THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION 專業及持續教育學院

School of Professional Education and Executive Development 專業進修學院
SPEED

香港人力資源管理學會 Hong Kong Institute of Human Resource Management
HRM

IHRM Academy

PROFESSIONAL CERTIFICATE IN PEOPLE STRATEGY AND LEADERSHIP

人力資源策略及領導力專業證書



QF level 6

CEF subsidy

Credit transfer

Sharing from seasoned HR practitioners

Course Aims

This course aims to equip participants with advanced knowledge and practical skills to address the complex challenges of human resource management in a dynamic business environment. Through a focus on strategic HR practices, talent development, HR analytics, and leadership, the program prepares learners to align HR strategies with organizational goals, foster workforce agility, and drive sustainable business success.

Intended learning outcomes (ILO)

ILO-1: To analyze advanced theories and practices of various areas of talent management.

ILO-2: To apply effective talent development strategies in the aim of enhancingorganizational performance and employee engagement.

ILO-3: To utilize HR analytics and AI-driven technologies to make data-in formed decisions and solve complex workforce-related challenges.

ILO-4: To independently evaluate strategic HR initiatives while demonstrating ability to make decisions complying with professional standards, and the alignment of HR practices with organizational goals.

ILO-5: To communicate complex HR strategies and data insights effectively to diverse stakeholders.





INDICATIVE SYLLABUS

Domain 1:
Strategic Human Resources Management (18 hours)

1. Action Research 1
2. Strategic Human Resources Management and Human Resource Business Partner
3. Transformational HR Leadership
4. Green Human Resource Management

Domain 2:
Talent Development and Reward Management (33 hours)

1. Learning and Development
2. Performance Management
3. Strategic Talent Mobility and Workforce Agility
4. Reward Management

Domain 3:
Human Resource Analytics and Technology (9 hours)

1. Human Resources Data and AI Technology
2. Data-Driven Decision Making

Domain 4:
Industrial-Organizational Psychology and People Relationship (18 hours)

1. Culture shaping and sustaining
2. Employee Relations and inclusive Leadership
3. Action Research 2



Connect, Learn and Grow: Exclusive Practitioner Sharing Sessions with Seasoned HKIHRM HR Professionals

COURSE LECTURERS

Experience Lecturers from CPCE



Dr Edmund Wut,
Senior Lecturer,
Division of Business and
Hospitality Management



Dr Jonathan Kwok,
Senior Lecturer,
Division of Business and
Hospitality Management



Dr Macy Wong,
Senior Lecturer,
Division of Business and
Hospitality Management

And sharing from multiple HKIHRM HR Professionals



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ENTRY REQUIREMENTS

The applicants should:

(a) hold a recognized bachelor's degree awarded by a recognized institution; OR

(b) (i) hold an Associate Degree or Higher Diploma awarded by a recognized institution; and

(ii) have at least 3 years of professional experience; OR

(c) normally aged 25 or above, with other post-secondary qualifications and at least 6 years of work experience in HR or related fields, including 3 years in managerial capacity.

Applicants do not possess the above entry requirements will be considered on case-by-case basis. These applicants are required to attend an admission interview for better understanding of their goals and experiences.

CLASS DETAILS

Course Code:	SPDQ6021
Class Code:	GA5H
DATE :	2027 Q1
TIME:	7:00-10:00pm
VENUE:	PolyU West Kowloon Campus / PolyU Main Campus
MEDIUM OF INSTRUCTION:	English supplemented with Cantonese
COURSE FEE:	HK$35,000 (Early Bird HK$32,000)

CERTIFICATION

Students who have passed and completed the assessments, and attended at least 70% of the course will be presented with a Professional Certificate awarded by PolyU SPEED.

PROFESSIONAL RECOGNITION

Collaboration Party	Hong Kong Institute of Human Resource Management (HKIHRM)
Professional Recognition	Subject to the approval of Hong Kong Institute of Human Resource Management (HKIHRM), students who have successfully completed the course, and fulfilled HKIHRM's requirement(s), are eligible to apply for the 1 year complimentary associate membership of HKIHRM.

CREDIT ACCUMULATION AND TRANSFER ARRANGEMENTS

Students who have successfully completed this course are eligible to apply for credit transfer to the ***MSc in Talent Management*** at PolyU SPEED. Each credit transfer application is reviewed on a case-by-case basis. The final decision on credit transfer rests with the relevant programme offering unit. Applicants for academic award programmes must also satisfy all the programme requirements before being considered for admission.

Enquiry

3746 0155 (Ms. So) / 3746 0360 (General Hotline)

ce.car@speed-poly.edu.hk

持續進修基金 Continuing Education Fund

This course has been included in the list of reimbursable course under the Continuing Education Fund (CEF). CEF Course Code: 33K170530. This course is recognized under the Qualifications Framework (QF Level 6). For details of the CEF. please visit the CEF website: https://www.wfsfaa.gov.hk/cef.

資歷架構 Qualifications Framework

This course is recognized under the Hong Kong Qualifications Framework (HKQF) at Level 6 and is now available on Qualifications Register (QR) (QR Registration No.: 26/000420/L6 ; Registration Validity Period: 19 January 2026 to on-going). For details of the HKQF, please visit the QR website: https://www.hkqr.gov.hk.

PolyU SPEED reserves the right to cancel the course and make variations to the schedules, venues, content and mode of delivery. School of Professional Education and Executive Development Is operated by College of Professional and Continuing Education Limited which Is an affiliate of The Hong Kong Polytechnic University.