

PolyU

SPEED 2026/27



New Master's Programme 全新硕士课程

Master of Arts in Applied Chinese with Language Technologies 应用中文兼语言科技文学硕士

September 2026 Entry 2026 年 9 月开学

New



Full-time
全日制
Part-time
兼读制

The programme equips students with comprehensive knowledge and practical competencies in Chinese linguistics, applied linguistics, and language technology. The programme aims to meet the growing demand for professionals with combined linguistic and technological skills in fields such as language services, media and cultural industries, education, and research.

本课程旨在让学生掌握汉语语言学、应用语言学及语言科技的专业知识与实用技能，以满足语言服务、媒体、文化、教育、科研等领域对兼具语言学知识与语言技术能力专业人才的日益增长的需求。

- **Balanced Curriculum Design:** Integrating Chinese Linguistics, Applied Linguistics, and AI-assisted Language Studies.
均衡的课程设计：融合汉语语言学、应用语言学与人工智能辅助语言研究。
- **Practical Technology Application:** Specialised training in applying language technology to Chinese language analysis.
实用的技术应用：提供专门培训，将语言技术应用于中文分析。
- **Chinese-Medium Specialisation:** Advanced disciplinary and technical training delivered entirely through Chinese.
中文授课专业：所有高阶学科与技术培训均以中文进行。

Thus, the programme strategically equips graduates with deep linguistic knowledge and professional language technology competencies—a unique combination preparing them for diverse roles in media and communication, cultural industries, education, and research.

因此，本课程策略性地赋予毕业生深厚的语言学知识与专业的语言技术能力，这种独特的组合使他们足以胜任传播媒体、文化产业、教育科研等领域的多元角色。



Programme Basic Information 课程基本资料

Duration of Study:

1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)

修读年期:

1 年 (混合模式全日制) / 2 年 (混合模式兼读制)

Commencement Date: September 2026 Entry

开课日期: 2026 年 9 月开学

Tuition Fee: HK\$201,190

学费: 港币 201,190 元

Programme Structure 课程结构

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing), namely "Understanding China and the Hong Kong Special Administrative Region, P.R.C.", to fulfil the National Education Requirement in order to obtain a master's degree.

学生需要完成 11 个科目合共 31 个学分，取得满意成绩，并需于一科电子学习科目（非学分），即「Understanding China and the Hong Kong Special Administrative Region, P.R.C.」，取得合格成绩，以满足国民教育要求，方可取得硕士学位。

Compulsory Subjects (All 9 subjects, 3 credits each unless otherwise specified)
必修科目 (全部 9 科目，每科 3 学分，另有规定除外)

- Academic Integrity and Ethics in Chinese Professional Contexts (1 credit)
- AI Technologies for Chinese Language Research
- Chinese Linguistics
- Chinese Sociolinguistics
- Contrastive Linguistics
- Digital Chinese Language Studies
- Introduction to Natural Language Processing for Chinese
- Language Data Visualisation and Digital Storytelling
- Linguistic Theory

Elective Subjects[#] (any 2 subjects; 3 credits each)
选修科目[#] (任何 2 科目，每科 3 学分)

- AI-powered Language Learning Experience
- Cantonese Linguistics and Social Applications
- Chinese Dialects and Regional Cultures
- Psycholinguistics
- Social Media Communication in Chinese Context
- Teaching and Learning Chinese as a Second Language

[#]Offering of any elective subjects is subject to sufficient enrolment.
每科选修科必须有足够报读人数才会开办。

Career Prospects 就业前景

- The advancement of language technologies and artificial intelligence has created growing demand for professionals who can bridge linguistics expertise with language technologies. This programme prepares graduates for roles that combine language skills with technology across a range of industries.

语言技术与人工智能的发展，催生了市场对兼具语言学专业知识与语言技术能力的跨领域人才的需求。本课程旨在培养毕业生胜任各行业中需要融合语言与科技的职位。



Entrance Requirements 入学要求

Holders of a recognised bachelor's degree, or an equivalent qualification, in Chinese language, linguistics, applied linguistics, language technology, or related disciplines. Applicants should also possess good competence in Chinese (Putonghua).

持有认可的中文、语言学、应用语言学、语言科技或相关学科的认可学士学位或同等学历，并具备良好中文（普通话）能力。

For details of entrance requirements, please visit the programme webpage.

入学要求详情，请浏览课程网页。

**For more information,
please contact:
想了解更多，请联络：**

Programme Leader 课程统筹

Dr Nina Jiao 焦妮娜博士

BA (SXNU), MA (Nankai), MPhil (H.K.U.S.T.), PhD (H.K.)

☎ 3746 0295 ✉ nina.jiao@cpce-polyu.edu.hk

Enquiries 查询

☎ 3746 0900 ✉ cpce.ar@cpce-polyu.edu.hk

PolyU West Kowloon Campus 香港理工大学西九龙校园

9 Hoi Ting Road, Yau Ma Tei, Kowloon, Hong Kong
香港九龙油麻地海庭道 9 号

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Programme Details 课程详情

