



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of Professional Education
and Executive Development
專業進修學院

SPEED



PolyU

SPEED

2026/27

September 2026
Entry

2026年
9月
開學

Become a Green Business Management Professional
and Seize Sustainable Development Opportunities
成為綠色商業管理專才 抓緊可持續發展商機

Degree
Awarded by
PolyU

學位由理大
頒授

• Green Management Professional Skills:

Equip middle management executives with professional knowledge and skills to address green business issues and challenges across various industries

綠色管理專業技能－為中層管理人員裝備專業知識和技能，以應對各行各業的綠色商業議題和挑戰

• Comprehensive and Specialised Curriculum:

Covering green finance, supply chain management, sustainable tourism, and marketing, etc., with a Research Centre for Green Business to support teaching

課程內容既專且博－涵蓋綠色金融、供應鏈管理、可持續旅遊及營銷等，並設綠色商業研究中心，支援教學

• Unlimited Industry Prospects:

Global companies value Environmental, Social and Governance (ESG), making talents with green business management knowledge highly sought after

行業發展前景無限－全球企業重視可持續發展及環境、社會和管治 (ESG)，具備綠色商業管理知識的人才炙手可熱

Master of Science in Green Business Management

(full-time/part-time)

綠色商業管理 理學碩士

(全日制/兼讀制)

Programme Basic Information 課程基本資料

Normal Duration: 1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)
修讀年期：1年（混合模式全日制） / 2年（混合模式兼讀制）

Tuition Fee: HK\$249,790
學費：港幣249,790元

Commencement Date: September 2026 Entry
開課日期：2026年9月開學

Programme Structure 課程結構

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing) to fulfil the National Education Requirement in order to obtain a master's degree.

學生需要完成11個科目合共31個學分，取得滿意成績，並需於一科電子學習科目（非學分）取得合格成績，以滿足國民教育要求，方可取得碩士學位。

Compulsory Subjects (All 9 subjects; 3 credits each unless otherwise specified)
必修科目（全部9科目，每科3學分，另有規定除外）

- Academic Integrity and Ethics in Business and Hospitality Management (1 credit學分)
- Contemporary Issues in Green Business
- Corporate Strategy and Sustainable Leadership
- ESG Management, Compliance and Reporting
- Environmental Assessment and Control
- Green Finance and Investment
- Green Supply Chain Management
- Sustainable Marketing
- Web 3.0 Technologies

Elective Subjects[#] (Any 2 subjects; 3 credits each)
選修科目[#]（任何2科目，每科3學分）

- Climate Change and Risk Management
- Energy Requirement and Strategy
- Smart City and Green Transport
- Strategic Communication for Leaders
- Strategic Talent Management for Green Business
- Sustainable Tourism Management

[#] Offering of any elective subjects is subject to sufficient enrolment. 每科選修科必須有足夠報讀人數才會開辦。



Career Prospects 就業前景

Graduates can take up positions including Corporate Communications and ESG Manager, ESG Analyst, Marketing Manager, Supply Chain Manager, Sustainability and ESG Manager, Sustainable Development Manager, and Sustainability Relationship Manager.

畢業生可擔任企業傳播、環境、社會及治理經理；環境、社會及治理分析師；市場營銷經理；供應鏈經理；永續、環境、社會及治理經理；永續發展經理；永續發展關係經理

Entrance Requirements 入學要求

Holders of a recognised bachelor's degree, or an equivalent qualification in business management/marketing management.
持有認可的商業管理 / 市場營銷學士學位或同等學歷。

For details of entrance requirements, please visit the programme webpage.
入學要求詳情，請瀏覽課程網頁。

**For more information,
please contact:
想了解更多，請聯絡：**

Programme Leader 課程統籌

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更改此課程單張內容或撤銷此單張所述課程或科目。

