Foreword
序言

Since its establishment in 1999, the PolyU-affiliated School of Professional Education and Executive Development (PolyU SPEED) has been committed to the promotion of lifelong learning in the community. Over the years, the School has expanded its programme portfolio across different academic disciplines, providing opportunities to more students to attain a bachelor's degree.

With the provision of bachelor's degree programmes leading to PolyU or PolyU-SPEED awards as its key focus, PolyU SPEED is able to offer more articulation opportunities to sub-degree graduates. With a mandate from the PolyU Senate, the School started to offer bachelor's top-up degree programmes at Honours level in 2012/13. As the School's academic programmes are designed to meet the changing needs of the Hong Kong economy, its graduates are highly competitive in the job market. Over the past decade, the School has nurtured more than 8,000 graduates of bachelor's degree programmes who have contributed to the development of various sectors including, amongst others, international business, accounting, marketing and travel industry management.

This prospectus is designed to provide you with comprehensive information about PolyU SPEED's top-up bachelor's degree programmes and help you plan your educational pathway. I am confident that, whichever programme you choose, you will find your PolyU SPEED rewarding to your personal growth and future career endeavors.

香港理工大学副校长兼校董主席

Timothy W. Tong, PhD, JP
President, The Hong Kong Polytechnic University; and Council Chairman, College of Professional and Continuing Education
January 2013

Director's Message
院長的話

It is my pleasure to welcome you to PolyU SPEED, where our top priority is to develop quality and unique top-up degree programmes, which will equip you with skills and knowledge in high demand from local employers. By choosing PolyU SPEED, you will be joining over 4,000 like-minded students pursuing continuing and professional studies.

Since the establishment of PolyU SPEED in 1999, our dedicated team has been working relentlessly to make PolyU SPEED what it is today — a mature and dynamic institution offering degrees in unique areas, nurturing important skills in entrepreneurship and offering whole-person education. PolyU SPEED has a strong team of academic staff, with over 50% of them being PhD holders. Our academic staff members not only from Hong Kong but also from the Chinese Mainland, South Korea, Thailand and Malaysia, enabling you to benefit from a wide range of international expertise.

PolyU SPEED reached an important milestone last year when approval was given by the PolyU Senate for us to offer top-up degree programmes at honours degree level. It is a powerful testimony showing that our academic standards and teaching quality have fully matched those of other degree granting institutions. In 2013-14, we envisage that about 50% of PolyU SPEED students will be studying for an Honours degree and this figure is expected to rise further in 2014-15.

PolyU SPEED is currently the only local institution offering honours bachelor's degree programmes in the increasingly important fields of Retail and Service Management, and Applied Aging Studies. The Bachelor of Science (Honours) in Applied Aging Studies, the PolyU award franchised programme offered by the PolyU Faculty of Health and Social Sciences via PolyU SPEED, also reflects our close connection with PolyU. We are working hard to introduce more honours bachelor's degree programmes in the next few years, including upgrading the existing ordinary degree programmes to honours degree level.

Apart from offering programmes leading to PolyU or PolyU-SPEED awards, the School maintains close collaboration with renowned overseas universities to offer programmes leading to overseas awards. If you are considering Law or Management for your further studies, the undergraduate and preparatory programmes offered in collaboration between PolyU SPEED and the well-established universities in the UK will be attractive study options for you.

We take pride in our students who reach world class standard in terms of academic excellence. In the Bachelor of Laws (LLB) 2012 Examinations, PolyU SPEED students obtained 2 out of the 3 first class awards achieved by students outside the UK. In addition, one of our students had a fruitful internship experience through working at one of the world's finest hotels — the Burj Al Arab in Dubai. She is the first participant in our Jamesiah-PolyU SPEED Student Internship Programme.

Whatever your chosen field of study, the aim of PolyU SPEED is to make you a highly-sought-after individual when you complete your studies. We guarantee that you will be ready to hit the ground running when you graduate and launch your career or further your studies, whatever it may be.

Jack M.K. Lo, PhD
Director
School of Professional Education and Executive Development
The Hong Kong Polytechnic University
January 2013

香港理工大学專業進修學院院長

二零一三年一月

歡迎各位閱讀PolyU SPEED的院長的言

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## Programmes Leading to PolyU-SPEED Academic Awards

可獲頒發香港理工大學專業進修學院學位之課程

### Section A Page 21

<table>
<thead>
<tr>
<th>No.</th>
<th>Programme Description</th>
<th>FT</th>
<th>PT</th>
<th>CEF</th>
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</thead>
<tbody>
<tr>
<td>30</td>
<td>Bachelor of Arts in Applied and Media Arts</td>
<td>✓</td>
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<tr>
<td>32</td>
<td>Bachelor of Arts (Honours) Scheme in Business*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>35</td>
<td>Bachelor of Arts (Honours) in Hospitality Management*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>38</td>
<td>Bachelor of Arts in Housing Management</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>40</td>
<td>Bachelor of Arts (Honours) in Marketing and Public Relations*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>42</td>
<td>Bachelor of Arts in Professional Communication</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>44</td>
<td>Bachelor of Arts (Honours) in Retail and Service Management</td>
<td>✓</td>
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</tr>
<tr>
<td>46</td>
<td>Bachelor of Arts (Honours) in Travel Industry Management</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>48</td>
<td>Bachelor of Social Sciences (Honours) Scheme*</td>
<td>✓</td>
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</table>

* This honours degree programme/scheme is an upgrade of the existing ordinary degree programme(s) and is subject to approval by PolyU.

### Programme Leading to PolyU Academic Award

可獲頒發香港理工大學學位之課程

### Section B Page 53

<table>
<thead>
<tr>
<th>No.</th>
<th>Programme Description</th>
<th>FT</th>
<th>PT</th>
<th>CEF</th>
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<tbody>
<tr>
<td>56</td>
<td>Bachelor of Science (Honours) in Applied Ageing Studies</td>
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</table>

## Programmes Leading to Overseas Academic Awards

可獲頒發海外大學學位之課程

### Section C Page 59

<table>
<thead>
<tr>
<th>No.</th>
<th>Programme Description</th>
<th>FT</th>
<th>PT</th>
<th>CEF</th>
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<tbody>
<tr>
<td>62</td>
<td>Bachelor of Arts (Honours) in Business Management</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>64</td>
<td>Bachelor of Arts (Honours) in Human Resource Management</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>66</td>
<td>Bachelor of Arts (Honours) in Logistics and Supply Chain Management</td>
<td>✓</td>
<td>✓</td>
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### University of London International Programmes

<table>
<thead>
<tr>
<th>No.</th>
<th>Programme Description</th>
<th>FT</th>
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</thead>
<tbody>
<tr>
<td>68</td>
<td>Preparatory Programme for Bachelor of Laws (LLB)</td>
<td>✓</td>
</tr>
<tr>
<td>70</td>
<td>Preparatory Programme for Diploma in Law</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Some of the subjects within the programme have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

**CEF**

Full-time mode

Full-time mode

Part-time mode

Part-time mode
### Staff Directory

**Lecturer 講師**

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>BHAVNANI Geeta 高培娜</td>
<td>BA (Poly U.H.K.); M.Ed (ELI); PGCertEd (HK)</td>
</tr>
<tr>
<td>CHAN, Ah-hueung Elaine 陳偉雄</td>
<td>BA, MPHil (Poly U.H.K.); CHE</td>
</tr>
<tr>
<td>CHAN, Yee-man Theresa 陳美敏</td>
<td>BSc, PhD (Poly U.H.K.)</td>
</tr>
<tr>
<td>CHEN, Zili Val 陳智力</td>
<td>BA (Guizhou); MA (Northwestern Poly U.; PhD (City H.K.); TCQ; CHE; CHE; TEM)</td>
</tr>
<tr>
<td>CHENG, Wahn-en Calvin 陳華恩</td>
<td>BA (Poly U.H.K.); MCom (HK); ACIM; MHKIM; Prom</td>
</tr>
<tr>
<td>CHUNG, Kam-hoe Manson 陳浩河</td>
<td>BA, MSc, DBA (Poly U.H.K.); CHE; CHA; FH; AMIM; FRSPH</td>
</tr>
<tr>
<td>FENG, Qi Eileen 余旖</td>
<td>BA (Shangdong); MPHil (HK; Baptist U.); MBA (York Can); PgD Commerce (Can); MHKIM</td>
</tr>
<tr>
<td>HUI, Tak-yin Ray 何錦揚</td>
<td>BSc, MPhil; PD (City H.K.)</td>
</tr>
<tr>
<td>KO, Him-chung Annie 高振倫</td>
<td>BA (York Can); MSc, PhD; PG Cert (HK; Baptist U.); PGCertEd (HK)</td>
</tr>
<tr>
<td>KWOK, Man-lung Jonathan 何冠俊</td>
<td>BBA, MPhil; PD (City H.K.)</td>
</tr>
<tr>
<td>LAM, Shing-ho Jack 林啟河</td>
<td>BSc (Oregon); MFA (S. Calif); MHKDA</td>
</tr>
<tr>
<td>LAM, Yuk-chau Aris 林家豪</td>
<td>BSc(Chem); MEd, PG Cert (Open H.K.)</td>
</tr>
<tr>
<td>LAU, Mei-mei May 劉美芝</td>
<td>BA, PhD (Poly U.H.K.)</td>
</tr>
<tr>
<td>LAW, Tin-sing Vincent 梁天信</td>
<td>BSc (H.K.); MBA (City H.K.); DBA (Poly U.H.K.); Dip (C.C.U.H.K.); PGmbr</td>
</tr>
<tr>
<td>LEE, Wing Stephanie 李薇</td>
<td>BSc, BA (W. Aust); MPhil, PhD (H.K.)</td>
</tr>
<tr>
<td>LEUNG, Wai-fung Joseph 陸文敬</td>
<td>MBA (Bris); MEd (UCO); Mgmt (Marq); FHKdo; FHKCS; MACS; MBS; MAMMA; MAFP; MIMS; MSc; Certified Behavioural Consultant</td>
</tr>
<tr>
<td>MAK, Kwan-yiu Connie 麥君儀</td>
<td>BBA (HK); MSc, MLIT (CIV)</td>
</tr>
<tr>
<td>NG, Mai-lam Peggy 董美麗</td>
<td>BSc (Br. Col); MBus (Curtin); PGCertEd (Poly U.H.K.)</td>
</tr>
<tr>
<td>TAYTHITAYAN, Pimtong 藤田朋</td>
<td>BA (Thammasat); MSc, PhD (Oklahoma State)</td>
</tr>
<tr>
<td>TONG, Suk-chong Crispy 唐維熙</td>
<td>BSc, MPHil (HK); BAPT (U); MSc (Lingnan U)</td>
</tr>
<tr>
<td>TSUI, Chun-man Bruce 徐文淙</td>
<td>BBA (City H.K.); MSc (Poly U.H.K.); CHE</td>
</tr>
<tr>
<td>WAI, Kar-ho Calvin 吴家豪</td>
<td>BSc, MSc (Poly U.H.K.); MBA (City H.K.); MCM</td>
</tr>
<tr>
<td>WONG, Chiu-pang Antonio 黃兆謙</td>
<td>BSc (Poly U.H.K.); MPhil; PhD (C.C.U.H.K.); HD (HK); PG; CFA</td>
</tr>
<tr>
<td>WONG, Ka-luk Adam 黃喜樂</td>
<td>BSc (HK); MSc (C.U.H.K.); CME; MCE</td>
</tr>
<tr>
<td>WONG, Kin-ho Anthony 黃家雄</td>
<td>BSc (Lond); LLB (H.K.); LLM (City H.K.); Dip, PG Cert (HK); ACIS; CHI Chartered Member; MCMart; IPHM; Occupational Skill Assessor in Property Management (FRIC); Solicitor (England &amp; Wales); Solicitor (HK)</td>
</tr>
<tr>
<td>WONG, Mei-hi Macy 吴美仪</td>
<td>BCom, BComm (Hong Kong); Mgmt (Monash)</td>
</tr>
<tr>
<td>WONG, Wai-sam Phoebe 汪思儀</td>
<td>MA (of Helsinki); MSc (National U Ireland); PhD (Lanc)</td>
</tr>
<tr>
<td>WUT, Tai-ming Edmund 吴大卫</td>
<td>BSc, MPhil (C.U.H.K.); MBA (City H.K.); MED (Open H.K.); MSc (Sheff, Hallam); PhD (E. Aust); MCM; Chartered Marketer</td>
</tr>
<tr>
<td>XU, Jing Bing 徐銳</td>
<td>BComm (Bris); MSc, PhD (Poly U.H.K.); CHE</td>
</tr>
<tr>
<td>YUEH, Shiu-yung Simon 叶遂森</td>
<td>BSc (Poly U.H.K.); PhD (HK; Baptist U.); MOLT; MHIQA; MPG</td>
</tr>
</tbody>
</table>
Programme Officer 課程主任
CHAN, Ka-yin Candy 陈嘉慧
BA (Lingnan); MA (H.K. Baptist U.)
CHIU, Pui-lung Kay 邱樂琳
BBA (City H.K.); GCert, GDip (H.K. SPA.C.E.) & Victoria University
FAN, Pui-sze Cindy 范詩詩
BA (PolyU H.K.); MA (CUHK); GDip (CUHK); BSc (City H.K.)
HAN, Yuk-han Jack 韓煒驃
BA, MA (CUHK)
HO, On-pon Elsa 何安安
BSc (PolyU); GDip (PolyU); ACIS, ACS
HUI, Wai-ling Dorothy 惠珮玲
PSC (Nanyang)
KWOK, Kin Travis 賴軒
BA (H.K.)
KWOK, Man-yung May 莫文英
BA (H.K. Baptist U.); MA (CUHK); 普通話水平測試 (二等乙等)
LAI, Pui-shan Debby 賴佩珊
BBA (HKUST); MSc (PolyU H.K.)
LUEN, Wai-yin Terence 陸偉賢
BSc (CUHK); Dip (H.K.PC)
TAL, Pui-kot Joey 唐貝琪
BSc (Br. Col.)
TAM, Hiu-wai Eva 湯珮瑩
BBA (City H.K.); PgCert [H.K. SPA.C.E.]
TSANG, Wing-yee Christy 曾詠儀
BBus (Aust); Dip (HB.TI);
Dip (Inst. for Supervision & Mgt.)
YIP, Sze-nga Sadie 葉思儀
BA [PolyU H.K.]; MPA [H.K. Baptist U.]

Marketing and Communications Manager
市場及傳訊經理
YUEN, Kai-lung Ray 袁榮亮
BA (H.K.); MA (City H.K.); MSc & GDip (HKUST)

Marketing and Communications Officer
市場及傳訊主任
LAM, Shuk-ching Nicky 林淑貞
BSc (HKUST); PgD (H.K. SPA.C.E.)

Administrative Officer 行政主任
TANG, Tak-man Sarah 唐曼琳
BA (City H.K.); CPE, MCIL

Assistant Administrative Officer 助理行政主任
LAM, Wai-shan 林惠珊
WONG, Kit-kan Iris 黃家勤

The College of Professional and Continuing Education (CPCE) was founded in 2002 by The Hong Kong Polytechnic University (PolyU). CPCE oversees the operations of two self-financed education units, namely the Hong Kong Community College (HKCC) and School of Professional Education and Executive Development (SPEED).

The College operates on a self-financed basis but is an affiliate of the PolyU, and the strategic direction being implemented is to further strengthen CPCE’s position as an integral part of the University. Accordingly, the College aligns with PolyU’s Quality Assurance (QA) framework and procedures, and is subject to strict governance by the University.

CPCE focuses on offering high quality educational programmes at tertiary level. The College’s vision is to support the development of students seeking to work in a knowledge-based society, with a mission to provide quality educational opportunities for school leavers and mature students that establishes a solid foundation for career development, further study and life-long learning.

HKCC is committed to becoming the preferred community college in Hong Kong, with a mission to support the academic and career development of aspiring individuals through providing relevant high quality sub-degree educational programmes and all-round development opportunities for school leavers in a state-of-the-art campus environment.

SPEED aims to support life-long education by offering professionally-oriented, multi-disciplinary programmes designed to meet the changing needs of society. The primary mission focus is to provide pathways for sub-degree holders aspiring to attain undergraduate degrees. Other study options, including a mix of short courses, are also supported by SPEED.
Under the auspices of CPCE, HKCC and SPEED collaborate closely to offer secondary school leaves a seamless pathway to obtain a bachelor's degree. After completing their Associate Degree (AD) or Higher Diploma (HD) programme, HKCC graduates may enrol in the top-up degree programmes provided by SPEED, which lead to three types of academic awards, namely PolyU, PolyU-SPEED and overseas academic awards.

**Seamless Articulation to Top-up Degree Programmes offered by SPEED for HKCC graduates**

After completion of 2-year AD or HD programmes at the HKCC, students may articulate to 1-year, 1.5-year or 2-year SPEED top-up undergraduate programmes, which lead to PolyU, PolyU-SPEED or overseas awards.

SPEED offers 15 self-financed Bachelor's degree programmes leading to PolyU-SPEED awards. These programmes closely match the needs of HKCC graduates who have studied AD or HD programmes in related disciplines. Since 2003, a total of 1,900 HKCC graduates have articulated to PolyU-SPEED award programmes.

SPEED also works closely with other faculties and departments of PolyU such as the Faculty of Health and Social Sciences, in the offer of programmes that meet society's needs for a knowledge-based economy.

In addition, SPEED collaborates with renowned overseas institutions, namely the University of London International Programmes and Northumbria University (UNN), thereby offering ample progression opportunities for HKCC graduates to pursue their individual studying interests and aspirations.

In support of HKCC and SPEED, the HKCC provides funding opportunities for students to undertake overseas study or work experience. This is achieved through the HKCC’s Overseas Student Support Scheme, which offers various types of scholarships and bursaries to support students in their academic, cultural, social and professional development.

**HKCC 與 SPEED 緊密銜接升學模式**

The above diagram shows the most common articulation pathways from HKCC to SPEED. However, HKCC graduates may apply for all top-up degree programmes offered by SPEED. Admissions will be subject to the applicants' academic results, personal profile and programme-specific requirements.

Additional information can be obtained from the HKCC Office of Admissions and Overseas Programmes, University of London International Programmes, or the University of Northumbria.

Note:
1. The above refers to top-up undergraduate programmes offered in degree study mode. SPEED also offers part-time top-up undergraduate programmes with a normal duration of 1 year, 1.5 years or 2 years.

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**SPEED專業進修學院**

**HKCC香港專上學院**

<table>
<thead>
<tr>
<th>Top-up Degree Programmes leading to PolyU / PolyU-SPEED Awards</th>
<th>Full-time AD / HD Programmes leading to PolyU-SPEED Awards</th>
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<tbody>
<tr>
<td>BA (Hons) in Hospital Management</td>
<td>BA (Hons) in Hotel Management</td>
</tr>
<tr>
<td>BA (Hons) in Marketing and Public Relations</td>
<td>BA (Hons) in Marketing and Public Relations</td>
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<tr>
<td>BA (Hons) in Public Relations</td>
<td>BA (Hons) in Political Communication</td>
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<tr>
<td>BA (Hons) in Public Relations</td>
<td>BA (Hons) in Political Communication</td>
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<tr>
<td>BA (Hons) in Social Science</td>
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<table>
<thead>
<tr>
<th>BA in Applied and Media Arts</th>
<th>BA in Applied and Media Arts</th>
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<tbody>
<tr>
<td>Social Sciences, Humanities &amp; Public Administration</td>
<td>Social Sciences, Humanities &amp; Public Administration</td>
</tr>
<tr>
<td>Arts &amp; Creative Media</td>
<td>Arts &amp; Creative Media</td>
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<table>
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<tr>
<th>Business, Management &amp; Law</th>
<th>Business, Management &amp; Law</th>
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<tbody>
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<td>BA (Hons) in Business Management</td>
</tr>
<tr>
<td>BA (Hons) in Human Resource Management</td>
<td>BA (Hons) in Human Resource Management</td>
</tr>
<tr>
<td>BA (Hons) in Logistics and Supply Chain Management</td>
<td>BA (Hons) in Logistics and Supply Chain Management</td>
</tr>
<tr>
<td>University of London International Programmes</td>
<td>University of London International Programmes</td>
</tr>
<tr>
<td>Preparatory Programme for Bachelor of Laws (LLB)</td>
<td>Preparatory Programme for Diploma in Law</td>
</tr>
</tbody>
</table>

Mode of study: Full-time: 3-8 semesters. Part-time: 9-10 semesters.

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**Note:**
1. The above refers to top-up undergraduate programmes offered in degree study mode. SPEED also offers part-time top-up undergraduate programmes with a normal duration of 1 year, 1.5 years or 2 years.

2. Additional information can be obtained from the HKCC Office of Admissions and Overseas Programmes, University of London International Programmes, or the University of Northumbria.

3. The above diagram shows the most common articulation pathways from HKCC to SPEED. However, HKCC graduates may apply for all top-up degree programmes offered by SPEED. Admissions will be subject to the applicants' academic results, personal profile and programme-specific requirements.

4. Additional information can be obtained from the HKCC Office of Admissions and Overseas Programmes, University of London International Programmes, or the University of Northumbria.

5. Note: This diagram represents the various pathways available from HKCC to SPEED and PolyU-SPEED programmes. Students must meet the respective admission requirements and submit the required applications. Please consult the official websites for more information.

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**HKCC + SPEED = Your CPCE pathway to PolyU accredited awards.**

From CPCE進修途徑考取理大學認可學位。
Reimbursable Courses under Continuing Education Fund (CEF)

In preparing Hong Kong for the transition to a knowledge-based economy, the Government has set up the Continuing Education Fund to subsidise adults with learning aspirations to pursue continuing education and training courses.

Many courses offered by SPEED and other units of PolyU have been included in the list of reimbursable courses under the Fund. They fall into the following categories:

- Business Services
- Creative Industries
- Design
- Financial Services
- Interpersonal and Intrapersonal Skills for the Workplace
- Languages
- IT
- Tourism

Eligible applicants will be reimbursed up to 80% of the course fee or HK$10,000, whichever sum is the less. Each applicant may claim reimbursement of more than one reimbursable course, subject to the ceiling of HK$10,000 during his/her lifetime.

Eligibility of Claiming Reimbursement

For details regarding the eligibility of claiming course fee reimbursement under CEF, please visit www.sfaa.gov.hk/cef/eligibility.htm.

If you have any questions about the eligibility of claiming course fee reimbursement, please contact CEF at 3142 2277, or visit the website: www.sfaa.gov.hk/cef.

How to Apply for CEF

1. Complete the application form(s) for the relevant programme(s). Application(s) for these programmes must be made on specific application forms obtainable from SPEED Offices or website.

2. Follow the procedures specified on the form to submit an application for admission to the School.

3. An applicant who is admitted to the programme should complete all programme registration procedures and submit the completed Application Form for CEF [SFAA190(2012)] to SPEED Offices by hand; SPEED will then certify the form and return it to the applicant.

4. Submit the completed Application Form for CEF together with a copy of the Hong Kong Identity Card to CEF by post or by hand.

Enquiry

For details about the eligibility and application procedures of the CEF, please contact:

Office of the Continuing Education Fund (CEF)

Tel: 3142 2277
Website: www.sfaa.gov.hk/cef
Enrich Your Campus Life at SPEED

PolyU-SPEED China Internship Programme
Taking place during summer, the China Internship programme provides opportunities and sponsorship for students to work as interns and to be exposed to the cultural way of life in the Chinese mainland.

PolyU-SPEED International Summer School Programme
The International Summer School Programme enables sponsored students to pursue study in selected overseas universities for cultural exchange during summer.

Complementary Studies Programme
The Complementary Studies Programme is offered to supplement the formal curriculum. It is intended to widen students’ horizon, broaden their intellectual outlook and develop their skills and knowledge in different areas. Interesting and up-to-date courses are organised within the Programme.

Physical Education Programme
Through the medium of physical activities and sports, the programme is designed to help students train their physique.

Seminars and Workshops
Various seminars and workshops on presentation and interview skills as well as personal styling are conducted to facilitate students’ career and personal development. Seminars on study skills such as academic writing and project development, learning and time management skills, case studies in examinations have also been organised.

Alumni Association
The SPEED Alumni Association is established under the Federation of PolyU Alumni Associations to promote fellowship among graduates and foster links with alumni of the PolyU community. Student members are welcome. For details, please visit http://www.speedalumni.org.
Snapshots
活動剪影

Graduation

PolyU President’s Visit

Talks and Seminars

Student Activities

- Award Presentation Ceremony for Best Innovation Awards 2012
- PolyU 79th Anniversary Celebration cum HKCC / SPEED Joint Alumni Reunion Dinner
- Self-Branding Post-secondary Scholarship Scheme Presentation Ceremony 2012
- Visit to the Hong Kong Jockey Club Tin Mu Public Riding School
- Prize-winning posters for 2013 The Sun Daily Comic Competitions / 2011 The Hong Kong Productivity Council Poster Design Competitions

- SPEED and HKCC Joint Graduation Ceremony 2012
- Northumbria University (UNN) Academic Congregation 2012
- PolyU President, Prof. Timothy W. Tong (front row, middle), and senior management staff meet with PolyU SPEED student representatives
- President Tong views PolyU SPEED students’ projects
- Career Talk: Expectations from the Boss
- The Professional Talk Series 2012: 101 Strategies on Creativity and Business Management / New Insights to Marketing and Public Relations
- Education and Careers Expo 2012
- The 5th National Conference on Comparative Management
- Poly-SPEED Award Programmes’ Info Day
- Field Trip to HK International Airport
- The 79th Hong Kong Housing Society Award Presentation Ceremony 2012
- At the Hong Kong Jockey Club Tin Mu Public Riding School
- Lunch Gathering with PolyU President Prof. Timothy W. Tong (front row, middle)