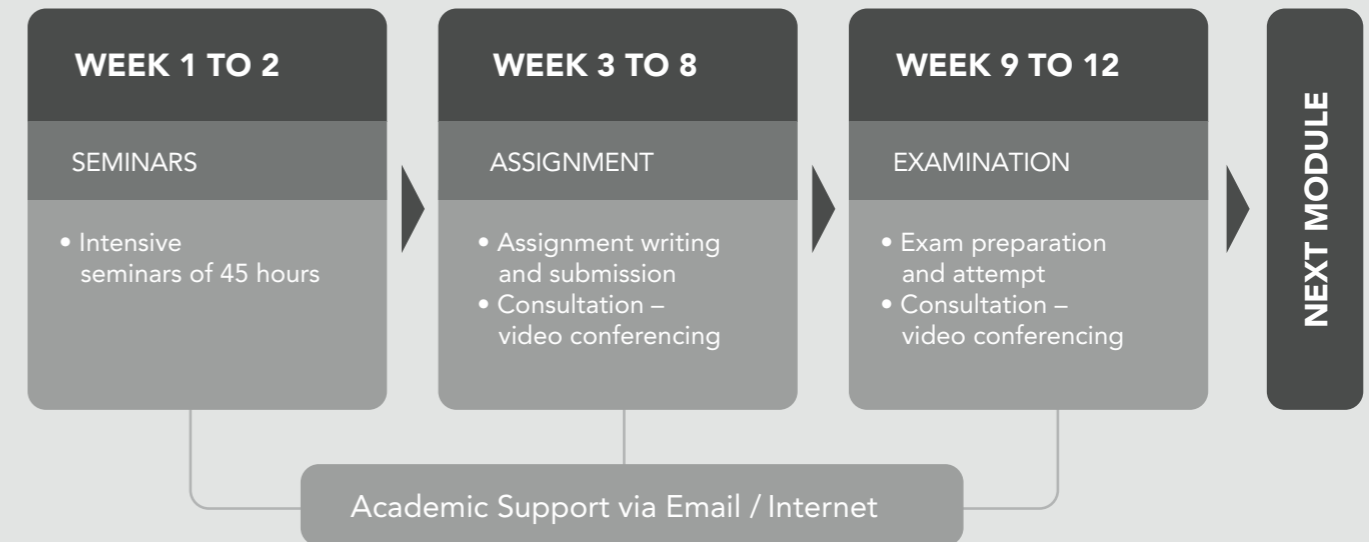
Assessments will be in the form of assignment and written examination for each module and an end-of-course dissertation.



All modules are reimbursable courses under Continuing Education Fund (CEF).



LEARNING CYCLE



A TYPICAL SEMINAR SCHEDULE FOR WEEKS 1 - 2

DAY	TIME	NO. OF CONTACT HOURS
Thursday	19:00 – 22:30	3.5
Friday	19:00 – 22:30	3.5
Saturday	14:00 – 20:00	5.5
Sunday	10:00 – 19:30	7.5
Monday	19:00 – 22:30	3.5
Wednesday	19:00 – 22:30	3.5
Friday	19:00 – 22:30	3.5
Saturday	14:00 – 22:00	7.5
Sunday	10:00 – 19:00	7

