

# PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2023/24

For Sub-degree Graduates  
適合副學位畢業生報讀

Degree Awarded by PolyU 學位由理大頒授

New  
Programme  
新課程

## BA (Hons) in Language Studies with Information Analytics 語言研究兼信息分析 (榮譽) 文學士

Full-time mode 全日制模式  
Offered under the BA (Hons) Scheme in Language and Communication  
語文及傳意 (榮譽) 文學士組合課程之一

92.6% of PolyU SPEED graduates in 2022 were employed or engaged in further studies within 6 months after graduation<sup>1</sup>

高達 92.6% 的 PolyU SPEED 2022 年畢業生於畢業後 6 個月內已投身職場或升學<sup>1</sup>

Programme Webpage  
課程網頁



### Scheme Features 組合課程特色

- Your biliterate and trilingual proficiency will be developed through practical theories and training  
提供實用的理論及訓練，培育你成為兩文三語的傳意專才
- You can participate in local and non-local internships, including working as a Chinese or English editor  
你可參與本地及境外實習，例如任職中文或英文編輯
- You can take part in overseas language and cultural exchange tours to gain international experience  
你可參與海外語文及文化交流團，汲取國際經驗
- You can join practical language training developed in collaboration with industry  
你可參加學院與業界合辦的實用語文培訓

### Career Prospects 就業前景

Graduates will be ready to enter related careers such as Administration, Content Creation, Civil Service, Editing, Education, Research, Translation. Examples of related positions are Civil Servant, Content Writer, English/Chinese Editor, Executive Officer, Language Officer, Language Teacher, Research Assistant, Translator, and Video Content Creator.

畢業生可以投入相關行業如行政、內容撰寫、公共服務、編輯、教育、研究及翻譯；相關職位為公務員、內容撰寫員、英文/中文編輯、行政主任、語文主任、語文教師、研究助理、翻譯員和視頻內容撰寫員。

### Programme Features 課程特色



QF Level 資歷級別: 5  
QR Registration No. 資歷名冊登記號碼: 23/000041/L5  
Validity Period from 有效期由: 15/12/2022

- Studying language and applications of language from diverse traditional and practical perspectives  
從傳統和實用性多角度研究語言及其應用
- Analysing language data from systematic and technological ways to construct grounded insights beyond literal meaning of the language data  
透過系統性和技術性的方式分析語言數據，以獲得超越語言字面意義的含義
- Professional development on language studies that are applicable in digital contexts, and on language technology to analyse large-scale content  
應用於數碼環境，及以語言技術分析大量數據的語言學習的專業發展

### Further Study Opportunities 深造機會

Articulation to local and overseas universities in language studies, translation, and language data science, including The Hong Kong Polytechnic University, The University of Hong Kong, The Chinese University of Hong Kong, University of Essex (UK), Bangor University (UK), University of Eastern Finland (Finland).

銜接本地和海外大學的語言研究、翻譯和語言數據科學領域，包括香港理工大學、香港大學、香港中文大學、埃塞克斯大學 (英國)、威爾斯班戈大學 (英國)、東芬蘭大學 (芬蘭)。

<sup>1</sup> Source: PolyU SPEED Graduate Employment Surveys 2022  
資料來源：理大專業進修學院 2022 年畢業生就業調查

Apply Now  
立即報名



# Scholarships and Studentships 獎學金和嘉許獎



In the last three academic years, PolyU SPEED has awarded scholarships and studentships totalling nearly HK\$16.4 million to 975 awardees. For all students of PolyU-SPEED award programmes of 2023/24 intake cohort, no matter full-time or part-time, may get scholarships of up to a total of HK\$60,000.

過去三個學年，PolyU SPEED 一共頒發了近港幣1,640萬元獎學金和嘉許獎予975名得主。2023/24入學年度的所有理大專業進修學院學術課程的學生，無論全日制或是兼讀制，均有機會獲頒獎學金合共最高港幣60,000元。

[Scholarships Details](#)  
獎學金詳情

Admission Scholarship for Full-time Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程全日制學生入學獎學金	Progressing Scholarship for Full-time Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程全日制學生晉級獎學金	Outstanding Co-curricular Achievement Scholarship for Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程傑出課外活動獎學金
Top Student Award for Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程優異學生獎	Learning Support Fund for Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程助學金	Lifelong Learning Studentship for Full-time Students of PolyU-SPEED Award Programmes 理大專業進修學院學術課程全日制學生持續學習嘉許獎

## Curriculum Structure 課程結構

General University Requirements (GUR) 大學核心課程			Minimum Requirement 最低要求
Cluster Area Requirements (CAR) (6 credits) 通識課程 (CAR) 科目 (6 學分)	Service-Learning (SL) OR Free Elective (3 credits) <sup>1</sup> 服務學習 (SL) 科目或 自由選修科目 (3 學分) <sup>1</sup>	Essential Components of General Education (non-credit bearing) 通識教育基本組合科目 (非學分類別)	9 credits 9 學分

Students are also expected to meet the equivalent standard of the Undergraduate Degree Language and Communication Requirements (LCR)<sup>2</sup>.

學生亦須要達到學士學位的語文及溝通課程水平<sup>2</sup>。

Discipline Specific Requirements (DSR) 學科專業課程		Minimum Requirement 最低要求
DSR subjects 學科專業科目 Including 6-credit Discipline-specific Language Requirements subjects (3 credits in English and 3 credits in Chinese) and a 3-credit Capstone Project 包括6學分為學科專業語文科目(3學分為英文及3學分為中文)及3學分為統整項目		51 credits 51 學分

Work-Integrated Education (WIE) 校企協作教育
300 hours of work-based learning experience 300小時工作的學習經驗

## DSR Subjects 學科專業科目

### Examples of Scheme Compulsory Subjects 組合課程必修科目例子

- Advanced Putonghua for Professional Communication
- Chinese Writing for Professionals
- Contrastive Study and Research of Chinese and English
- Effective Professional Communication in English

### Examples of Award-Specific Compulsory Subjects 學科專業必修科目例子

- Advanced English Lexicogrammar for Textual Analytics
- Applied Translation Studies
- Corpus Applications in Data Analysis
- Language in Society

For more information, please contact: 想了解更多，請聯絡：

**Scheme Leader 組合課程統籌**  
**Dr K H CHEUNG** ☎ 3746 0774  
張群顯博士 ✉ kh.cheung@cpce-polyu.edu.hk  
BA, MA (C.U.H.K.); PhD (UCL)

**Assistant Scheme Leader 助理組合課程統籌**  
**Dr Wience LAI** ☎ 3746 0170  
黎穎思博士 ✉ wience.lai@cpce-polyu.edu.hk  
BA [PolyU(H.K.)]; MPhil, PgEd (C.U.H.K.); PhD (H.K.)

**Designated Award Leader 候任學術統籌**  
**Dr Cecilia PUN**  
潘鳳芹博士  
HD [PolyU(H.K.)]; BA, MPhil (City H.K.);  
PhD (City H.K. and Syd.)

☎ 3746 0400  
✉ cecilia.pun@cpce-polyu.edu.hk

## Programme Duration and Study Mode 修讀年期及模式

2-year full-time  
2年全日制

## Medium of Instruction 教學語言

English (except for subjects has to be taught in Cantonese/Putonghua)  
英文 (須以廣東話或普通話授課的科目除外)

## Tuition Fee 學費

HK\$2,755 per credit  
每學分港幣2,755元  
Tuition fees are 10% higher for non-local students.  
非本地學生學費高10%。

## Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or equivalent qualification in related areas. Applicants with qualifications in non-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有與相關學科的認可副學士、高級文憑或同等學歷的人士。持有非相關學科學歷的申請人亦將獲考慮；若獲錄取，則必須修讀相應的基礎科目。

Note: PolyU SPEED reserves the right to apply additional English language requirements and/ or selection procedures on certain categories of applicants. For full details, please visit the programme webpage.

備註：香港理工大學專業進修學院保留向某些申請人要求額外英語資格和/或甄選程序的權利。詳情請參閱課程網頁。

## Enquiries 查詢

☎ 3746 0900  
✉ sp.car@speed-polyu.edu.hk

1 Before the full-implementation of SL requirements, students may take a 3-credit free elective subject in lieu of the SL subject .  
在服務學習課程全面推行之前，學生可修讀3學分的自由選修科目取代服務學習課程。

2 This is normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/ Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.  
學生一般不需要修讀語文及溝通課程。如學生未達到學士學位的語文及溝通課程水平(根據學生在副學士/高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.  
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

School of Professional Education and Executive Development is operated by College of Professional and Continuing Education Limited which is an affiliate of The Hong Kong Polytechnic University.  
專業進修學院是由香港理工大學之附屬機構專業及持續教育學院有限公司管理。