

PolyU

SPEED 2026/27



New Master's Programme 全新碩士課程

Master of Arts in Applied Chinese with Language Technologies 應用中文兼語言科技文學碩士

September 2026 Entry 2026 年 9 月開學

New



Full-time
全日制
Part-time
兼讀制

The programme equips students with comprehensive knowledge and practical competencies in Chinese linguistics, applied linguistics, and language technology. The programme aims to meet the growing demand for professionals with combined linguistic and technological skills in fields such as language services, media and cultural industries, education, and research.

本課程旨在讓學生掌握漢語語言學、應用語言學及語言科技的專業知識與實用技能，以滿足語言服務、媒體、文化、教育、科研等領域對兼具語言學知識與語言技術能力專業人才的日益增長的需求。

- **Balanced Curriculum Design:** Integrating Chinese Linguistics, Applied Linguistics, and AI-assisted Language Studies.
均衡的課程設計：融合漢語語言學、應用語言學與人工智能輔助語言研究。
- **Practical Technology Application:** Specialised training in applying language technology to Chinese language analysis.
實用的技術應用：提供專門培訓，將語言技術應用於中文分析。
- **Chinese-Medium Specialisation:** Advanced disciplinary and technical training delivered entirely through Chinese.
中文授課專業：所有高階學科與技術培訓均以中文進行。

Thus, the programme strategically equips graduates with deep linguistic knowledge and professional language technology competencies—a unique combination preparing them for diverse roles in media and communication, cultural industries, education, and research.

因此，本課程策略性地賦予畢業生深厚的語言學知識與專業的語言技術能力，這種獨特的組合使他們足以勝任傳播媒體、文化產業、教育科研等領域的多元角色。



Programme Basic Information 課程基本資料

Duration of Study:

1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)

修讀年期：

1 年（混合模式全日制）/ 2 年（混合模式兼讀制）

Commencement Date: September 2026 Entry

開課日期：2026 年 9 月開學

Tuition Fee: HK\$201,190

學費：港幣 201,190 元

Programme Structure 課程結構

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing), namely "Understanding China and the Hong Kong Special Administrative Region, P.R.C.", to fulfil the National Education Requirement in order to obtain a master's degree.

學生需要完成 11 個科目合共 31 個學分，取得滿意成績，並需於一科電子學習科目（非學分），即「Understanding China and the Hong Kong Special Administrative Region, P.R.C.」，取得合格成績，以滿足國民教育要求，方可取得碩士學位。

Compulsory Subjects (All 9 subjects, 3 credits each unless otherwise specified)
必修科目（全部 9 科目，每科 3 學分，另有規定除外）

- Academic Integrity and Ethics in Chinese Professional Contexts (1 credit)
- AI Technologies for Chinese Language Research
- Chinese Linguistics
- Chinese Sociolinguistics
- Contrastive Linguistics
- Digital Chinese Language Studies
- Introduction to Natural Language Processing for Chinese
- Language Data Visualisation and Digital Storytelling
- Linguistic Theory

Elective Subjects[#] (any 2 subjects; 3 credits each)
選修科目[#]（任何 2 科目，每科 3 學分）

- AI-powered Language Learning Experience
- Cantonese Linguistics and Social Applications
- Chinese Dialects and Regional Cultures
- Psycholinguistics
- Social Media Communication in Chinese Context
- Teaching and Learning Chinese as a Second Language

[#]Offering of any elective subjects is subject to sufficient enrolment.
每科選修科必須有足夠報讀人數才會開辦。

Career Prospects 就業前景

- The advancement of language technologies and artificial intelligence has created growing demand for professionals who can bridge linguistics expertise with language technologies. This programme prepares graduates for roles that combine language skills with technology across a range of industries.

語言技術與人工智能的發展，催生了市場對兼具語言學專業知識與語言技術能力的跨領域人才的需求。本課程旨在培養畢業生勝任各行業中需要融合語言與科技的職位。



Entrance Requirements 入學要求

Holders of a recognised bachelor's degree, or an equivalent qualification, in Chinese language, linguistics, applied linguistics, language technology, or related disciplines. Applicants should also possess good competence in Chinese (Putonghua).

持有認可的中文、語言學、應用語言學、語言科技或相關學科的認可學士學位或同等學歷，並具備良好中文（普通話）能力。

For details of entrance requirements, please visit the programme webpage.

入學要求詳情，請瀏覽課程網頁。

**For more information,
please contact:**

想了解更多，請聯絡：

Programme Leader 課程統籌

Dr Nina Jiao 焦妮娜博士

BA (SXNU), MA (Nankai), MPhil (H.K.U.S.T.), PhD (H.K.)

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
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Programme Details 課程詳情

