

# PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2026/27



For Sub-degree Graduates  
and Working Adults  
適合副學位畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

## Bachelor of Arts (Honours) in Chinese Language and Culture 中國語文及文化（榮譽）文學士

Full-time and Part-time modes 全日制及兼讀制模式

Programme Webpage  
課程網頁



### Programme Features 課程特色

- Differs from most traditional Chinese language and culture curricula in offering such featured subjects as martial arts literature, film culture, the history and culture of the Greater Bay Area, and global popular culture  
有別於大部分傳統的中文及文化課程內容，提供武俠文學、電影文化、大灣區歷史與文化及全球流行文化等特色科目
- Studies language and culture from diverse theoretical and practical perspectives  
從不同的理論及實用角度，研習語文及文化
- While you will be highly proficient in Chinese, the programme also equips you with essential English skills for survival in the bilingual workplace  
讓你精通中文之餘，同時具備必須的英文技巧，以應付雙語職場所需



### Career Prospects after Graduation 畢業後的就業前景

Graduates will be ready to enter related careers such as Administration, Civil Service, Corporate Communication, Cultural Industry, Editing, Education, Event Management, Marketing and Public Relations. Examples of related positions are Civil Servant, Communications Officer, English/Chinese Editor, Executive Officer, Language Officer, Project Manager, Researcher, Teacher and Translator.

畢業生可以投入相關行業如行政、公共服務、企業傳訊、文化產業、編輯、教育、活動項目管理、市場營銷及公共關係。相關職位為公務員、傳訊主任、英文/中文編輯、行政主任、語文主任、項目經理、研究員、教師及翻譯員。

### Graduate Success Story 畢業生成功故事



**Mei-lung Mok**  
莫美龍  
2022 Graduate  
2022 年畢業生

Employed as Teaching Assistant at  
a Band 1 secondary school  
獲第一派位組別中學聘任為教學  
助理

“The programme at PolyU SPEED is accredited and quality assured by PolyU. The relevant skills learned can be applied to my current work, especially in designing teaching materials. In addition, I have acquired Chinese knowledge via different subjects, such as writing skills, semiotics and linguistics, which has facilitated my teaching.

PolyU SPEED 的課程獲理大審批，教學質素有保證，而所學的技巧可活用於現職工作之上，特別在設計教材方面。另外，從課堂學會的各種中文科知識，例如寫作技巧、符號學及語言學等，都讓我在教學上更得心應手。”

Apply Now  
立即報名



## Scholarships and Studentships 獎學金和嘉許獎

All students of PolyU SPEED's articulation honours degree programmes admitted in 2026/27 may get "Outstanding Academic Performance Category" scholarships of up to a total of HK\$110,000\*.

PolyU SPEED 榮譽學士學位銜接課程學生 (2026/27 學年) 有機會獲頒傑出學業表現類別獎學金合共最高 HK\$110,000\*。



Scholarship Details  
獎學金詳情

Degrees Awarded by PolyU Scholarships up to  
學位由理大頒授 獎學金最高  
HK\$110,000  
擲骰擲得好，不如選「擇」得好!  
Choosing well is better than rolling the dice well!

\*The scholarship amount is subject to change.  
\*獎學金額或會調整。

## Curriculum Structure 課程結構

Programme Requirements 課程要求	Minimum Requirement 最低要求
General University Requirements (GUR) 大學核心課程	9-18 credits 學分 <sup>1</sup>
Major Requirements 主修課程	51-54 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

這不包括學生一般不需要修讀之語文及溝通課程 (最多 9 學分)。如學生未達到學士學位的語文及溝通課程水平 (根據學生在副學士/高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

## Major Requirements 主修課程

### Examples of Subjects 科目例子

- Classical Chinese for Today
- Chinese Cultural Themes in the English Context
- Chinese Linguistics
- Chinese Rhetoric and Modern Communication
- Language and Culture in Chinese Contexts
- The History and Culture of Major Cities in the Greater Bay Area

For more information, please contact:  
想了解更多，請聯絡：

#### Programme Leader 課程統籌

**Dr Ying HONG**

洪英博士

BA, MA (STU); MPhil, PhD (H.K.U.S.T.);  
國家語委普通話水平測試

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#### Assistant Programme Leader 助理課程統籌

**Dr Yuxiang LI**

李予湘博士

BA, MPhil (Peking U.); MPhil, PhD (H.K.U.S.T.)

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## Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.  
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

## Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or an equivalent qualification.  
持有認可副學士學位、高級文憑或同等學歷。

Notes 備註：

1. The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).  
有關課程的主要教學語言應該是英語。以其他語言作為主要教學語言的課程的申請人應達到以下英語語言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。
2. An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).  
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。此外，他/她可能需要修讀適當的基礎課程。

## Programme Duration and Study Mode 修讀年期及模式

Full-time 全日制 2 years 年  
Part-time 兼讀制 3 years 年

## Medium of Instruction 教學語言

English [except for subjects have to be taught in Chinese (Cantonese/Putonghua)]  
英文 [須以中文 (廣東話或普通話) 授課的科目除外]

## Tuition Fee 學費

Full-time Programme 全日制課程

Local Students 本地學生  
HK\$194,700 - HK\$243,375

Non-local Students 非本地學生  
HK\$252,900 - HK\$316,125

Part-time Programme 兼讀制課程

Local Students 本地學生  
HK\$194,700 - HK\$243,375



Tuition Fee Details  
學費詳情