

PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2022/23

For Sub-Degree Graduates
and Working Adults
適合副學位畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

BA (Hons) in Business 商業(榮譽)文學士

Part-time mode 兼讀制模式

(Also in full-time mode, see SPEED website 亦提供全日制模式, 詳情見網頁)

Programme Webpage
課程網頁



Programme Features 課程特色



資歷架構
Qualifications
Framework

QF Level 資歷級別: 5

QR Registration No. 資歷名冊登記號碼: 13/000283/L5

Validity Period from 有效期至: 06/06/2013

- Programme design closely meets market needs through an all-round curriculum guiding you to explore various business sectors
課程設計緊貼業界需求, 內容全面, 帶你探索不同的商業領域
- Develops your leadership skills with an innovative mindset through new subjects such as Principles and Practices of Fintech and Strategic Product Management
金融科技原理和實踐及產品管理策略等新科目, 有助你發展具有創新思維的領導才能
- A professional teaching team teaches you how to tackle real-world business issues
專業的教學團隊, 教導你如何處理現實的商業議題
- Graduates are highly competitive and employed by local and global organisations
畢業生就業競爭力強, 受聘於本地及國際機構
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, and City University of Hong Kong
畢業生可升讀本地及海外大學, 如香港理工大學、香港中文大學及香港城市大學

Career Prospects after Graduation 畢業後的職業前景

Various positions in sales and marketing management, operations and supply chain management, and general management such as Business Development Manager, Senior Administrative Officer and Retail Manager
擔任銷售及營銷管理、營運及供應鏈管理, 以及綜合管理等工作, 例如: 業務拓展經理、高級行政主任及零售經理

Student and Graduate Sharing 學生及畢業生分享



Robbie Yip
葉國瑜
2020 Graduate of
BA (Hons) in Business
(Part-time)
商業(榮譽)文學士(兼讀制)
2020年畢業生

- Employed at Hong Kong Disneyland
獲香港迪士尼樂園聘用

"As the programme is accredited by PolyU, I have every confidence in the quality of its curriculum. It provides a valuable opportunity for me to build up my social network, so that I can confidently communicate and collaborate with my supervisors, colleagues, and business partners."

「課程獲理大審批, 令我對課程質素充滿信心。課程提供寶貴的機會, 讓我建立人際網絡, 以便我可以自信地與上司、同事和業務合作夥伴溝通和合作。」



Yannes Chan
陳沅欣
Current Student of BA (Hons)
in Business (Part-time)
商業(榮譽)文學士(兼讀制)
現屆學生

- Employed in Aviation Industry
獲聘於航空業

"This programme offers an all-round curriculum which guides me to acquire more business knowledge. It also enables me to make well-considered decisions in human resourcing."

「課程涵蓋全面, 讓我涉獵更多商業知識, 令從事人力資源相關工作的我能作出更周全的決策。」

Apply Now
立即報名



Scholarships 獎學金

Scholarships Details
獎學金詳情



For all students of PolyU-SPEED award programmes of 2022/23 intake cohort, no matter full-time or part-time, may get scholarships of up to a total of HK\$60,000.

2022/23入學年度的所有理大專業進修學院學銜課程的學生，無論全日制或是兼讀制，均有機會獲頒獎學金合共最高港幣60,000元。

Admission Scholarship for Part-time Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程兼讀制學生入學獎學金

Progressing Scholarship for Part-time Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程兼讀制學生晉級獎學金

Outstanding Co-curricular Achievement Scholarship for Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程傑出課外活動獎學金

Top Student Award for Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程優異學生獎

Learning Support Fund for Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程助學金

Lifelong Learning Studentship for Part-time Students of PolyU-SPEED Award Programmes
理大專業進修學院學銜課程兼讀制學生持續學習嘉許獎

Curriculum Structure 課程結構

Programme Requirements 課程要求	Minimum Requirement 最低要求
General University Requirements (GUR) 大學核心課程	9 credits 學分 ¹
Discipline Specific Requirements (DSR) 學科專業課程	51 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

這不包括學生一般不需要修讀之語文及溝通課程(最多 9 學分)。如學生未達到學士學位的語文及溝通課程水平(根據學生在副學士/高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Applied Business Research
- Business Finance
- Business Policy and Strategy
- China Business Management
- Corporate Social Responsibility, Ethics and Governance
- Cross-Cultural Management
- Marketing Management
- Strategic Product Management

For more information, please contact :

想了解更多，請聯絡：

Scheme Leader 組合課程統籌

Dr Simon YUEN ☎ 3746 0098

袁尚文博士 ✉ simon.yuen@cpce-polyu.edu.hk

BSc [PolyU (H.K.)]; PhD (H.K. Baptist U.); FSTLA; CMILT; PMHKLA; MIPSHK

Award Leader 學銜統籌

Ms Eileen FENG ☎ 3746 0706

馮琪女士 ✉ eileen.feng@cpce-polyu.edu.hk

BA (Heilongjiang); PgD [Seneca (Can.)]; MBA [York (Can.)];

MPhil (H.K. Baptist U.); MHKIM

Enquiries 查詢

☎ 3400 2828

✉ speed@speed-polyu.edu.hk

Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有與商業學科相關的認可副學士、高級文憑或同等學歷的人士。持有非商業學科相關學歷的申請人亦將被考慮，若被錄取，則必須修讀相應的基礎科目。

Note 備註：

i. PolyU SPEED reserves the right to apply additional English language requirements and/or selection procedures on certain categories of applicants. For full details, please visit the programme webpage.

香港理工大學專業進修學院保留向某些申請人要求額外英語資格和/或甄選程序的權利。詳情請參閱課程網頁。

ii. Applicants who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September, in the year in which they seek admission, may apply as a mature applicant. Mature applicants should possess relevant work experience in senior positions; they are also expected to have completed some post-secondary studies in related fields. They will also be required to pass an admission test and demonstrate to the Admission Interview Panel their ability to complete the programme. In addition, they may be required to take appropriate foundation subject(s).

不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。此類申請人應具有高級職位的相關工作經驗，並已完成相關領域的一些專上課程。他們還需要通過入學考試，並向入學面試小組證明有能力完成課程。此外，他們可能需要修讀適當的基礎科目。

Programme Duration and Study Mode:
3-year Part-time
修讀年期及模式：3年兼讀制

Medium of Instruction
教學語言

English (except for subjects with Chinese requirements)

英文(具中文要求的科目除外)

Tuition Fee
學費

HK\$2,690 per credit
每學分港幣 2,690元

The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here. 學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

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