

PolyU

SPEED 2026/27



New Master's Programme 全新硕士课程

Master of Arts in Cross-cultural Bilingual Studies 跨文化中英双语研究文学硕士

September 2026 Entry 2026 年 9 月开学

New



Full-time
全日制
Part-time
兼读制



With the aim of nurturing culturally sensitive communicators, the programme emphasises the development of students' practical language knowledge and skills, particularly in English and Chinese (Putonghua and Cantonese), as well as their cultural intelligence. While cross-cultural contexts provide a framework for understanding "why" people communicate differently, bilingual studies provide specific tools to "execute" that communication effectively. 本课程旨在培育具文化敏感度的沟通人才，著重于培养同学的实用语言知识与技能，特别是英语和中文（普通话和粤语）的能力，以及他们的文化智慧。跨文化语境为理解人们沟通方式各异的「原因」提供了框架，而双语研究则为有效「实践」沟通提供了具体工具。

A cross-cultural approach to bilingual studies offers significant benefits beyond language proficiency. It develops students' cultural awareness and adaptability, and it strengthens their cognitive skills, such as problem-solving and mental flexibility. By learning to navigate and appreciate diverse perspectives, students are better positioned to remain competitive in today's rapidly changing global environment.

本课程通过跨文化视角的双语研究，为同学带来显著的优势。同学不仅能提升语文能力，更能培养文化意识和适应能力，并增强他们的认知能力，如解决问题技巧和思维灵活性。藉由学习对多元视角的洞察和欣赏，同学能更好地在当今瞬息万变的全球环境中保持竞争力。



Programme Basic Information 课程基本资料

Duration of Study:

1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)

修读年期:

1 年 (混合模式全日制) / 2 年 (混合模式兼读制)

Commencement Date: September 2026 Entry

开课日期: 2026 年 9 月开学

Tuition Fee: HK\$201,190

学费: 港币 201,190 元

Programme Structure 课程结构

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing), namely "Understanding China and the Hong Kong Special Administrative Region, P.R.C.", to fulfil the National Education Requirement in order to obtain a master's degree.

学生需要完成 11 个科目合共 31 个学分，取得满意成绩，并需于一科电子学习科目（非学分），即「Understanding China and the Hong Kong Special Administrative Region, P.R.C.」，取得合格成绩，以满足国民教育要求，方可取得硕士学位。

Compulsory Subjects (All 7 subjects, 3 credits each unless otherwise specified)

必修科目 (全部 7 科目，每科 3 学分，另有规定除外)

- Academic Integrity and Ethics in Education (1 credit)
- Applied Bilingualism in the Greater Bay Area
- Contrastive Grammar in Bilingual Contexts
- Cross-cultural Bilingual Communication in Practice through a Translation-mediated Approach
- Global Englishes
- Multicultural Identities and Cross-cultural Communication in the Contemporary World
- Writing between Languages

Elective Subjects[#] (Any 4 subjects, 3 credits each)

选修科目[#] (任何 4 科目，每科 3 学分)

- AI-powered Language Learning Experience
- AI Practices for Media and Cultural Studies
- Cantonese Societies in the Greater Bay Area and Lingnan Culture
- Chinese Lyric Writing and Research in Popular Music
- Intercultural Communication in Japanese Society
- Korean Language, Society, and Culture
- Linguaging Popular Cultures
- Online Literature and Popular Culture

[#]Offering of any elective subjects is subject to sufficient enrolment.
每科选修科必须有足够报读人数才会开办。

Career Prospects 就业前景

- The programme prepares graduates for dynamic roles across diverse fields, including education, media, tourism, cultural industries, and other sectors that require professionals with strong English—Chinese bilingual and intercultural competencies.

本课程的毕业生，凭藉其中英双语及跨文化沟通能力，能于各行各业（如教育、传媒、旅游、文化产业等）大展拳脚。



Entrance Requirements 入学要求

Holders of a recognised bachelor's degree, or an equivalent qualification in language studies, communication, cultural studies, or related disciplines. 持有认可的语言研究、传播、文化研究或相关学科学士学位或同等学历。

For details of entrance requirements, please visit the programme webpage.

入学要求详情，请浏览课程网页。

**For more information,
please contact:**

想了解更多，请联络：

Programme Leader 课程统筹

Dr Frieda Kwok 郭玉燕博士

BA [PolyU(H.K.)]; MA, MA(TESL) (City H.K.); EdD (H.K.I.Ed)

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Enquiries 查询

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
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Programme Details 课程详情

