



CCTV intern helps RTHK production

Carena Tang Yin-ching

Bachelor of Arts in Professional Communication

A scholarship is recognition of a student's academic achievement. An internship is a valuable opportunity for a student to put theory into practice. Carena Tang Yin-ching, who graduated from PolyU SPEED in 2014 with a Bachelor of Arts in Professional Communication, enjoyed the best of both worlds and is moving towards her life goal.

Finding direction through an internship

During her studies at PolyU SPEED, Carena was awarded two scholarships, which helped to boost her confidence in academic pursuits. She was also a Student Ambassador for PolyU SPEED, enabling her to unleash her diverse talents.

As a Student Ambassador, Carena participated in a wide range of activities to help promote PolyU SPEED and shared with prospective students her learning experience at the School. The experience she accumulated then, such as event management and communication skills, later proved conducive to her internship and career development. Carena was therefore selected by the School as one of the few to work as an intern at China Central Television (CCTV) in translation and production

work. "Watching every single word and sentence that I wrote being broadcast on the national programme gave me a sense of achievement. I am now working part-time at Radio Television Hong Kong (RTHK), paving the way for my future career development in the mass media," Carena said.

While Carena was fortunate enough to work at CCTV during her internship, she found it rewarding to apply the knowledge learned at PolyU SPEED to her work. After graduation from the School, she worked at Wanchai and Central & Western District Industries and Commerce Association. "Serving the Board of Directors, I needed to organise meetings, communicate among different merchants, and liaise with people from all walks of life. The communication skills that I learned at PolyU SPEED

“All roads lead to Rome. You will reach your goal as long as you are tenacious.”

have helped me a lot in fulfilling various tasks,” she said.

Final project, priceless experience

Looking back on her campus life, Carena recalled: "The most unforgettable experience was the final-year project to pitch the 'Stop Gambling' campaign to the Tung Wah Group of Hospitals. Although there were twists and turns during the process, we worked closely as a team. Finally, our proposal was adopted and our work was displayed at MTR stations. The experience was invaluable."

Carena was given plenty of learning opportunities at PolyU SPEED. She was also grateful to the lecturers who were very helpful. "The School provides scholarships and internships to facilitate students' all-round development. My horizons are therefore broadened," she said.



Carena says she was fortunate to work at CCTV for her internship.