

PolyU SPEED



School of Professional Education and Executive Development 專業進修學院 2025/26

For Sub-degree Graduates
and Working Adults
適合副學士畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Travel Industry Management 旅遊服務業管理（榮譽）工商管理學士

Full-time mode 全日制模式

Programme Webpage
課程網頁



Programme Features 課程特色

- A strong relationship with Hong Kong International Aviation Academy of Airport Authority Hong Kong in offering an elective subject and familiarisation visit
與香港機場管理局轄下的香港國際航空學院合作提供選修科和考察活動
- Industrial sharings from and site visits to the cruise, theme parks and attractions
與郵輪、主題公園及景點合作舉辦行業講座及參觀活動



Career Prospects after Graduation 畢業後的就業前景

Graduates are able to pursue a wide range of careers, including Airline Customer Service Officer, Theme Park & Attractions Trainee, Reservation Agent, Event Coordinator, Travel Officer, Concierge Agent, Flight Attendant, Airport Shopping Advisor, Guest Relations Agent, Hotel Receptionist, and Management Trainee, etc

畢業生就業機會包括航空公司客戶服務主任、主題公園及景點培訓生、訂位部代理、項目統籌主任、旅遊主任、禮賓部專員、空中服務員、機場購物顧問、客務關係員、酒店接待員及管理培訓生等職位

Apply Now
立即報名



Scholarships and Studentships 獎學金和嘉許獎

All students of PolyU SPEED's undergraduate top-up degree programmes admitted in 2025/26 may get scholarships of up to a total of HK\$110,000.

PolyU SPEED 學士學位銜接課程學生 (2025/26 學年入學) 有機會獲頒獎學金合共最高 HK\$110,000。



Scholarship Details
獎學金詳情

Degrees Awarded by PolyU Scholarships up to
學位由理大頒授 獎學金最高

HK\$ 110,000

擲骰擲得好，不如選「擇」得好！
Choosing well is better than rolling the dice well!

Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有與商業相關領域的認可副學士學位、高級文憑或同等學歷。具有非商業相關領域資格的申請人也將被考慮，並且如果被錄取，則必須修讀適當的基礎科目。

Notes 備註：

- The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).
有關課程的主要教學語言應該是英語。以其他語言作為主要教學語言的課程的申請人應達到以下英語語言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。
- An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。此外，他/她可能需要修讀適當的基礎課程。

Curriculum Structure 課程結構

Programme Requirements 課程要求	Minimum Requirement 最低要求
General University Requirements (GUR) 大學核心課程	9 credits 學分 ¹
Discipline-Specific Requirements (DSR) 學科專業課程	51 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.
這不包括學生一般不需要修讀之語文及溝通課程 (最多 9 學分)。如學生未達到學士學位的語文及溝通課程水平 (根據學生在副學士 / 高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Air Transportation Management
- Customer Relationship Management in Hospitality and Tourism Industry
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Strategic Management for Hospitality and Tourism Industry
- Theme Park and Attractions Management
- Tourism Planning and Development

For more information, please contact:
想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Programme Duration and Study Mode 修讀年期及模式

Full-time 全日制 2 years 年

Medium of Instruction 教學語言

English (except for subjects with Chinese requirements)
英文 (具中文要求的科目除外)

Tuition Fee 學費

Local Students 本地學生
HK\$3,000/ credit
每學分港幣 3,000 元

Non-local Students 非本地學生
HK\$3,300/ credit
每學分港幣 3,300 元

*The above tuition fees apply to most subjects in the 2024/25 academic year and vary for individual programmes. Tuition fees for the 2025/26 academic year may be subject to adjustment.
上述為 2024/25 學年大部分科目的學費，個別課程的科目學費會有不同。2025/26 學年學費或會作調整。



Tuition Fee Details
學費詳情