



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院

School of Professional Education
and Executive Development
專業進修學院

SPEED

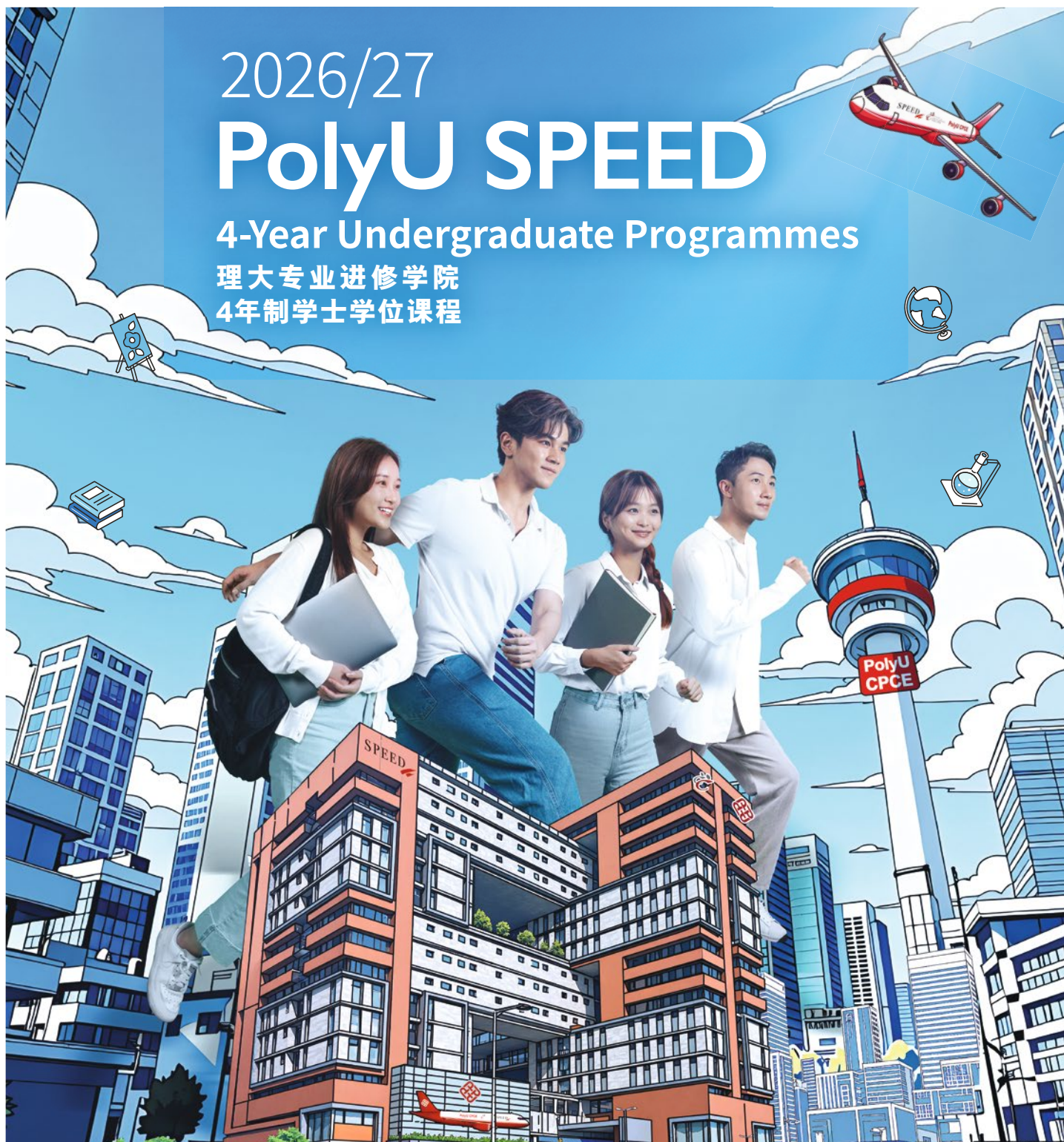
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PolyU School of Professional Education and Executive Development
理大專業進修學院

PolyU West Kowloon Campus
理大西九龍校園

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香港九龍油麻地海庭道9號



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工商及款待业管理学部

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Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Accountancy

会计学（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Opportunities for further studies in local and overseas master's degree programmes
有机会升读本地及海外硕士学位课程
- A strong alumni base and close industry connections
拥有强大的校友网络，并与业界保持紧密联系
- Accredited by various professional bodies
获多个专业机构认可
- Professional knowledge and skills training in various aspects of accounting and related disciplines to facilitate your career development
教授会计和相关的专业知识和技能培训，促进你的事业发展
- Local internship and overseas exchange opportunities
提供本地实习及海外交流机会

Professional Accreditation 专业机构认可

Students who have completed the Bachelor of Business Administration (Honours) in Accountancy programme will be eligible to:
完成会计学（荣誉）工商管理学士课程的学生将有资格：

- Enter the professional level of the Qualification Programme (QP) of the Hong Kong Institute of Certified Public Accountants (HKICPA)
加入香港会计师公会 (HKICPA) 的专业资格课程 (QP)
- Receive exemption from Papers F1 to F9 of the professional examinations of the Association of Chartered Certified Accountants (ACCA) provided that they have taken the subjects specified by the ACCA
获豁免特许公认会计师公会 (ACCA) F1 至 F9 的专业考试（如曾修读 ACCA 指定学科）
- Enter CPA Program of CPA Australia
加入澳洲会计师公会的澳洲注册会计师课程
- Receive partial exemption from the professional examinations of the Hong Kong Chartered Governance Institute (HKCGI)
获香港公司治理公会 (HKCGI) 豁免部分专业考试
- Receive partial exemption from the professional examinations of the Chartered Institute of Management Accountants (CIMA)
获英国特许管理会计师公会 (CIMA) 豁免部分专业考试

The above professional bodies have the sole right to award exemptions.
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Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including accountancy, auditing, taxation, finance, management consultancy and other general management positions
毕业生就业机会包括会计、审计、税务、财务、管理顾问及其他一般管理等职位

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Programme Structure 课程结构

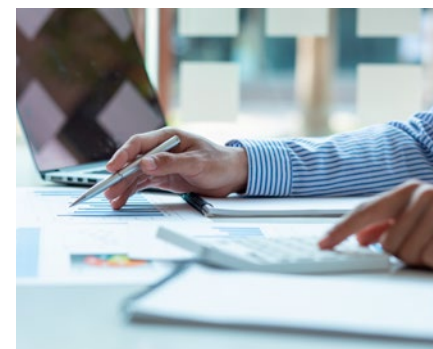
The programme of study consists of at least 126 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 126 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Applied Business Research
- Business Communication in Chinese
- Business Finance
- Effective Professional Communication in English
- Environmental, Social and Governance Management
- Integrated Study (Business)



For more information, please contact: 想了解更多，请联络：

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Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Finance

财务学（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Local and overseas internship opportunities to increase your employability
提供本地和海外实习机会，提高你的就业竞争力
- Graduates have been hired by international banks and companies, e.g. Fortune 500 companies
毕业生获跨国银行及商业机构聘请，例如：财富世界 500 强公司
- Graduates have been admitted to master's degree programmes offered by various local and international universities
毕业生获多间本地和海外大学的硕士学位课程录取
- Graduates have been highly competitive and employed by private and public organisations
毕业生就业竞争力强，受聘于公私营机构
- Opportunities for local and overseas study activities and internships, e.g. Bank of America Merrill Lynch, Bank of China, Bank of Communications, Bright Smart Securities, China Construction Bank, Citibank, Credit Suisse, DBS Bank, Hang Seng Bank, HSBC, ICAC and Standard Chartered
本地及海外学习活动及实习，例如：美银美林集团、中国银行、交通银行、耀才证券、中国建设银行、花旗银行、瑞士信贷集团、星展银行、恒生银行、香港上海汇丰银行、廉政公署及渣打银行

Professional Accreditation 专业机构认可

The Chartered Institute of Management Accountants (CIMA)
管理会计师公会

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates have been hired by international banks and companies, e.g. Fortune 500 companies
毕业生获跨国银行及商业机构聘请，例如：财富世界 500 强公司
- Graduates have been highly competitive and employed by private and public organisations
毕业生就业竞争力强，受聘于公私营机构

Apply Now
立即报名



Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Applied Business Research
- Business Communication in Chinese
- Business Finance
- Effective Professional Communication in English
- Environmental, Social and Governance Management
- Integrated Study (Business)



For more information, please contact: 想了解更多，请联络：

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Enquiries 查询

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Entrance Requirements 入学资格

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- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications: 其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours)

工商管理（荣誉）学士

Programme Webpage
课程网页

Programme Features 课程特色

- Programme design closely meets market needs through an all-round curriculum guiding you to explore various business sectors.
课程设计紧贴业界需求，内容全面，带你探索不同的商业领域
- Develops your leadership skills with an innovative mindset through different subjects.
透过产品管理策略等新科目，助你发展具有创新思维的领导才能
- A professional teaching team teaches you how to tackle real-world business issues.
专业的教学团队，教导你如何处理现实的商业议题
- Graduates have been highly competitive and employed by local and global organisations.
毕业生就业竞争力强，受聘于本地及国际机构
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, City University of Hong Kong and University of New South Wales.
毕业生可升读本地及海外大学，如香港理工大学、香港中文大学、香港城市大学及新南威尔士大学



Career Prospects after Graduation 毕业后的就业前景

- Various positions in sales and marketing management, operations and supply chain management, and general management such as Business Development Manager, Senior Administrative Officer and Retail Manager
担任销售及营销管理、营运及供应链管理，以及综合管理等工作，例如：业务拓展经理、高级行政主任及零售经理

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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Business and Relationship Marketing
- Business Law
- China Business Management and Marketing
- Cross-Cultural Management
- Information and Communications Technology in Business
- Strategic Product Management



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Health Services Management

医务行政管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Internship opportunities at healthcare facilities, including public or private hospitals, medical clinics, community healthcare centres in order to prepare for a career in the health care sector
有机会到医疗机构，包括公立或私家医院实习，汲取实战经验和职业知识，为未来投身医疗保健专业做好准备
- Graduates can take up positions as Executive Assistants in Hospital Authority and Project Officers at other healthcare organisations
毕业生可担任医院管理局行政助理及其他医疗机构的项目主任的职位
- Scholarship (Up to HK\$82,500 per awardee each year) and internship opportunities offered by the Hong Kong Integrated Oncology Centre (HKIOC) subject to availability
有机会获香港综合肿瘤中心奖学金（每年每位得主可获高达 HK\$82,500）及实习
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The University of Hong Kong, The Chinese University of Hong Kong and City University of Hong Kong
毕业后，可升读本地及海外大学的硕士学位课程，如香港理工大学、香港大学、香港中文大学及香港城市大学

Professional Accreditation 专业机构认可

Students and graduates are eligible to apply for Associate Membership of the Hong Kong College of Health Service Executives (HKCHSE) and Hong Kong College of Community Health Practitioners (HKCCHP).
学生和毕业生有资格申请成为香港医务行政学院（HKCHSE）及香港社区健康学院的准会员（HKCCHP）。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Internship opportunities (including paid placement) at public hospitals under the HA[#] to enrich practical experience and vocational knowledge in areas such as quality and patient safety management, health informatics, and facility and project management in order to prepare you for a career in the health care sector
有机会到医院管理局#辖下的公立医院实习（包括受薪实习），汲取有关患者安全管理、健康资讯、设施项目管理等方面的实战经验和职业知识，为你未来投身医疗保健专业做好准备

Subject to the availability of places at individual HA hospitals
视乎医院管理局辖下个别医院的空缺情况

Apply Now
立即报名

Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Health Economics and Healthcare Financing
- Health Informatics and Healthcare 4.0
- Healthcare Facility Management and Business Support Services
- Leadership and Strategic Management in Healthcare
- Operations Management for Health Care
- Quality and Safety Management in Healthcare



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:

持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:

其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

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不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Human Resource Management

人力资源管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- The programme is recognised by international and professional bodies.
课程获国际与本地专业机构认可
- Students can learn practical knowledge about human resource management, including the Employment Ordinance and Equal Opportunities Ordinance.
学生可学习实用的人力资源管理知识，包括雇佣条例及平等机会条例
- Opportunities for local and overseas study and work exposure, e.g. HAYS, HRnetOne, JLL, Maxim's, The Hong Kong Polytechnic University and TAG Aviation Asia.
有机会参与本地及国际学习和工作，例如：瀚纳仕、HRnetOne、仲量联行、美心集团、香港理工大学及 TAG 航空（亚洲）
- Graduates have been highly competitive and employed by private and public organisations.
毕业生就业竞争力强，多受聘于公私营机构工作
- Graduates can continue their studies at local and overseas universities, such as The Hong Kong Polytechnic University, Hong Kong Baptist University and University of East Anglia.
毕业生可继续于本地或海外大学升学，如香港理工大学、香港浸会大学及东安格利亚大学

Professional Accreditation 专业机构认可



The programme is fully endorsed by the Hong Kong Institute of Human Resource Management (HKIHRM). Students are eligible to apply to HKIHRM as Student Member and graduates are eligible to apply to HKIHRM as Associate Member. 课程获香港人力资源管理学会认可。学生有资格申请成为香港人力资源管理学会的学生会员，毕业生有资格申请成为香港人力资源管理学会的准会员。



The programme is recognised and accredited by the Chartered Professionals in Human Resources (CPHR). Students are eligible to apply for exemption from the professional examination of CPHR and graduates are eligible to apply for full membership subject to fulfilment of the relevant professional experience requirement of CPHR. 课程获加拿大 Chartered Professionals in Human Resources (CPHR) 认可。学生可向加拿大 Chartered Professionals in Human Resources (CPHR) 申请豁免专业考试，毕业生符合相关专业经验后，可向香港管理专业协会申请作正式会员。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates have been highly competitive and employed by private and public organisations.
毕业生就业竞争力强，多受聘于公私营机构工作
- Opportunities for local and overseas study and work exposure, e.g. HAYS, HRnetOne, JLL, Maxim's, The Hong Kong Polytechnic University and TAG Aviation Asia.
有机会参与本地及国际学习和工作，例如：瀚纳仕、HRnetOne、仲量联行、美心集团、香港理工大学及 TAG 航空（亚洲）

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Programme Structure 课程结构

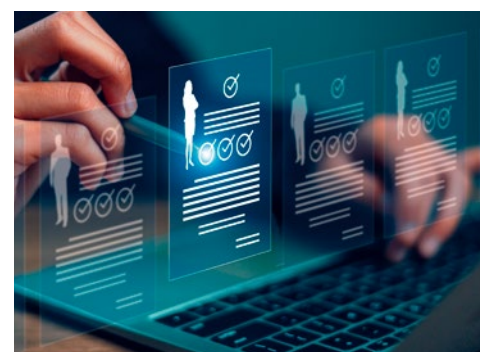
The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Business Policy and Strategy
- Career Planning and Employee Development
- Employee Relations
- Human Resource Management
- Organisation Theory and Behaviour
- Remuneration and Benefits



Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
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公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. 不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费

Tuition Fee Details
学费详情

For more information, please contact: 想了解更多，请联络：

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Enquiries 查询

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Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Innovation and Design Management

创新及设计管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- The first design management bachelor's degree programme in Hong Kong, specifically designed to prepare students for management roles in creative and innovative industries.
香港首个设计管理学士学位课程，专为培养学生在创意和创新行业中的管理角色而设计。
- Cutting-edge curriculum incorporating AI applications in design management, branding, marketing, and business problem-solving.
前沿课程融入人工智能（AI）应用于设计管理、品牌营销和商业问题解决。
- AI-powered tools and techniques will be taught to ensure students are equipped with the latest skills to manage innovation.
教授人工智能驱动的工具和技术，确保学生掌握管理创新的最新技能。
- Professional teaching team (including industry experts) provides the latest in business, AI, and design thinking for solving contemporary business challenges.
专业教学团队（包括业界专家）教授最新的商业知识、人工智能技术和设计思维，以解决当代商业挑战。
- Interdisciplinary elective subjects to provide a comprehensive business education while fostering creative problem-solving skills.
跨学科选修科目提供全面的商业教育，同时培养创造性的解决问题能力。
- Access to strong business and industry networks for career exposure and opportunities. Talks and workshops by renowned international and regional speakers, focusing on innovation, technological advancements in design management, and AI.
接触强大的商业和行业网络，为学生提供职业发展的曝光率和机会。由国际及地区知名讲者主持的讲座和工作坊，聚焦于创新、设计管理中的技术进步以及人工智能应用。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are well-prepared for careers in business strategy, innovation, branding, marketing, and creative project management. Entry-level roles include marketing assistants, brand coordinators, and project associates, with opportunities to advance to positions such as brand strategist, product development manager, or innovation consultant. The programme's integration of AI-driven tools and methodologies equips graduates to excel in industries like e-commerce, logistics, hospitality, and financial services, where innovation, data-driven decision-making, and creative problem-solving are increasingly vital for success.
毕业生为从事商业策略、创新、品牌营销及创意项目管理等领域的职业做好了充分准备。入门职位包括市场助理、品牌协调员和项目助理，并有机会晋升至品牌策略师、产品开发经理或创新顾问等职位。课程融入人工智能（AI）驱动的工具和方法，让毕业生在电子商务、物流、酒店管理和金融服务等行业中脱颖而出，这些行业愈加重视创新、数据驱动的决策以及创意问题解决能力。

Apply Now
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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Brand Management
- Consumer Behaviour
- Design Management
- Design Thinking
- Principles and Practices of Entrepreneurship
- Service Design Innovation



For more information, please contact: 想了解更多，请联络：

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☎ 3746 0477
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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
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其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in International Business 国际商业（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Develops and strengthens your global strategic perspectives, entrepreneurial mindset and leadership skills.
拓展及加强你的环球策略视野、创业思维及领导才能
- Offers you a unique mix of global business acumen in the realms of management of global organisations, strategy, entrepreneurship and internationalisation so as to help you tackle global challenges and become a responsible global leader with cultural sensitivity and humility.
提供多元化的全球商业管理课程，涵盖全球组织、策略、创业及国际化等课题，助你懂得 应对环球挑战、尊重各地文化，成为具人文素质的环球领袖
- Programme design fits market needs; taught by well-qualified lecturers with rich work experience in the field.
课程内容紧贴业内需求，并由具丰富行业经验的讲师授课



Career Prospects after Graduation 毕业后的就业前景

- Aiming 100% of students having opportunities for joining a wide array of global student activities and internships.
致力让 100% 学生有机会参加环球多元化的学生活动及实习

Apply Now
立即报名

Programme Structure 课程结构

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学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Business Policy and Strategy
- Global Strategy
- Managing Global Organisations
- Principles and Practices of Entrepreneurship
- Principles and Practices of FinTech
- Technological Entrepreneurship for Global Business Development



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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王美芝博士

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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For holders of other qualifications: 其他学历申请人：

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具备与上述条件同等的资格

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不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

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Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Operations and Supply Chain Management

营运及供应链管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Local and overseas work opportunities to increase your employability
本地及海外工作机会，提高你的就业竞争力
- Theories, professional knowledge and practical skills in Operations & Supply Chain Management will facilitate your future career development in related fields such as freight forwarding, air transport, and courier services
营运及供应链管理理论、专业知识和应用技能，有助你日后于货运、空运和快递服务等相关行业发展事业
- Local and international internship opportunities, such as the Government Logistics Department, LF Logistics, Zuellig Pharma, and PolyU SPEED Summer Internship Programme in Mainland China (Shenzhen and Guangzhou)
有机会参加本地及国际实习，如政府物流服务署、利丰物流、裕利医药及理大专业进修学院内地暑期实习计划（深圳和广州）
- The programme closely meets the market needs and is led by well-qualified lecturers with rich work experience in the field
课程内容紧贴业内需求，并由具丰富行业经验的讲师授课



2024 International Logistics Case Competition and Workshop
2024 年国际物流案例比赛及工作坊

Professional Accreditation 专业机构认可

Graduates are qualified to register as an Associate Member of The Institute of Purchasing & Supply of Hong Kong (IPSHK). Graduates with 2-year working experience in purchasing/ supply/ logistics or related fields are qualified to register as a Member of IPSHK.

毕业生有资格登记为香港物资采购与供销学会的准会员。有两年采购/供应/物流或相关领域工作经验的毕业生有资格登记为香港物资采购与供销学会的会员。



Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Operations & supply chain management, logistics & freight forwarding, sea & air transport, postal & courier services, procurement & supply, and import & export trade, etc. in the private or public sector
于私营或公共机构担任有关营运和供应链管理、物流和货运、海空联运、邮政和快递服务、采购和供应，以及进出口贸易等工作

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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Air Transport Logistics
- Business Information Systems and e-SCM
- Business Operations Management
- Global Supply Chain Management
- International Trade and Shipping Logistics
- Strategic Procurement Management



For more information, please contact: 想了解更多，请联络：

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Entrance Requirements 入学资格

For HKDSE qualification holders: 持香港中文文凭试成绩的申请人：

• Level 3 in Chinese Language and English Language;

中文及英文达第三级；

• Level 2 in Mathematics;

数学达第二级；

• "Attained" level in Citizenship and Social Development; and

公民与社会发展科取得「达标」成绩；及

• Level 2 or "Attained" level in one elective.

其中一科选修科取第二级或「达标」成绩

For holders of other qualifications: 其他学历申请人：

• The equivalents of the above requirements.

具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.

大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Convention and Event Management

会展管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Programme design closely meets the market needs; taught by well-qualified lecturers with rich work experience in the field.
课程内容紧贴业内需求，并由具丰富行业经验的讲师授课
- Professional knowledge and practical skills equip students to excel in a broad range of complex, managerial and specialised work activities in convention and event management.
专业知识和应用技能，使学生能够在会议和活动管理方面的各种复杂、管理和专业工作活动中脱颖而出
- Local and international internship opportunities to facilitate students' future career development.
本地及国际实习机会，有助学生日后事业发展
- A strong relationship with industry partners — AsiaWorld-Expo (AWE) and Hong Kong Trade Development Council (HKTDC), etc.
与企业夥伴建立紧密关系 — 亚洲国际博览馆及香港贸易发展局等
- Guest speakers from the industry and site visits to event venues
行业嘉宾讲座及活动场馆参观活动



Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Event Coordinator, Travel Officer, Concierge Agent, Airline Customer Service Officer, Theme Park & Attractions Trainee, Reservation Agent, Flight Attendant, Airport Shopping Advisor, Guest Relations Agent, Hotel Receptionist, and Management Trainee, etc.
毕业生就业机会包括项目统筹主任、旅游主任、礼宾部专员、航空公司客户服务主任、主题公园及景点培训师、订位部代理、空中服务员、机场购物顾问、客务关系员、酒店接待员及管理培训生等职位

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Programme Structure 课程结构

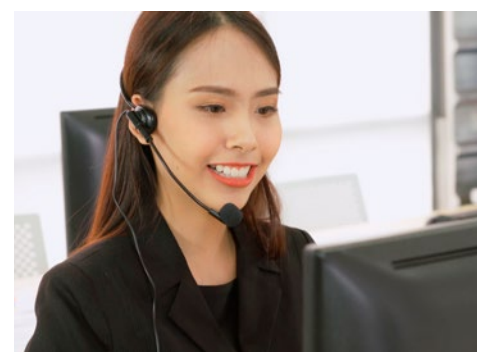
The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Convention and Meeting Management
- Customer Relationship Management in Hospitality and Tourism Industry
- Event and Tourism Management
- Event Venue and Facilities Management
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Strategic Management for Hospitality and Tourism Industry



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。



Entrance Requirements 入学资格

For HKDSE qualification holders: 持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications: 其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情



Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Hospitality Management

款待业管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- A strong relationship with industry partners — InterContinental Hotels Group, The Ritz-Carlton, Hong Kong, Langham Hospitality Group and Wharf Hotels
与业界夥伴有紧密联系：洲际酒店集团、港丽思卡尔顿酒店、朗廷酒店集团及九龙仓酒店
- Nuture professional knowledge and practical skills in hotel, catering, club business sectors, and to facilitate a strong career development in related fields
培养酒店、餐饮、会所业务领域的专业知识和实践技能，并促进相关领域的职业发展
- Local and overseas internship opportunities
提供本地和海外实习机会
- Opportunities for pursuing master's degree programmes at School of Hotel and Tourism Management, PolyU
有机会升读理大酒店及旅游业管理学院的硕士学位课程



Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Guest Relations Agent, Hotel Receptionist, Hotel Management Trainee, Reservation Agent, Event Coordinator, Theme Park & Attractions Trainee, Travel Officer, Concierge Agent, Flight Attendant, etc
毕业生就业机会包括客务关系员、酒店接待员及管理培训生、订位部代理、项目统筹主任、主题公园及景点培训生、旅游主任、礼宾部专员及空中服务员等职位

Apply Now
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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Customer Relationship Management in Hospitality and Tourism Industry
- Hospitality Management and Development
- Hotel Planning and Development
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Professional Foodservice Management
- Strategic Management for Hospitality and Tourism Industry



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Entrance Requirements 入学资格

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中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications: 其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

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不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

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大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Travel Industry Management

旅游服务业管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- A strong relationship with Hong Kong International Aviation Academy of Airport Authority Hong Kong in offering an elective subject and familiarisation visit with Hong Kong Airport Authority's Hong Kong International Airport and its facilities
- Industrial sharings from and site visits to the airports and airlines, cruise, theme parks and attractions with airport and airlines, cruise, theme parks and attractions
- Opportunities for pursuing master's degree programmes at School of Hotel and Tourism Management, PolyU
有机会升读理大酒店及旅游业管理学院的硕士学位课程



Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Airline and Airport Customer Service Officer, Theme Park & Attractions Trainee, Reservation Agent, Event Coordinator, Travel Officer, Concierge Agent, Flight Attendant, Airport Shopping Advisor, Guest Relations Agent, Hotel Receptionist, and Management Trainee, etc
毕业生就业机会包括航空公司或机场客户服务主任、主题公园及景点培训生、订位部代理、项目统筹主任、旅游主任、礼宾部专员、空中服务员、机场购物顾问、客务关系员、酒店接待员及管理培训生等职位

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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Air Transportation Management
- Customer Relationship Management in Hospitality and Tourism Industry
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Strategic Management for Hospitality and Tourism Industry
- Theme Park and Attractions Management
- Tourism Planning and Development



For more information, please contact:
想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

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其他学历申请人：

- The equivalents of the above requirements.
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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

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大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Marketing Management

市场营销管理（荣誉）工商管理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Nurtures talents with marketing management capabilities in the digital age
本课程致力培育在数码时代具备市场营销管理能力的人才
- Provides students with theoretical knowledge in various fields of marketing management through award-specific compulsory subjects, such as Brand Management, Global Marketing, Digital Marketing Strategy, etc.
透过专科学科，包括品牌管理、全球行销及数码营销策略等，为同学们提供市场营销管理各范畴的理论知识
- Local and overseas internship opportunities: DDB Group Hong Kong, Hong Kong Youth Hostels Association, Luxasia, OSIM, Petrie PR, Savills Property Management, The Salvation Army, Webs'up, and Zenith Media, etc.
本地及海外机构实习机会，例如恒美广告国际有限公司、香港青年旅舍协会、Luxasia、OSIM、Petrie PR、第一太平戴维斯物业管理有限公司、救世军、Webssup 及 Zenith Media 等
- Graduates have been highly competitive and employed by local and international organisations.
毕业生就业竞争力强，受聘于本地及国际机构

Professional Accreditation 专业机构认可

The programme is seeking recognition from the following professional institutes:
现正为此课程寻求以下认可：

- Hong Kong Institute of Marketing (HKIM)
香港市场学会 (HKIM)
- The Chartered Institute of Marketing (CIM)
英国特许市场学会 (CIM)

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Marketing Executive, Digital Marketing Executive, Account Executive, Media Executive, Event Executive, Customer Relations Officer, etc.
毕业生就业机会包括市场营销主任、数码市场营销主任、客户主任及媒体主任；亦可担任活动策划主任及客户关系主任等职位

Apply Now
立即报名

Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Brand Management
- Consumer Behaviour and Analysis
- Digital Marketing Strategy
- Global Marketing
- Integrated Marketing Communications and Publicity
- Marketing and Organising Events



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Arts (Honours) in Chinese Language and Culture

中国语文及文化（荣誉）文学士

Programme Webpage
课程网页

Programme Features 课程特色

- Differs from most traditional Chinese language and culture curricula in offering such featured subjects as martial arts literature, film culture, the history and culture of the Greater Bay Area, and global popular culture 有别于大部分传统的中文及文化课程内容，提供武侠文学、电影文化、大湾区历史与文化及全球流行文化等特色科目
- Studies language and culture from diverse theoretical and practical perspectives 从不同的理论及实用角度，研习语文及文化
- While you will be highly proficient in Chinese, the programme also equips you with essential English skills for survival in the bilingual workplace 让你精通中文之余，同时具备必须的英文技巧，以应付双语职场所需



Career Prospects after Graduation 毕业后的就业前景

- Graduates will be ready to enter related careers such as Administration, Civil Service, Corporate Communication, Cultural Industry, Editing, Education, Event Management, Marketing and Public Relations. Examples of related positions are Civil Servant, Communications Officer, English/Chinese Editor, Executive Officer, Language Officer, Project Manager, Researcher, Teacher and Translator. 毕业生可以投入相关行业如行政、公共服务、企业传讯、文化产业、编辑、教育、活动项目管理、市场营销及公共关系。相关职位为公务员、传讯主任、英文/中文编辑、行政主任、语文主任、项目经理、研究员、教师及翻译员。

Apply Now
立即报名

Programme Structure 课程结构

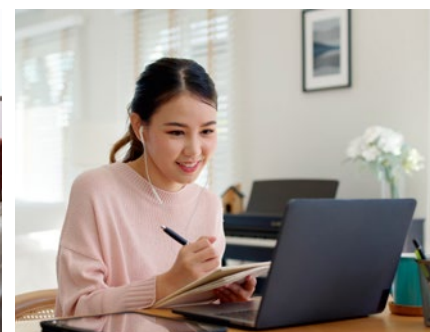
The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure. 请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Classical Chinese for Today
- Chinese Cultural Themes in the English Context
- Chinese Linguistics
- Chinese Rhetoric and Modern Communication
- Language and Culture in Chinese Contexts
- The History and Culture of Major Cities in the Greater Bay Area



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

Dr Ying HONG

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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其他学历申请人：

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Arts (Honours) in Language and Professional Communication (Digital Media) 语文及专业传意(荣誉)文学士(数码媒体)

Programme Webpage
课程网页

Programme Features 课程特色

- Advancing students' knowledge on integrated strategic language and communication skills to overcome problems in diversified business contexts.
提升学生对策略性语言和传意技巧的综合了解，以解决在多元化商业环境中的问题；
- Applying digital media strategies to develop and maintain effective internal and external professional communication.
应用数码媒体策略以发展和维持有效的内部和外部专业传意。



Career Prospects after Graduation 毕业后的就业前景

- Related Industries: Administration, Civil Service, Corporate Communication, Cultural Industry, Editing, Education, Marketing and Public Relations.
相关行业：行政、公共服务、企业传意、文化产业、编辑、教育、市场营销及公共关系；
- Related Positions: Social Platform Administrator, Web Design Marketer, Editing (for traditional or digital texts), Civil Servant, Communications Officer, English/Chinese Editor, Executive Officer, Public Relation Executive, Project Manager, Researcher, and Teacher.
相关职位：社交平台营运管理员、网络设计市场营销、编辑(传统及数码媒体)、公务员、传讯主任、公关主任、英文/中文编辑、项目经理、研究员及教师。

Apply Now
立即报名

Programme Structure 课程结构

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Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Analysing English and Chinese Discourse in Business Contexts
- Digital Journalism and News Reporting
- Digital Storytelling: From Personal Narrative to Corporate Branding
- Integrated Strategic Communications
- Web Design for Marketers
- Writing for Marketing and Public Relations Purposes in English



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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数学达第二级；
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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Arts (Honours) in Language Studies with Technology-assisted Applications

语言研究兼科技辅助应用(荣誉)文学士

Programme Webpage
课程网页

Programme Features 课程特色

- Empowers you to excel in language applications and data analysis through training fusing linguistic mastery with cutting-edge technology
通过语言技能及尖端科技相结合的培训，使你能在语言应用及数据分析方面脱颖而出；
- Keeps you abreast of the most up-to-date and trending applications through subjects such as Computational Approaches to Language Analysis
通过不同的课程设置，如「语言分析的计算方法」，使你了解最新及流行的语言应用技术；
- Equips you for future careers through hands-on training and practical knowledge in AI and other emerging digital tools catering to both English and Chinese communication contexts
通过人工智能及其他新兴数码工具的实用知识及实践培训，以迎合中、英沟通语境，为未来职业生涯做好准备。



Career Prospects after Graduation 毕业后的就业前景

- LST graduates can work in content creation, editing, education, research, translation and AI-related fields
语言研究兼科技辅助应用课程的毕业生可以在文本创作、编辑、教育、研究、翻译及人工智能相关的领域工作。

Apply Now
立即报名

Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Advanced English Lexicogrammar for Textual Analytics
- Applied Translation Studies
- Computational Approaches to Language Analysis
- Corpus Applications in Data Analysis
- Language Applications in the Digital World
- Language in Society



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

Dr LU, Wen Melody
陆文博士

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Enquiries 查询

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Entrance Requirements 入学资格

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数学达第二级；
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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Building Engineering and Management

建筑工程及管理学(荣誉)理学士

Programme Webpage
课程网页

Programme Features 课程特色

- You will acquire the knowledge and ability to contribute effectively to project and facility management teams in complex building projects
培训你所需的知识及能力，为项目及设施管理团队的综合建筑项目作贡献
- You may become a highly competent and professional building engineer in Hong Kong, the Chinese mainland and the international market
你可成为香港、中国内地及国际市场所需的优秀专业建筑工程师
- You will be equipped with the latest knowledge of Building Information Modelling (BIM) technologies to facilitate your career development in BIM coordination and management
你会掌握最新的建筑资讯模型技术 (BIM)，有助你日后在 BIM 项目统筹和管理方面发展事业

Professional Accreditation 专业机构认可

The BSc (Hons) in Building Engineering and Management (Top-up programme) has been professionally accredited by the following leading institutions:

建筑工程及管理学(荣誉)理学士(学士学位衔接课程)已获以下主要机构的专业认可：

- The Chartered Institute of Building (CIOB)*
特许建造学会 (CIOB)*
- The Hong Kong Institute of Construction Managers (HKICM)
香港营造师学会 (HKICM)
- The Hong Kong Institution of Engineers (HKIE). Graduates are eligible for Scheme "A" Training in the discipline of Building (BUS). For details, please refer to the HKIE website at <https://hkies.org.hk/en> under "HKIE Qualifications" > "Discipline Matching Results of Accredited Degrees".
香港工程师学会 (HKIE)：毕业生符合建筑 (BUS) 范畴的「Scheme "A" 毕业生培训计划」训练资格。详情请浏览香港工程师学会网站 <https://hkies.org.hk/en>，点选「HKIE Qualifications」>「Discipline Matching Results of Accredited Degrees」

- * The programme is a CIOB accredited course, having been judged to meet the CIOB Education Framework. Prospective members holding this qualification will have full academic exemption and once they have gained three to five years' relevant work experience, they may enter CIOB membership as an applicant to progress towards Chartered Membership without the requirement for an Individual Assessment. Please visit the webpage for detailed eligibility and examination exemption criteria of professional body.
- * 本课程已获 CIOB 认可，符合 CIOB 教育框架。持有此资格的准会员将获全面学术豁免，并在取得三至五年相关工作经验后，可直接以申请人身份进入 CIOB 会员体系，无需个别评估即可晋升为特许会员。请浏览网页以了解专业机构的详细资格及考试豁免准则。

Building on the success and reputation of the well-established top-up programme and the strong demand for the associate degree programme, the School has launched a new 4-year full-time undergraduate programme in building engineering and management.
基于学士学位衔接课程的成功与良好声誉，以及副学士课程的强大需求，本院现已推出全新的四年全日制建筑工程及管理学学士学位课程。

The application to extend the professional accreditations[^] to cover the full 4-year curriculum is currently in progress.
目前正申请将上述专业认可[^]扩展至涵盖整个四年制课程。

[^] Accreditation for the 4-year programme is subject to approval by the respective professional institutions.
[^] 四年制课程的认可有待相关专业机构审批。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Engineering posts in Building, Civil, Construction and Quantity Surveying.
毕业生就业机会包括建造、土木、建筑结构及工料测量工程职位。

Apply Now
立即报名



Programme Structure 课程结构

The programme of study consists of 123 credits. All students are also required to complete 176 hours of non-credit-bearing Work-Integrated Education component.
学生须修读 123 个学分及完成 176 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

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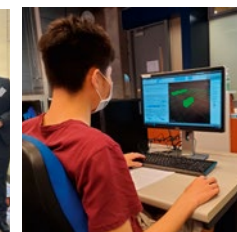
Major Requirements 主修课程

Examples of Subjects 科目例子

- Advanced Construction Technology
- Construction Contract Law and Administration
- Geotechnical and Foundation Engineering
- Information Technology and Building Information Modelling for Construction
- International Study
- Maintenance Technology and Management



Welcome Ceremony for PolyU CPCE Mentorship Programme 24/25
师友计划 24/25 学员与导师聚会



Training on Construction IT-BIM
建筑资讯科技培训—建筑资讯模型



Briefing by industry Practitioner at MiC site visit
由业内项目经理主持「组装合成」建筑法地盘简介

For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

Dr Daisy WANG
王雪莹博士
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☎ 3746 0900 ☎ 3746 0334 ✉ ug.admission@speed-polyu.edu.hk

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学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。

Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Surveying

地产及建设测量学（荣誉）理学士

Programme Webpage
课程网页

Programme Features 课程特色

- You will be equipped with fundamental knowledge and skills in the inter-disciplinary professions of land use, property development and construction management for your future employment and lifelong learning 培训你掌握土地运用、房地产发展和建筑管理的跨学科基础知识和技能，有助你日后就业及终身学习
- After graduation, you will enter the Building Surveying, Quantity Surveying, Planning and Development, Property and Facility Management or General Practice Surveying profession as a trainee with full potential to become a full-fledged professional surveyor. Eventually, you will take a leading and strategic role in the profession and business of land use, property development and construction management and make contributions to the community 毕业后，你将成为建筑测量、工料测量、规划及发展、物业设施管理或产业测量行业的培训生，具有充分潜力成为专业测量师，在土地运用、房地产发展和建筑管理行业中发挥领导和决策的角色，回馈社会
- You will be taught with the disciplines of economics, law, management and technology related to surveying studies 你将修读与测量学相关的经济学、法律、管理及科技学科

Professional Accreditation 专业机构认可

The BSc (Hons) in Surveying (Top-up programme) has been professionally accredited by the following leading institutions: 地产及建设测量学（荣誉）理学士（学士学位衔接课程）已获以下主要机构的专业认可：

- The Hong Kong Institute of Surveyors (HKIS)* 香港测量师学会 (HKIS)*
- Royal Institution of Chartered Surveyors (RICS) 皇家特许测量师学会 (RICS)
- The Hong Kong Institute of Construction Managers (HKICM) 香港营造师学会 (HKICM)
- Property Management Services Authority (PMSA)** 物业管理业监管局 (PMSA)**

Building on the success and reputation of the well-established top-up programme and the strong demand for the associate degree programme, the School has launched a new 4-year full-time undergraduate programme in surveying. 基于学士学位衔接课程的成功与良好声誉，以及副学士课程的强大需求，本院现已推出全新的四年全日制地产及建设测量学学士学位课程。

The application to extend the professional accreditations* to cover the full 4-year curriculum is currently in progress. 目前正申请将上述专业认可*扩展至涵盖整个四年制课程。

- * The accreditation by the HKIS covers five surveying divisions including the Building Surveying (BS) Division, General Practice (GP) Division, Planning and Development (PD) Division, Property and Facility Management (PFM) Division as well as Quantity Surveying (QS) Division.
- * 香港测量师学会的认可涵盖五个测量组别，包括建筑测量 (BS) 组、产业测量 (GP) 组、规划及发展 (PD) 组、物业设施管理 (PFM) 组，以及工料测量 (QS) 组。
- ** This programme is recognised as a specified degree in property management by the Property Management Services Authority (PMSA) and graduates can apply for property management practitioner (PMP) (Tier 1) Licence upon fulfilling relevant requirements of PMSA.
- ** 本课程已获物业管理业监管局 (PMSA) 认可为指定物业管理学位课程，毕业生在符合 PMSA 相关要求后，可申请物业管理人 (PMP) (第一级) 牌照。
- ^ Accreditation for the 4-year programme is subject to approval by the respective professional institutions.
- ^ 四年制课程的认可有待相关专业机构审批。

Please visit the programme webpage for details about programme recognition / accreditation. 请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Graduate/ Assistant Surveyor in the disciplines of Building Surveying, General Practice, Planning and Development, Property and Facility Management, Quantity Surveying or Management Trainee in the real estate and construction sector. 毕业生就业机会包括建筑测量、产业测量、规划及发展、物业设施管理或工料测量的见习 / 助理测量师或房地产及建筑行业的管理培训生。

Apply Now
立即报名

Programme Structure 课程结构

The programme of study consists of 123 credits. All students are also required to complete 176 hours of non-credit-bearing Work-Integrated Education component. 学生须修读 123 个学分及完成 176 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure. 请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Analytical Skills and Methods
- Capstone Project
- Development Control Law
- English for Construction and Environmental Professionals
- Integrated Professional Workshop II
- Project Management and Procurement



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. 不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Engineering (Honours) in Electrical Engineering 电机工程学（荣誉）工学士

Programme Webpage
课程网页



Programme Features 课程特色

- You will be well-prepared for a career in electrical engineering where there are high demands for professionals and great rewards
让你在求才若渴、待遇优越的电机工程行业成为独当一面的专才
- You will acquire broad knowledge of electrical engineering and its current applications with in-depth coverage
你会学习到电机工程的广博知识和目前的应用情况
- You will visit power facilities/ work sites to gain hands-on experience of power equipment
你有机会参观供电设施 / 工地，体验电力行业的工作情况



Professional Accreditation 专业机构认可

This programme will seek accreditation by the The Hong Kong Institution of Engineers (HKIE).
本课程将会申请香港工程师学会 (HKIE) 的认可。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including electrical engineer, building services engineer, design engineer, automation engineer, environmental engineer, manufacturing engineer, or aircraft engineer
毕业生就业机会包括电机工程师、屋宇设备工程师、设计工程师、自动化电机工程师、环境工程师、制造工程师或飞机工程师等职位

Apply Now
立即报名



Programme Structure 课程结构

The programme of study consists of at least 127 credits (including 3 training credits). All students are also required to complete 80 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 127 个学分 (包括 3 个学分的实用训练科目) 及完成 80 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Control System Analysis
- Electrical Machines
- Engineering Analysis Methods
- Linear Systems and Signal Processing
- Material Science of Electrical Engineering
- Power Systems
- Power Transmission and Distribution



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:

持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

Subject Preference:

优先考虑科目：

- Level 2 in one of extended modules in Mathematics;
or
数学延伸部分 (单元一 / 单元二) 达第二级；或
- Level 2 in Physics or Combined Science (with a Physics component with Level 2)
物理或组合科学科 (物理部分) 达第二级

For holders of other qualifications:

其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Engineering (Honours) in Mechanical Engineering 机械工程学（荣誉）工学士

Programme Webpage
课程网页



Programme Features 课程特色

- You will obtain solid knowledge and develop skills in mechanical engineering including thermofluids, mechanics and materials engineering, dynamics and control, design and manufacturing technology 培育你建立稳固的机械工程知识和技能，包括热流体、力学和材料工程、动力学和控制、设计和制造技术
- You can choose to specialise in one of the three technical streams: Aerospace Engineering, Engineering Design and Automation or Mechanical Services and Environmental Engineering 你可以选择在三个技术领域之一发展专业技能：航空航天工程、工程设计及自动化或机械服务和环境工程
- You have an opportunity to participate in internships; past students have been trained in MTR, Towngas, CLP, HKElectric, HAECO, Civil Aviation Department, Marine Department, China State Construction Engineering, Etc. 有机会参与实习；往届学员曾在港铁、煤气公司、中电、港灯、港机、民航处、海事处、中建等培训
- Upon graduation, you can undergo 'Scheme A Graduate Training' in an organisation recognised by The Hong Kong Institution of Engineers (HKIE) 毕业后，您可以在香港工程师学会认可的机构接受 "A 计划毕业生培训"

Professional Accreditation 专业机构认可

The BEng (Hons) in Mechanical Engineering (Top-up programme) is accredited by The Hong Kong Institution of Engineers (HKIE). Graduates are eligible for Scheme "A" Training in the disciplines of Aircraft (ACE), Building Services (BSS), Control, Automation & Instrumentation (CAI), Gas (GAS), Energy (ENY), and Mechanical (MCL). For details, please refer to the HKIE website at <https://hkiet.org.hk/en> under "HKIE Qualifications" > "Discipline Matching Results of Accredited Degrees". 机械工程学（荣誉）工学士（学士学位衔接课程）已获香港工程师学会（HKIE）认可。毕业生符合「Scheme "A" 毕业生培训计划」训练资格，涵盖的工程范畴包括：航空（ACE）、屋宇装备（BSS）、控制、自动化及仪器仪表（CAI）、燃气（GAS）、能源（ENY）及机械（MCL）。详情请浏览香港工程师学会网站 <https://hkiet.org.hk/en>，点选「HKIE Qualifications」>「Discipline Matching Results of Accredited Degrees」。

Accreditation for the 4-year programme is subject to approval by The Hong Kong Institution of Engineers (HKIE). 四年制课程的认可有待香港工程师学会（HKIE）审批。

Please visit the programme webpage for details about programme recognition / accreditation. 请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including mechanical engineer, building services engineer, design engineer, automation engineer, environmental engineer, gas engineer, manufacturing engineer, or aircraft engineer 毕业生就业机会包括机械工程师、建筑服务工程师、设计工程师、自动化电机工程师、环境工程师、气体工程师、制造工程师或飞机工程师等职位

Apply Now
立即报名



Programme Structure 课程结构

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Please visit the programme webpage for details about programme structure. 请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Advanced Materials for Design and Technology
- Air Conditioning for Indoor Thermal and Environmental Quality
- Aircraft Performance and Flight Management
- Aircraft Systems
- Artificial Intelligence in Products
- Design and Manufacturing
- Dynamics and Vibrations
- Engineering Management
- Engineering Thermodynamics
- Fluid Mechanics
- Industrial Automation
- Intelligent Buildings
- Linear Systems and Control
- Society and the Engineer



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

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Subject Preference: 优先考虑科目：

- Level 2 in one of extended modules in Mathematics; or 数学延伸部分（单元一 / 单元二）达第二级；或
- Level 2 in Physics or Combined Science (with a Physics component with Level 2) 物理或组合科学科（物理部分）达第二级

For holders of other qualifications: 其他学历申请人：

- The equivalents of the above requirements. 具备与上述条件同等的资格

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不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Data Science and Artificial Intelligence

数据科学及人工智能（荣誉）理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Nurtures data science and AI talents
培育数据科学与人工智能专才
- You will acquire knowledge of a range of data management, data analytics, and AI tools, including Python, R, SQL Server, Tableau, Microsoft Power BI, TensorFlow, and PyTorch
让你熟练掌握一系列数据管理、分析及人工智能工具，包括 Python, R, SQL Server, Tableau, Microsoft Power BI, TensorFlow 及 PyTorch
- You will be well prepared for career development through professional exam preparation workshops. Some students in the past obtained the credentials from SAS and Microsoft before graduation
你可参加专业试备考工作坊，促进你的专业发展。过往部分学生在毕业前已考获 SAS 及 Microsoft 资格
- Opportunities to participate in data analytics and AI-related internships. Past students have undergone internship training in companies such as PCCW Solutions, ICO Limited, Ipsos and Nielsen
有机会参与数据分析及人工智能相关的实习工作。过往学生曾于电讯盈科企业方案、扬科有限公司、易普索及尼尔森受训
- You will be able to learn predictive analytics, machine learning, data visualisation, and AI cutting-edge technologies, such as large language model, computer vision and deep learning
你将能够学习预测分析、机器学习、数据可视化及人工智能的尖端技术，如大型语言模型、电脑视觉和深度学习
- Offers an interdisciplinary curriculum with a selection of subjects emphasising applications of AI in computer science, finance and health informatics
提供跨学科课程和强调人工智能应用在电脑科学、金融及健康资讯学的科目

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Data Scientist, LLM Engineer, AI Engineer, Data Engineer, Data Analyst, Machine Learning Engineer, Data Management Specialist and Statistical Analyst
毕业生能够从事多种不同的职业，包括数据科学家、大语言模型工程师、人工智能工程师、数据工程师、数据分析师、机器学习工程师、数据管理专员和统计分析师

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Programme Structure 课程结构

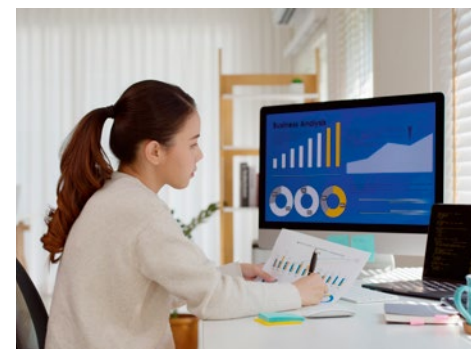
The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Artificial Intelligence
- Big Data and Cloud Analytics
- Data Visualisation and Analytics
- Deep Learning
- Large Language Models and Natural Language Processing
- Machine Learning for Data Mining
- Predictive Modeling
- Programming for AI Applications



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。

Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Environmental Science

环境科学（荣誉）理学士

Programme Webpage
课程网页

Programme Features 课程特色

- A unique and innovative curriculum that integrates hands-on research, real-world fieldwork, flexible subject selection, and interdisciplinary training
独特创新的课程设计，整合了动手研究、实地考察、灵活选科及跨学科培训。
- Provides students with both broad foundational knowledge and specialised expertise tailored to current industry needs and future scientific trends
为学生奠定广泛的基础知识，并提供针对当前行业需求及未来科学趋势的专业知识。
- Trains students' interdisciplinary skills in STEM areas and equips students to address global challenges through advancement in environmental science, with emerging subject topics including ESG in Science, and Environment, Food and Health: A STEAM Approach
培养学生在 STEM 领域的跨学科能力，并透过环境科学的进步，使他们具备应对全球挑战的能力，新兴的学科主题包括「ESG in Science」及「Environment, Food and Health: A STEAM Approach」。
- Fills the demand for skilled professionals who are competent in applying knowledge in environmental science
满足市场对能够熟练地应用环境科学知识的专业人才之需求。
- Opportunities to participate in scholarly activities and publications
提供参与学术活动和发表著作的机会。
- Prepares students for postgraduate studies in STEM areas, with opportunities for master's degree studies in health, science and engineering disciplines
为学生进一步修读 STEM 相关研究生课程作好准备，他们也有机会在健康、科学及工程范畴攻读硕士学位。
- Teaching team includes experienced science professionals
教学团队包括经验丰富的科学专家。

Professional Accreditation 专业机构认可

Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
学生可加入香港社区健康学院 (HKCCHP) 成为学生会会员，毕业后可升级为副资深会员 (AFHKCCHP)。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, with opportunities in both public and private sectors for roles including environmental protection inspector, laboratory technician, sustainability consultant, pharmaceutical sales representative, technical officer, teaching and research personnels in environmental science.
毕业生能投身多元化的职业，在公共及私营机构均有就业机会，可担任的职位包括环境保护督察、实验室技术员、可持续发展顾问、药物销售代表、技术主任，以及环境科学领域的教学和研究人員。

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Programme Structure 课程结构

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学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- AI in Science
- Biodiversity and Evolution
- Chemistry for Green Environment
- Ecology and Conservation Biology
- Environmental Impact and Assessment
- ESG in Science



Entrance Requirements 入学资格

For HKDSE qualification holders:

持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

Subject Preference:

优先考虑科目：

- Level 2 in one of extended modules in Mathematics;
and
数学延伸部分（单元一 / 单元二）达第二级；及
- Level 2 in Biology or Chemistry or Physics or Combined Science
生物或化学或物理或组合科学科达第二级

For holders of other qualifications:

其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费

Tuition Fee Details
学费详情

For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Health Studies

健康学（荣誉）理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Nurtures healthcare talents
培育卫生健康的专才
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, The University of Hong Kong and King's College of London, The London School of Hygiene & Tropical Medicine and University of Leeds in the United Kingdom
升读本地及海外大学，如香港理工大学、香港中文大学、香港大学和英国的伦敦国王学院、伦敦卫生与热带医学院及里兹大学
- Opportunities to participate in field work and scholarly activities, e.g. publishing journal papers and book chapters
有机会参与实习工作和学术活动，例如：出版期刊论文及书籍章节
- Facilitates your further studies in bachelor's and master's degree programmes in medicine, nursing, pharmacy, physiotherapy, occupational therapy, infection control, health informatics, public health, healthy ageing, nutrition and food sciences, biotechnology, biomedical engineering, sports medicine and sports science, etc.
助你升读学士及硕士学位课程，包括医学（内外全科）、护理、药剂学、物理治疗、职业治疗、感染控制、健康资讯、公共卫生、健康老龄、营养及食物科学、生物科技、生物医学工程、运动医学和运动科学等学科
- The teaching team includes experienced medical and healthcare professionals
教学团队包括经验丰富的医疗和保健专业人员

Professional Accreditation 专业机构认可

- Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
学生可加入香港社区健康学院 (HKCCHP) 成为学生会会员，毕业后可升级为副资深会员 (AFHKCCHP)。
- Students are also eligible to apply as Associate Members of the Hong Kong College of Health Service Executives (HKCHSE).
学生亦有资格申请成为香港医务行政学院 (HKCHSE) 的副会员。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including roles as community health practitioners, executive assistants, university research assistants, marketing professionals in health education, administrators in public hospitals of the Hospital Authority, positions in Government ambulance, fire and immigration services, quality control and sales representatives in pharmaceutical companies, sales in health device companies, insurance professionals, coordinators for NGO community projects
毕业生就业机会包括社区健康师、行政助理、大学研究助理、健康专业教育市场营销、医院管理局辖下的行政管理、政府救护员、消防和入境服务人员、制药公司的质量控制和销售、医疗设备公司的销售、保险专业人员、以及非政府组织社区项目的助理等

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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Ethics and Legal Considerations in Health Care
- Health Informatics and Healthcare 4.0
- Infection Control and Outbreak Management
- Nutrition and Diseases
- Operations Management for Health Care
- Practices in Health Promotion
- Public Health and Epidemiology
- Sustainable Health Care Systems



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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Entrance Requirements 入学资格

For HKDSE qualification holders:

持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

HKDSE subject preferences:

如就读以下香港中学文凭考试科目的申请人将会被优先考虑：

Biology and Combined Science (with Biology component).
生物及组合科学（包括生物）

For holders of other qualifications:

其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Information Systems and Web Technologies

资讯系统及网络科技（荣誉）理学士

Programme Webpage
课程网页

Programme Features 课程特色

- Graduates were admitted into master's degree programmes at local and overseas universities such as The Hong Kong Polytechnic University, The Hong Kong University of Science and Technology, and King's College London
毕业生获本地及海外大学硕士学位课程录取，如香港理工大学、香港科技大学及伦敦国王学院
- Opportunities to participate in internships. Past students have undergone training at PCCW Solutions, ICO Limited, Midland Holdings Limited and Hong Kong Economic Times
有机会参与实习，过往学生曾于电讯盈科企业方案、扬科有限公司、美联集团有限公司及香港经济日报受训
- Covers new technologies including cloud computing (e.g. Amazon Web Services and machine learning using Python)
涵盖云端运算（如 Amazon Web Services 及利用 Python 进行机器学习等）
- Teaches database technologies including Oracle, MySQL, SQL Server, and MongoDB (a NoSQL database)
教授数据库科技，包括 Oracle、MySQL、SQL Server 及 MongoDB（NoSQL database）
- Emphasises training in website development including HTML, CSS, JavaScript, and JQuery
着重网站开发的相关培训，包括 HTML、CSS、JavaScript 及 JQuery
- Introduces E-commerce strategies, Google Analytics, and CMS (content management system)
介绍电子商务策略、Google Analytics 及 CMS（内容管理系统）
- Offers popular elective subjects including Artificial Intelligence, FinTech and Blockchain, and Mobile Application Development
提供广受欢迎的选修科，包括人工智能、金融科技与区块链、手机應用程式开发

Professional Accreditation 专业机构认可

- Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
学生可加入香港社区健康学院 (HKCCHP) 成为学生会员，毕业后可升级为副资深会员 (AFHKCCHP)。
- Students are also eligible to apply for Student Membership with the ISACA (previously known as the Information Systems Audit and Control Association) and Hong Kong Computer Society (HKCS).
学生亦符合资格向 ISACA（前称信息审计协会）和香港电脑学会 (HKCS) 申请成为学生会员。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Database Support Personnel, IT Support Personnel, Network Administrator and Website Developer
毕业生就业机会包括数据库支援人员、IT 支援人员、网络管理员及网站开发人员

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Programme Structure 课程结构

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学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Business Communication in Chinese
- Effective Professional Communication in English
- Integrated Study (Applied Sciences)
- Management of Technology, Innovation and Entrepreneurship
- Professional Ethics and Social Responsibilities
- Research Methodology in Applied Sciences



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

Dr Ken TSANG

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BEng, MEd, PhD

☎ 3746 0435

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Assistant Programme Leader 助理课程统筹

Dr Hon-sun CHIU

邵汉新博士

BEng, MEd, MPhil, PhD

☎ 3746 0302

✉ honsun.chiu@cpce-polyu.edu.hk

Enquiries 查询

☎ 3746 0900 ☎ 3746 0334 ✉ ug.admission@speed-polyu.edu.hk

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Entrance Requirements 入学资格

For HKDSE qualification holders:
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- Level 3 in Chinese Language and English Language;
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其中一科选修科取第二级或「达标」成绩

For holders of other qualifications:
其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具备上述资格，但在申请入学年度的9月1日之前年满25岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授课。但基于科目的性质和目标，某些科目以中文授课。语文科目以该科语文授课。

Teaching Venue and Teaching Mode 教学地点及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分课堂在理大西九龙校园上课，部分课堂以网上形式授课。

Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Science (Honours) in Life Sciences

生命科学（荣誉）理学士

Programme Webpage
课程网页



Programme Features 课程特色

- Offers a coherent and innovative curriculum that integrates scheme-level training in life and environmental sciences, with hands on laboratory work and opportunities for research-related activities.
提供一个连贯且创新的课程，整合了生命与环境科学的综合培训，并包含实验室操作和参与研究相关活动的机会。
- Builds a strong foundation through common science subjects and allows students to deepen in specialised life sciences areas aligned with current and emerging STEM trends.
透过共同的科学科目建立稳固的基础，并让学生在符合当前及新兴 STEM 趋势的专业生命科学领域进行深度学习。
- Emphasises interdisciplinary STEM skills, including data analytics/AI in science, standards for testing and certification, green and environmental chemistry, ESG in science, and innovation and technology management to address global challenges in health, sustainability and the environment.
强调跨学科的 STEM 技能，包括科学领域的数据分析 / 人工智能、检测和认证标准、绿色与环境化学、科学领域的 ESG，以及创新与科技管理，以应对在健康、可持续性和环境方面的全球挑战。
- Responds to growing demand for scientifically trained professionals by equipping graduates with practical competencies in laboratory techniques, instrumental analysis, toxicology, nutrition and diseases, and quality systems relevant to testing and certification sectors.
为应对日益增长、对受过科学训练的专业人士之需求，本课程为毕业生装备了与检测和认证行业相关的实践能力，包括实验室技术、仪器分析、毒理学、营养与疾病，以及品质系统。
- Provides learning experiences that support scholarly engagement, such as integrated applied science studies, research methodology training, and supervised projects that may lead to presentations or publications.
提供支持学术参与的学习体验，例如综合应用科学研究、研究方法培训，以及在导师指导下完成的专案，并有机会发表演讲或出版成果。
- Prepares students for articulation to postgraduate programmes in science, health and engineering disciplines by aligning curriculum content with the expectations of master's-level study and emerging professional requirements.
课程设计与硕士级学习及新兴专业要求接轨，为学生衔接科学、健康及工程学科的研究生课程作好准备。
- Teaching team includes experienced science professionals.
教学团队包括经验丰富的科学专家。

Professional Accreditation 专业机构认可

Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
学生可加入香港社区健康学院 (HKCCHP) 成为学生会会员，毕业后可升级为副资深会员 (AFHKCCHP)。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates will be well prepared for a broad spectrum of science related positions in both public and private sectors, including roles such as laboratory technician or technologist, technical officer, research assistant, pest and vector control officer, environmental or sustainability assistant/consultant, testing and certification personnel, and pharmaceutical or medical product sales and support positions.
毕业生将为公共及私营机构中众多与科学相关的职位做好充分准备，包括实验室技术员或技师、技术主任、研究助理、病虫害及病媒控制主任、环境或可持续发展助理 / 顾问、检测及认证人员，以及药品或医疗产品的销售与支援职位。
- Training in professional communication, ethics, standards and regulatory awareness further enhances graduates' readiness to work in multidisciplinary teams and in regulated science and health related environments.
在专业沟通、伦理、标准及法规意识方面的培训，进一步提升毕业生在跨学科团队中，以及在受规管的科学与健康相关环境中工作的准备程度。

Apply Now
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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Advanced Laboratory Techniques and Instrumental Analysis
- AI in Science
- Environment, Food and Health: A STEAM Approach
- Food Chemistry
- General Toxicology
- Professional Ethics and Social Responsibilities

For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。

Entrance Requirements 入学资格

For HKDSE qualification holders:
持香港中学文凭试成绩的申请人：

- Level 3 in Chinese Language and English Language;
中文及英文达第三级；
- Level 2 in Mathematics;
数学达第二级；
- "Attained" level in Citizenship and Social Development; and
公民与社会发展科取得「达标」成绩；及
- Level 2 or "Attained" level in one elective.
其中一科选修科取第二级或「达标」成绩

Subject Preference:

优先考虑科目：

- Level 2 in one of extended modules in Mathematics; and
数学延伸部分（单元一 / 单元二）达第二级；及
- Level 2 in Biology or Chemistry or Physics or Combined Science
生物或化学或物理或组合科学科达第二级

For holders of other qualifications:

其他学历申请人：

- The equivalents of the above requirements.
具备与上述条件同等的资格

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不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。

Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Arts (Honours) in Media and Communication Design

媒体及传意设计(荣誉)文学士

Programme Webpage
课程网页

Programme Features 课程特色

- Offers interdisciplinary studies through design practice and visual experimentation
藉著设计实践及视觉实验，提供跨学科学习
- Focuses on training in critical thinking and analytical skills
著重训练批判性思考和分析技巧
- Integrates the aspect of "Business of Design" in the curriculum
在课程中融入「设计营商」元素
- Develops professionalism through project-based learning experiences
利用专题研习的学习经历，培养专业精神
- Adopts an outcome-based curriculum with focus on professional competence
课程设计以成果为本，著重学生专业能力



Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Brand Designer, Graphic Designer, Media Production Designer, Motion Graphic Designer, New Media Designer and Web Designer
毕业生就业机会包括品牌设计师、平面设计师、媒体制作设计师、动态图像设计师、新媒体设计师及网页设计师等职位

Apply Now
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Programme Structure 课程结构

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of Work-Integrated Education component and End-of-programme Exhibition.

学生必须修读最少 120 个学分、完成 300 小时的工作为本的学习体验及毕业展览，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Business Communication in Chinese
- Creative Entrepreneurship
- Design Research and Analysis
- Digital Media Production
- Experimental Art
- Visual Information Narrative



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

Mr LAM, Shing-ho Jack
林星河先生
PGDE, BS, MFA, MHKDA
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Assistant Programme Leader 助理课程统筹

Dr HUNG, Kwong-yin Brian
洪光贤博士
BFA (H.K.A.P.A.); MA (N.Y.); EdD (EdUHK); Dip (A.B.S.);
AdvPCert [H.K. Baptist U.(S.C.E.)]; Cert (H.S.C.)
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✉ brian.hung@cpce-polyu.edu.hk

Enquiries 查询

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For holders of other qualifications: 其他学历申请人：

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Tuition Fee 学费



Tuition Fee Details
学费详情

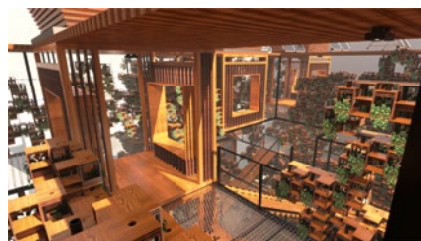
Degree Awarded by PolyU 学位由理大颁授

Bachelor of Arts (Honours) in Spatial and Interior Design 空间及室内设计（荣誉）文学士

Programme Webpage
课程网页

Programme Features 课程特色

- Equips students with knowledge and skills to create spatial and interior design in livable environments, while fostering their personal development in new trends for pursuing their successful professional careers
旨在让学生掌握空间与室内设计知识与技能，以创造宜居的生活环境，同时紧贴最新行业趋势，促进个人发展，开创成功的专业事业
- Adopts a studio-based pedagogy that emphasises an experimental, innovative yet hands-on and practical approach to the study of design
采用以工作室为本的教学模式，强调以实验、创新、亲身实践的方式学习设计
- Equips students with the professional knowledge and skill set for tomorrow's creative workforce for students to equip professional knowledge and skills, to respond to the challenges of the creative industry of the future
- Nurtures students' creativity as an expression of one's cultural and artistic exposure, and an inquisitive mind developed via an exploratory process of design experiment
培养学生的创造力，将其视为个人文化与艺术素养的体现，并透过设计实验的探索过程，激发他们的好奇心与求知欲
- Develops students' abilities to explore interdisciplinary design processes, think critically and conduct design research, develop technical solutions to design issues, work in teams and collaborate with others outside of the design discipline, and pursue new solutions that extend their creative capabilities
培养学生探索跨学科设计流程、批判性思考与设计研究的能力，并能针对设计问题提出技术解决方案；同时在团队中合作，与设计领域以外的人协作，追求能延伸创意潜能的新方案。



Professional Accreditation 专业机构认可

- Hong Kong Interior Design Association (HKIDA)
香港室内设计协会
- Hong Kong Designers Association (HKDA)
香港设计师协会

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

The current spatial and interior design market in Hong Kong and the Greater Bay Area (GBA) is dynamic, with Hong Kong serving as a hub for high-end services and talent. Graduates will find exciting career opportunities in spatial and interior design, with roles available such as interior designer, spatial designer, project designer, project coordinator, furniture and furnishing designer, designers in spatial identity, urban designer, landscape designer, exhibition designer, lighting designer and retail designer. 香港及大湾区的空间与室内设计市场充满活力，香港更是高端服务和人才的枢纽。毕业生在空间与室内设计领域将有广阔的就业机会，可担任室内设计师、空间设计师、项目设计师、项目协调员、家具及陈设设计师、空间形象设计师、城市设计师、景观设计师、展览设计师、灯光设计师和零售设计师等职位。

Apply Now
立即报名



Programme Structure 课程结构

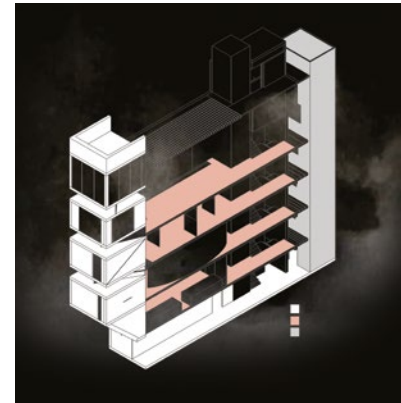
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Major Requirements 主修课程

Examples of Subjects 科目例子

- Capstone Project (Spatial and Interior Design)
- Construction and Fabrication
- Design Communication and Visualisation
- Design History and Aesthetics
- Digital Modelling and AI-assisted Design Representation
- Environmental Factors and Building Services Systems
- New Products and Materials
- Professional Practice and Design Business
- Spatial and Interior Design Studio I, II, III
- Spatial Theories: Culture, Community and Society



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Design (Honours) in Interaction and System Design 互动与系统设计（荣誉）设计学士

Programme Webpage
课程网页



Programme Features 课程特色

- Introduces the core principles in interaction and system design to shape the future across a wide range of sectors
介绍互动和系统设计中的核心原则，以塑造多个领域的未来
- Offers practice-led digital media design courses to craft purposeful communication and experience through research, testing and iterative prototyping
提供实践导向的数码媒体设计课程，利用研究、测试和迭代原型设计来打造有明确目标的沟通与体验
- Explores the digital landscape in design culture, businesses and social well-being in relation to thematic areas
探索设计文化、商业和社会福祉中的数码环境，并与主题领域相关联



Career Prospects after Graduation 毕业后的就业前景

- Graduates will find exciting career opportunities in the digital design and development arena, with roles available such as user experience (UX) designers, interaction designers, usability specialists, front-end developers, data visualisation specialists, and creative technologists. The programme equips students with the skills needed to create engaging user experiences, develop user-friendly interfaces, and ensure accessibility for varied audiences. The skill set prepares students to excel in a rapidly evolving industry and positions them for success in a wide range of career pathways.
毕业生将在数码设计和开发领域找到职业机会，包括用户体验 (UX) 设计师、互动设计师、易用性专家、前端开发人员、数据可视化专家和创意技术专家等角色。这课程为学生提供了创建引人入胜的用户体验、开发用户友好界面，以及确保各种受众可访问性所需的技能。这些技能使学生能够在快速发展的行业中脱颖而出，并为他们在各种职业道路上取得成功做好准备。

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立即报名



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Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Coding for Innovative Visualisation
- Design System Optimisation
- Experimental Art
- Interaction Design in the Context of Tech and AI
- Interactive System Design
- Introduction to Interaction Design
- Production of Prototype
- Research in Interactivity and User Psychology

Entrance Requirements 入学资格

For HKDSE qualification holders:
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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教学语言

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Teaching Venue and Teaching Mode 教学地点及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

For more information, please contact:
想了解更多，请联络：

Programme Leader 课程统筹

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Enquiries 查询

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Degree Awarded by PolyU 学位由理大颁授

Bachelor of Social Sciences (Honours)

社会科学（荣誉）学士

Programme Webpage
课程网页

Programme Features 课程特色

- Applies knowledge of social sciences to tackle social problems with alternative approaches
运用社会科学知识，以不同方法解决社会问题
- Examines different cultures and social development needs in the local and global contexts
在本地和全球环境中，探讨不同的文化和社会发展需求



Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Social Services Manager, Program Worker, Community Worker, Youth Worker, Social Researcher, Civil Servant, Human Resource Officer, Administrative Officer, Management Trainee, Marketing Executive. 毕业生就业机会包括社会服务经理、程序工作员、社区工作者、青少年工作者、社会研究员、公务员、管理培训生、市场营销主任等职位。

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Programme Structure 课程结构

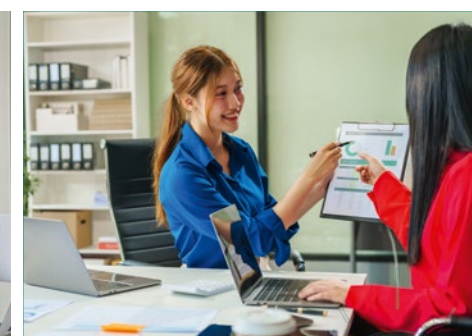
The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
学生必须修读最少 120 个学分及完成 300 小时的工作为本的学习体验，方可获颁发荣誉学士学位。

Please visit the programme webpage for details about programme structure.
请浏览课程网页，查阅课程结构详情。

Major Requirements 主修课程

Examples of Subjects 科目例子

- Critical Age Studies
- Critical Youth Work and Practice
- Cultural Development and Cultural Policies
- Globalisation and Its Impact
- Public Policy Analysis
- Urban Society and Urban Sustainability



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Entrance Requirements 入学资格

For HKDSE qualification holders: 持香港中学文凭成绩的申请人：

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- The equivalents of the above requirements.
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Programme Duration and Study Mode 修读年期及模式

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Tuition Fee 学费



Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Social Sciences (Honours) in Psychology

心理学（荣誉）社会科学学士

Programme Webpage
课程网页

Programme Features 课程特色

- Evaluates major concepts, theories and empirical findings in psychology
评估心理学的主要概念、理论和实证结果
- Applies psychological knowledge and skills to examine personal, social, organisational, and societal issues
运用心理学知识和技能去探讨个人、人际、组织和社会问题
- Applies appropriate research methods to study human behaviours
运用适当的研究方法去研究人类行为



Professional Accreditation 专业机构认可

Eligible graduates can apply for membership in the Hong Kong Psychological Society (HKPS)
合资格毕业生可于香港心理学会申请会员资格。

Please visit the programme webpage for details about programme recognition / accreditation.
请浏览课程网页，查阅课程认可详情。

Career Prospects after Graduation 毕业后的就业前景

- Graduates are able to pursue a wide range of careers, including Assistant to Clinical Psychologist, Civil Servant, Research Assistant at universities, Management Trainee, Marketing Executive, Human Resources Officer, and Teaching Assistant.
毕业生就业机会包括临床心理学家助理、公务员、大学研究助理、管理培训生、市场营销主任、人力资源主任和教学助理等职位。

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Programme Structure 课程结构

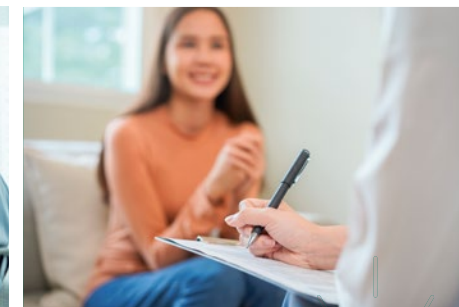
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Major Requirements 主修课程

Examples of Subjects 科目例子

- Cognitive Psychology
- Counselling Psychology
- Personality and Individual Differences
- Positive Psychology
- Research Methods for Behavioural Sciences
- Social Psychology



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

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Enquiries 查询

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Programme Duration and Study Mode 修读年期及模式

4 years, full-time 四年全日制

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Tuition Fee 学费

Tuition Fee Details
学费详情

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Social Sciences (Honours) in Social Policy and Management 社会政策及管理（荣誉）社会科学学士

Programme Webpage
课程网页

Programme Features 课程特色

- Masters theories and concepts in social policy and management essential for career development and lifelong learning
掌握关键的社会政策及管理的理论和概念，有助事业发展和终身学习
- Applies essential methods and skills to develop solutions to challenging social issues
运用重要的方法和技能去制定解决方案，以应对具挑战性的社会问题
- Applies knowledge and skills effectively to study contemporary issues in social policy
效地运用知识和技能去研究当代的社会政策问题



Career Prospects after Graduation 毕业后的就业前景

- Graduates are equipped with strong employability in government departments, charity, non-governmental organisations (NGOs), non-profit-making organisations (NPOs) as Project Officers, Social Services Managers, Policy Researchers / Analysts and Agency Administrators.
毕业生就业机会包括在政府部门、慈善机构、非政府组织 (NGOs)、非营利组织 (NPOs) 担任项目管理人员、社会服务经理、政策研究人员 / 分析人员和机构管理行政人员

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Major Requirements 主修课程

Examples of Subjects 科目例子

- Community Study
- Ethics and Sustainability
- Integrated Study (Social Sciences)
- Management of Social Enterprise
- Programme Planning and Evaluation
- Public Policy Analysis



For more information, please contact: 想了解更多，请联络：

Programme Leader 课程统筹

Dr LIN, Pui-yuen Keith
林培元博士
BA (Sheff.Hallam); MSc (LSE); MPhil (Camb.); PhD (Leic.)
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Enquiries 查询

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Tuition Fee 学费



Tuition Fee Details
学费详情

How to Apply 申请方法

2026 HKDSE Candidates 2026 年香港中学文凭考试考生

(including re-takers 包括重考生)

Apply through the Electronic Advance Application System
for Post-secondary Programmes (E-APP)
必须使用教育局的专上课程电子预先报名平台 (E-APP) 报名
website 网址: www.eapp.gov.hk



Other Applicants 其他申请人

(including 2012-2025 HKDSE candidates and holders of other qualifications
包括 2012 至 2025 年香港中学文凭考试考生及持其他学历的申请人)

Apply through the PolyU HKCC / SPEED Online Application for Admission (OAA)
必须使用 PolyU HKCC / SPEED 网上入学申请 (OAA) 提交申请
website 网址: <https://speed-polyu.edu.hk/admission/admission-full-time-4-years-undergraduate-programmes/submit-application-full-time-4-years-undergraduate-programmes>



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Programme Details

课程详情

<https://www.speed-polyu.edu.hk/programme/polyuspeed-4yearundergraduateprogrammes>



Apply Now

立即报名

<https://speed-polyu.edu.hk/admission/admission-full-time-4-years-undergraduate-programmes/submit-application-full-time-4-years-undergraduate-programmes>



Why PolyU SPEED

五个最强优势

<https://www.speed-polyu.edu.hk/admission/why-polyu-speed>



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