

PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2026/27



For Sub-degree Graduates
and Working Adults
適合副學士畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Tourism Services Operations and Management [Applied Degree] 旅遊服務營運及管理(榮譽)工商管理學士[應用學位]

Full-time and Part-time modes 全日制及兼讀制模式

Programme Webpage
課程網頁



Programme Features 課程特色

- Earn a degree awarded by PolyU
學位由香港理工大學頒授
- Gain expertise in dynamic tourism industries
掌握旅遊業成功所需專業技能
- Participate in mainland or international internships for a global perspective
國內及海外實習機會，拓寬國際視野
- Develop practical skills and professional connections through three specialized training subjects
三個培訓課程培養實用技能，建立專業人脈
- Allowing students to fast-track their study by obtaining an ordinary degree in 1.5 years (Full-time) or 2.5 years (Part-time)
讓學生以 1.5 年(全日制)或 2.5 年(兼讀制)的學制取得普通學位，從而加快學習進度
- Learn in Cantonese for subjects with training and technical elements, meeting industry needs
具培訓及技術元素的科目以中文授課，滿足行業需求



Career Prospects after Graduation 畢業後的就業前景

This programme offers graduates diverse career prospects in the travel and tourism field. They can pursue roles in MICE, travel agents, hotel, attractions, airlines, and cruise lines, serving profit or non-profit organisations as customer relations, sales and business development, and event planner within the industry.

本課程讓畢業生具備所需能力在旅遊行業的不同崗位發展事業，包括會議、獎勵旅遊、會展和活動(MICE)、旅行社、酒店、景點、航空公司及郵輪行業。他們可以在業內的商業或非牟利組織從事客戶關係、銷售與業務發展、設施管理，以及活動策劃等工作。

Apply Now
立即報名



Scholarships and Studentships 獎學金和嘉許獎

All students of PolyU SPEED's undergraduate top-up degree programmes admitted in 2026/27 may get scholarships of up to a total of HK\$110,000.

PolyU SPEED 學士學位銜接課程學生 (2026/27 學年入學) 有機會獲頒獎學金合共最高 HK\$110,000。



Scholarship Details
獎學金詳情

Degrees Awarded by PolyU 學位由理大頒授 Scholarships up to 獎學金最高

HK\$ 110,000

擲骰擲得好，不如「擇」得好！
Choosing well is better than rolling the dice well!

Curriculum Structure 課程結構

Programme Requirements 課程要求	Honours Degree Minimum Requirement 榮譽學位最低要求	Ordinary Degree Minimum Requirement 普通學位最低要求
General University Requirements (GUR) 大學核心課程	9 credits 學分 ¹	9 credits 學分 ¹
Discipline-Specific Requirements (DSR) 學科專業課程	54 credits 學分	42 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/ Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

這不包括學生一般不需要修讀之語文及溝通課程 (最多 9 學分)。如學生未達到學士學位的語文及溝通課程水平 (根據學生在副學士 / 高級文憑課程所修讀的相關科目及學業成績決定)，需額外修讀語文及溝通課程。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Cultural and Heritage Tourism
- Event and Tourism Management
- Industrial Practicum I, II & III
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Social Media Marketing Strategy
- Tour Operations and Travel Agency Practices

BBA (Hons) in Tourism Services Operations and Management 旅遊服務營運及管理 (榮譽) 工商管理學士

Practical Route 實務途徑入學

- Holder of other qualifications in related areas at Level 4 under the HKSAR Qualifications Framework (QF); and
持有香港資歷架構第四級相關範疇之其他學歷，以及
- a minimum of two years of relevant work experience
最少具有兩年相關工作經驗

OR

Academic Route 學術途徑入學

- Holder of a recognised Associate Degree/ Higher Diploma or an equivalent qualification in business-related areas; or
持有與商業相關領域的認可副學士學位、高級文憑或同等學歷，或
- Holder of a recognised AD / HD or an equivalent qualification in non-business-related areas. He/she is required to take additional foundation subject(s) if admitted
持有非商業相關領域的副學士 / 高級文憑或同等學歷，如獲錄取者，會被要求額外修讀基礎科目。

For more information, please contact:
想了解更多，請聯絡：

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

Holder of a recognised Associate Degree/ Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take additional foundation subject(s) as appropriate; OR

持有與商業相關領域的認可副學士學位、高級文憑或同等學歷。具有非商業相關領域資格的申請人也将被考慮，並且如果被錄取，則必須修讀適當的基礎科目；或

Holder of other qualifications in related areas at Level 4 under the HKSAR Qualifications Framework (QF) who has a minimum of two years of relevant work experience.

持有香港資歷架構第四級相關範疇之其他學歷，以及最少具有兩年相關工作經驗。

Notes 備註：

1. The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).
有關課程的主要教學語言應該是英語。以其他語言作為主要教學語言的課程的申請人應達到以下英語語言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。

2. An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。此外，他 / 她可能需要修讀適當的基礎課程。

Programme Duration and Study Mode 修讀年期及模式

Full-time 全日制 2 years 年
Part-time 兼讀制 3 years 年

Medium of Instruction 教學語言

English (except for non-English language subjects as well as subjects involving training in interpersonal and technical skills relating to local business operations and management in the Chinese context)
英文 (具中文要求的科目和在中文情境下有關本地業務運作及管理所需的人際關係和技能培訓相關科目除外)

Tuition Fee 學費

Full-time Programme 全日制課程

Local Students 本地學生
HK\$196,560 - HK\$215,280

Non-local Students 非本地學生
HK\$255,460 - HK\$279,795

Part-time Programme 兼讀制課程

Local Students 本地學生
HK\$196,560 - HK\$215,280

The tuition fees listed above are for 2025/26.
The fees for 2026/27 are subject to review.
上列為 2025/26 學費。2026/27 學費有待審核。



Tuition Fee Details
學費詳情