

Bachelor of Arts (Honours) Scheme in Business

商業(榮譽)文學士組合課程

Scheme Structure[@]

Students are required to complete the following requirements with satisfactory results for an honours degree:

Award	Requirements	No. of Credits	
BA (Hons) in Business	General University Requirements (GUR)	9 – 18 credits	
	2 Cluster Area Requirements (CAR) subjects (including 1 designated as China-related) ⁺ , 3 credits each	6 credits	
	1 Service Learning OR Free Elective subject	3 credits	
	Up to 3 Language and Communication Requirements (LCR) subjects (2 in English & 1 in Chinese), 3 credits each <i>(for students who have not met the equivalent standard of undergraduate degree LCR based on their prior sub-degree studies only)*</i>	0 – 9 credits	
	Discipline Specific Requirements (DSR) <i>(Please refer to the table below for details.)</i>	51 – 60 credits	
	Foundation	Up to 3 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 9 credits
	Scheme Compulsory	8 subjects, 3 credits each	24 credits
	Elective	9 subjects, 3 credits each <i>(from subjects of any areas, but no more than 3 subjects can be from the same area, except the “General Business” area)</i>	27 credits
	Work-Integrated Education (WIE)		Nil
	300 hours of work-based learning experience <i>(Relevant work experience accumulated during or after sub-degree studies may be considered for fulfilment of WIE. Students will be invited to submit application for consideration after programme commencement.)</i>		
	Total		60 – 78 credits

[@]The scheme curriculum is currently under review.

⁺ Within these subjects, students need to fulfil the English and Chinese reading and writing requirements.

* Students' fulfilment of LCR will be assessed based on their academic records of sub-degree studies. They will be advised if they are required to take LCR subjects on admission.





Award	Requirements	No. of Credits	
BA (Hons) in Business (Finance)/	General University Requirements (GUR)	9 – 18 credits	
	2 Cluster Area Requirements (CAR) subjects (including 1 designated as China-related) ⁺ , 3 credits each	6 credits	
BA (Hons) in Business (Health Services Management)/	1 Service Learning OR Free Elective subject	3 credits	
	Up to 3 Language and Communication Requirements (LCR) subjects (2 in English & 1 in Chinese), 3 credits each <i>(for students who have not met the equivalent standard of undergraduate degree LCR based on their prior sub-degree studies only)*</i>	0 – 9 credits	
BA (Hons) in Business (Human Resource Management)/	Discipline Specific Requirements (DSR) <i>(Please refer to the table below for details.)</i>	51 – 63 credits	
	Foundation	Up to 4 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 12 credits
BA (Hons) in Business (International Business)/	Scheme Compulsory	8 subjects, 3 credits each	24 credits
	Award-Specific Compulsory	3 subjects, 3 credits each	9 credits
BA (Hons) in Business (Operations and Supply Chain Management)	Elective	6 subjects, 3 credits each <i>(at least 3 from the elective pool of students' own subject area; others can be from subjects of any areas)</i>	18 credits
	Work-Integrated Education (WIE)		Nil
	300 hours of work-based learning experience <i>(Relevant work experience accumulated during or after sub-degree studies may be considered for fulfilment of WIE. Students will be invited to submit application for consideration after programme commencement.)</i>		
Total		60 – 81 credits	

[@] The scheme curriculum is currently under review.

⁺ Within these subjects, students need to fulfil the English and Chinese reading and writing requirements.

^{*} Students' fulfilment of LCR will be assessed based on their academic records of sub-degree studies. They will be advised if they are required to take LCR subjects on admission.

Discipline Specific Requirements (DSR)

Subject Area	Subject Nature	Subject Title
Not applicable	Foundation <i>(for students from unrelated disciplines only)</i>	Introduction to Accounting
		Introduction to Economics
		Introduction to Management
		Medicine for Managers ^Δ
	Scheme Compulsory	Applied Business Research
		Business Communication in Chinese
		Business Finance 
		Business Policy and Strategy
		Corporate Social Responsibility, Ethics and Governance
		Effective Professional Communication in English
		Integrated Study (Business)
		Marketing Management 
	General Business	Elective [#]
Business and Relationship Marketing		
Business Law 		
Information and Communications Technology in Business		
Management Accounting for Operations		
Personal Financial Planning Practices		
Finance	Award-Specific Compulsory	Equity Analysis and Valuation
		Investments and Portfolio Management
		Money and Banking
	Elective [#]	Advanced Corporate Finance
		Derivative Markets
		Financial Regulations and Compliance
		Financial Risk Analysis
		Fixed Income Securities
		Insurance Practices
		Taxation and Estate Planning
Health Services Management	Award-Specific Compulsory	Health Economics and Healthcare Financing
		Health Information Sciences
		Operations Management for Health Care
	Elective [#]	Epidemiology
		Healthcare Facility Management & Business Support Services
		Leadership and Strategic Management in Healthcare
		Legal and Ethical Considerations in Healthcare
		Practices in Health Promotion
Quality and Safety Management in Healthcare		
Human Resource Management	Award-Specific Compulsory	Career Planning and Employee Development
		Human Resource Management 
		Remuneration and Benefits
	Elective [#]	Employee Engagement
		Employee Relations
		Employee Resourcing
		Managing Human Resources in the Global Context
Organisation Theory and Behaviour		

^Δ This subject is applicable to BA (Hons) in Business (Health Services Management) only. Students from health-related disciplines are not required to take this foundation subject.

[#] Offering of any elective subjects is subject to sufficient enrolment.



Subjects with this icon have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

Subject Area	Subject Nature	Subject Title
International Business	Award-Specific Compulsory	Cross-cultural Management
		Global Strategy
		Strategic Marketing in the Global Context
	Elective [#]	China Business Management 
		China Marketing
		Contemporary Issues in International Business
		Managing Global Organisations
		Multinational Business Finance
Operations and Supply Chain Management	Award-Specific Compulsory	Business Operations Management
		Global Supply Chain Management
		International Trade and Shipping Logistics
	Elective [#]	Air Transport Logistics
		Business Information Systems and e-SCM
		Project Management
		Quality Management and Practices
		Strategic Procurement Management

[#] Offering of any elective subjects is subject to sufficient enrolment.



Subjects with this icon have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

Exit Award[@]

Students who have completed the following requirements with satisfactory results may apply for an exit award of an ordinary degree:

Award	Requirements	No. of Credits	
BA in Business	General University Requirements (GUR)	9 – 18 credits	
	<i>Same as honours degree requirements</i>		
	Discipline Specific Requirements (DSR)	36 – 45 credits	
	Foundation	Up to 3 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 9 credits
	Scheme Compulsory	6 subjects, 3 credits each [All except “Applied Business Research” and “Integrated Study (Business)”]	18 credits
	Elective [∞]	6 subjects, 3 credits each <i>(from subjects of any areas, but no more than 3 subjects can be from the same area, except the “General Business” area.)</i>	18 credits
	Work-Integrated Education (WIE) (for full-time students only)		Nil
	Same as honours degree requirements		
Total		45 – 63 credits	
BA in Business (Finance)/	General University Requirements (GUR)	9 – 18 credits	
	Same as honours degree requirements		
BA in Business (Health Services Management)/	Discipline Specific Requirements (DSR)	36 – 48 credits	
	Foundation	Up to 4 subjects, 3 credits each <i>(for students from unrelated disciplines only)</i>	0 – 12 credits
	Scheme Compulsory	6 subjects, 3 credits each [All except “Applied Business Research” and “Integrated Study (Business)”]	18 credits
BA in Business (Human Resource Management)/	Award-Specific Compulsory	3 subjects, 3 credits each	9 credits
	Elective [∞]	3 subjects, 3 credits each <i>(at least 2 from the elective pool of students’ own subject area; the remaining 1 can be from any subject areas.)</i>	9 credits
BA in Business (International Business)/	Work-Integrated Education (WIE)		Nil
	Same as honours degree requirements		
	BA in Business (Operations and Supply Chain Management)	Total	

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[∞] “Applied Business Research” and “Integrated Study (Business)” can be regarded as elective subjects under the “General Business” area for the ordinary degree exit award.