

PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2026/27



For Sub-degree Graduates
and Working Adults
適合副學位畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) 工商管理（榮譽）學士

Full-time and Part-time modes 全日制及兼讀制模式

Programme Webpage
課程網頁



Programme Features 課程特色

- Programme design closely meets market needs through an all-round curriculum guiding you to explore various business sectors
課程設計緊貼業界需求，內容全面，帶你探索不同的商業領域
- Develops your leadership skills with an innovative mindset through different subjects
透過產品管理策略等新科目，助你發展具有創新思維的領導才能
- A professional teaching team teaches you how to tackle real-world business issues
專業的教學團隊，教導你如何處理現實的商業議題
- Full-time students have the opportunities for local and international internships to improve employability, such as Bank of China, Market Probe, Zuellig Pharma, and China Media Group
全日制學生有機會參加本地及國際實習工作，如中國銀行、拓索市場諮詢公司、裕利醫藥及中央廣播電視總台，加強就業能力
- Graduates have been highly competitive and employed by local and global organisations
畢業生就業競爭力強，受聘於本地及國際機構
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, and City University of Hong Kong
畢業生可升讀本地及海外大學，如香港理工大學、香港中文大學及香港城市大學



Career Prospects after Graduation 畢業後的就業前景

Various positions in sales and marketing management, operations and supply chain management, and general management such as Business Development Manager, Senior Administrative Officer and Retail Manager
擔任銷售及營銷管理、營運及供應鏈管理，以及綜合管理等工作，例如：業務拓展經理、高級行政主任及零售經理

Apply Now
立即報名



Scholarships and Studentships 獎學金和嘉許獎

All students of PolyU SPEED's articulation honours degree programmes admitted in 2026/27 may get "Outstanding Academic Performance Category" scholarships of up to a total of HK\$110,000*.

PolyU SPEED 榮譽學士學位銜接課程學生 (2026/27 學年) 有機會獲頒傑出學業表現類別獎學金合共最高 HK\$110,000*。



Scholarship Details
獎學金詳情

Degrees Awarded by PolyU 學位由理大頒授
Scholarships up to 獎學金最高
HK\$ 110,000
擲骰擲得好，不如「擇」得好！
Choosing well is better than rolling the dice well!

*The scholarship amount is subject to change.
*獎學金金額或會調整。

Curriculum Structure 課程結構

Programme Requirements 課程要求	Minimum Requirement 最低要求
General University Requirements (GUR) 大學核心課程	9-18 credits 學分 ¹
Major Requirements 主修課程	51-54 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

這不包括學生一般不需要修讀之語文及溝通課程 (最多 9 學分)。如學生未達到學士學位的語文及溝通課程水平 (根據學生在副學士/高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

Major Requirements 主修課程

Examples of Subjects 科目例子

- Business and Relationship Marketing
- Business Policy and Strategy
- China Business Management and Marketing
- Cross-Cultural Management
- Information and Communications Technology in Business
- Strategic Product Management

For more information, please contact:
想了解更多，請聯絡：

Programme Leader 課程統籌

Ms Eileen FENG

馮琪女士

BA, MPhil, MBA, PgD, MHKIM

☎ 3746 0706

✉ eileen.feng@cpce-polyu.edu.hk

Assistant Programme Leader 助理課程統籌

Dr Eunice CHAN

陳佩儀博士

EdD (Brist.); MA (Lanc.); PDip (H.K.Poly.); ACIS; ACS

☎ 3746 0424

✉ eunice.chan@cpce-polyu.edu.hk

Enquiries 查詢

☎ 3746 0900 ✉ cpce.ar@cpce-polyu.edu.hk

The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有與商業相關領域的認可副學士學位、高級文憑或同等學歷。具有非商業相關領域資格的申請人也將被考慮，並且如果被錄取，則必須修讀適當的基礎科目。

Notes 備註：

1. The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).

有關課程的主要教學語言應該是英語。以其他語言作為主要教學語言的課程的申請人應達到以下英語語言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。

2. An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).

不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。此外，他/她可能需要修讀適當的基礎課程。

Programme Duration and Study Mode 修讀年期及模式

Full-time 全日制 2 years 年
Part-time 兼讀制 3 years 年

Medium of Instruction 教學語言

English (except for subjects with Chinese requirements)

英文 (具中文要求的科目除外)

Tuition Fee 學費

Full-time Programme 全日制課程

Local Students 本地學生

HK\$194,700 - HK\$243,375

Non-local Students 非本地學生

HK\$252,900 - HK\$316,125

Part-time Programme 兼讀制課程

Local Students 本地學生

HK\$194,700 - HK\$243,375



Tuition Fee Details
學費詳情