

Bachelor of Arts (Honours) in Business

商業(榮譽)文學士

The Bachelor of Arts (Honours) in Business is the only programme offered in part-time mode under the Bachelor of Arts (Honours) Scheme in Business.

Programme Structure[@]

Students are required to complete the following requirements with satisfactory results for an honours degree:






Award	Requirements	No. of Credits	
BA (Hons) in Business	General University Requirements (GUR)	9 – 18 credits	
	2 Cluster Area Requirements (CAR) subjects (including 1 designated as China- related) ⁺ , 3 credits each	6 credits	
	1 Free Elective subject	3 credits	
	Up to 3 Language and Communication Requirements (LCR) subjects (2 in English & 1 in Chinese), 3 credits each <i>(for students who have not met the equivalent standard of undergraduate degree LCR based on their prior sub-degree studies only)*</i>	0 – 9 credits	
	Discipline Specific Requirements (DSR) <i>(Please refer to the table below for details.)</i>	51 – 60 credits	
	Foundation	Up to 3 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 9 credits
	Scheme Compulsory	8 subjects, 3 credits each	24 credits
	Elective	9 subjects, 3 credits each <i>(from subjects of any areas , but no more than 3 subjects can be from the same area, except the "General Business")</i>	27 credits
	Total		60 – 78 credits

[@]The programme curriculum is currently under review.

⁺ Within these subjects, students need to fulfil the English and Chinese reading and writing requirements.

^{*} Students' fulfilment of LCR will be assessed based on their academic records of sub-degree studies. They will be advised if they are required to take LCR subjects on admission.

Discipline Specific Requirements (DSR)

Subject Area	Subject Nature	Subject Title
Not applicable	Foundation <i>(for students from unrelated disciplines only)</i>	Introduction to Accounting
		Introduction to Economics
		Introduction to Management
	Scheme Compulsory	Applied Business Research
		Business Communication in Chinese
		Business Finance 
		Business Policy and Strategy
		Corporate Social Responsibility, Ethics and Governance
		Effective Professional Communication in English
		Integrated Study (Business)
Marketing Management 		
General Business	Elective [#]	Accounting for Decision Making
		Business and Relationship Marketing
		Business Law 
		Information and Communications Technology in Business
		Management Accounting for Operations
		Personal Financial Planning
Finance	Elective [#]	Advanced Corporate Finance
		Derivative Markets
		Equity Analysis and Valuation
		Financial Regulations and Compliance
		Financial Risk Analysis
		Fixed Income Securities
		Insurance Practices
		Investments and Portfolio Management
		Money and Banking
		Taxation and Estate Planning
Health Services Management	Elective [#]	Epidemiology
		Health Economics and Healthcare Financing
		Health Information Sciences
		Healthcare Facility Management & Business Support Services
		Leadership and Strategic Management in Healthcare
		Legal and Ethical Considerations in Healthcare
		Operations Management for Health Care
		Practices in Health Promotion
		Quality and Safety Management in Healthcare
Human Resource Management	Elective [#]	Career Planning and Employee Development
		Employee Engagement
		Employee Relations
		Employee Resourcing
		Human Resource Management 
		Managing Human Resources in the Global Context
		Organisation Theory and Behaviour
		Remuneration and Benefits
International Business	Elective [#]	China Business Management 
		China Marketing
		Contemporary Issues in International Business
		Cross-cultural Management
		Global Strategy
		Managing Global Organisations
		Multinational Business Finance
Strategic Marketing in the Global Context		

Operations and Supply Chain Management	Elective[#]	Air Transport Logistics
		Business Information Systems and e-SCM
		Business Operations Management
		Global Supply Chain Management
		International Trade and Shipping Logistics
		Project Management
		Quality Management and Practices
		Strategic Procurement Management

[#] Offering of any elective subjects is subject to sufficient enrolment.



Subjects with this icon have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

Exit Award[@]

Students who have completed the following requirements with satisfactory results may apply for an exit award of an ordinary degree:

Award	Requirements	No. of Credits	
BA in Business	General University Requirements (GUR)	9 – 18 credits	
	<i>Same as honours degree requirements</i>		
	Discipline Specific Requirements (DSR)	36 – 45 credits	
	Foundation	Up to 3 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 9 credits
	Scheme Compulsory	6 subjects, 3 credits each [All except “Applied Business Research” and “Integrated Study (Business)”]	18 credits
	Elective [^]	6 subjects, 3 credits each <i>(from subjects of any areas, but no more than 3 subjects can be</i>	18 credits
Total		45 – 63 credits	

[@]The programme curriculum is currently under review.

[^] “Applied Business Research” and “Integrated Study (Business)” can be regarded as elective subjects under the “General Business” area for the ordinary degree exit award.