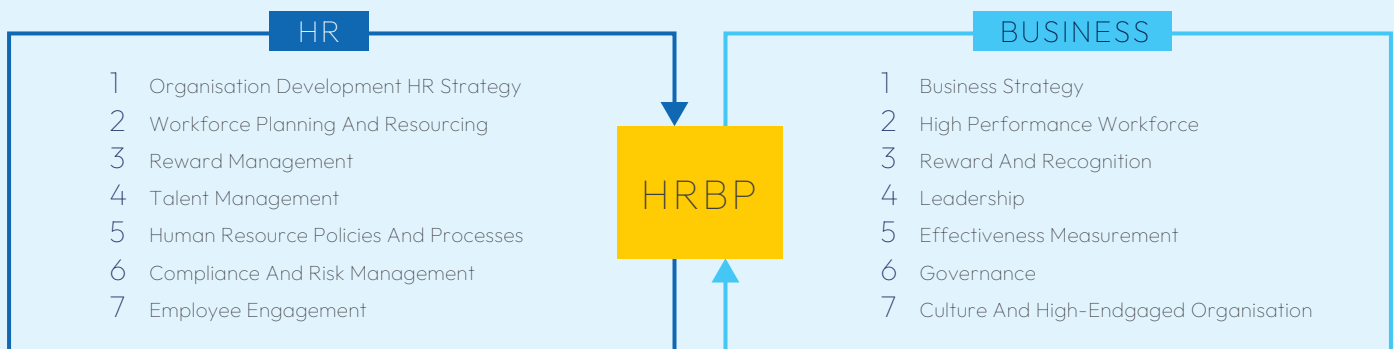


Professional Certificate in Human Resource Business Partners (QF Level 6) (Cohort 3)

人力資源業務夥伴(HRBP)
專業證書(資歷架構第六級)(第三屆)



PROGRAMME OBJECTIVES

This course provides skills and knowledge related to the effective management of people and organizations. It aims at two different types of managers. First, it provides a general management education for those with the responsibility for managing people and organizations, with subjects covering organizational behavior, strategic management, international business, leadership, and negotiation and conflict management. Second, with an appropriate choice of individual research topics, such as human resource development, pay and benefits, and it provides a thorough professional training for those seeking specialist careers in human resource management.

INTENDED LEARNING OUTCOMES (ILO)

ILO-1	The ability to apply the key principles of people management in problem solving situations.
ILO-2	The ability to possess in-depth knowledge and skills in their area of study and be able to apply their knowledge and contribute to professional human resources business partner.
ILO-3	The ability to adopt a critical perspective on theory and research, and support the application of learning to students' work environments.
ILO-4	The ability to utilise a variety of theoretical and research approaches in order to systematically and creatively deal with complex issues in the study and/or practice of HRM.
ILO-5	The ability to recommend concerning arrangements for the organisation and delivery of people management services, including ways of assessing the contribution of people management to organisational success.

DATE	20/6/26	27/6	18/7	25/7
	15/8	22/8	12/9	19/9
	10/10	17/10	7/11	14/11
	5/12	12/12	2/1/27	

TIME 10:00 - 18:00

VENUE PolyU Hung Hom Bay Campus |
PolyU West Kowloon Campus | PolyU Main Campus

MEDIUM OF INSTRUCTION
Cantonese supplemented with English

COURSE FEE \$32,000 ▶ **\$28,000**

Early Bird

COURSE CONTENT

MODULE 1

Organisation Development and Human Resource Strategy Business Strategy

Aligning HR strategies with organizational VMV and business strategies by addressing market impacts, behavioral expectations, and improvement plans.

MODULE 2

Workforce Planning and Resourcing High Performance Workforce

Develop long-term workforce plans by addressing key factors, forecasting changes, and innovating resourcing strategies.

MODULE 3

Reward Management Reward and Recognition

Evaluate and improve the reward system by assessing competitiveness, analyzing market data, and incorporating stakeholder feedback.

MODULE 4

Talent Management Leadership

Link talent and leadership development policies to strategic goals by setting clear objectives and measurable metrics to evaluate successor development.

MODULE 5

Human Resource Policies and Processes Effective Measurement

Understand HR service delivery models, design efficient workflows, and review HR operations' structure, processes, and responsibilities.

MODULE 6

Compliance and Risk Management Governance

Develop strategies and guidelines to enhance organizational safety through proactive compliance and governance.

MODULE 7

Employee Engagement Culture & High-Engaged Organisation

Design employee engagement strategies by managing stakeholders, gathering feedback, and aligning with organizational culture and values.

Capstone Project

LECTURERS



Dr. Keith Chau

Senior Consultant, School of Professional Education and Executive Development, The Hong Kong Polytechnic University, brings 20 years of expertise in talent management, corporate strategy, and performance. He advises CEOs across industries, conducts in-house training, and consults on staff engagement, design thinking, emotional marketing, and succession planning for private and public sectors in Hong Kong, Macau, and China.



Dr. Felix Yip

Visiting lecturer at Hong Kong Polytechnic University's School of Business, has over 20 years of HR teaching experience in Greater China and was the former Programme Director for HRM at HKBU. With 25+ years in leadership roles at top firms like Dairy Farm and Jardine, he also served as President of the Hong Kong People Management Association.



Dr. Bryan Law

Professor at Fox College of Business and Principal Consultant at Prodigy Consulting, brings 25 years of corporate consulting expertise in strategy, HR, EDI, and contract drafting. He has taught 60,000 students from 100+ ethnic backgrounds and specializes in operational optimization, market analysis, and learning development, with extensive experience in drafting employment, real estate, and commercial agreements.



Dr. Sunny Fong

People Lead for McDonald's Asia markets and Japan, drives HR strategy, culture transformation, and talent management. With extensive international experience, he previously served as Senior Reward Director for APAC, Middle East, and Africa, guiding markets in developing reward programs. Sunny has also held senior HR roles across banking, technology, petrochemical, and public transportation industries.



Dr. Joey Wan

Former Chief Drucker Educator, and Adjunct Lecturer at HKU SPACE, has 12 years of experience training senior executives in multinational firms, non-profits, and government. Specializing in entrepreneurial intention, he shares insights on talent management, leadership, and innovation. Formerly GM (Asia Pacific) for Prince of Peace Group.



Dr. Arion Wong

Dr. Arion Wong, with over 20 years of experience in HR, marketing, operations, and administration, has worked in listed companies, universities, and as a school principal. A visiting lecturer at Hong Kong Polytechnic University, Shue Yan University, The Chinese University School of Continuing and Professional Studies, Lingnan Institute of Further Education and the Hong Kong Management Association, he integrates extensive business expertise into teaching and training, focusing on marketing, strategic management, and customer relationship management.

ENTRY REQUIREMENTS

The applicants should

- (a) hold a bachelor's degree in areas of Sciences, Humanities, Social Sciences, IT or Business, or equivalent, awarded by a recognized institution; OR
- (b) (i) hold an Associate Degree or Higher Diploma awarded by a recognized institution in the same areas listed in (a); and
(ii) have at least four years of recognized professional experience; OR
- (c) normally aged 27 or above, with other post-secondary qualifications and at least 6 years of work experience in industry, commerce or public administration, including 3 years in a managerial capacity, will also be considered.

Applicants do not possess the above entry requirements will be considered on case by case basis. These applicants are required to attend an admission interview for better understanding of their goals and experiences.

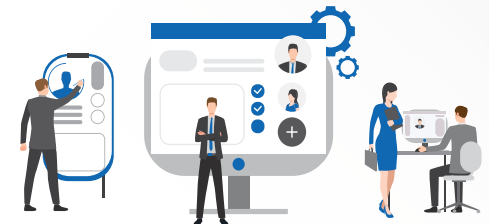
PROFESSIONAL RECOGNITION

Students who have successfully completed the course, and fulfilled other requirements, are eligible for applying the membership of Association for Talent and Management Development (ATMD). Approval is subject to the final decision of ATMD.

CERTIFICATION

Students who have passed and completed the assessments, and attended at least 70% of the course will be presented with a Professional Certificate awarded by PolyU SPEED.

ENROLL NOW



ENQUIRY

☎ 3746 0733

@ yuki.lai@cpce-polyu.edu.hk

📍 HHB-1201, 12/F, PolyU Hung Hom Bay Campus, 8 Hung Lok Road, Hung Hom, Kowloon, Hong Kong

School of Professional Education and Executive Development is operated by College of Professional and Continuing Education Limited which is an affiliate of The Hong Kong Polytechnic University.