

PolyU

SPEED 2026/27



New Master's Programme 全新碩士課程

Master of Arts in Cross-cultural Bilingual Studies 跨文化中英雙語研究文學碩士

September 2026 Entry 2026 年 9 月開學

New



Full-time
全日制
Part-time
兼讀制



With the aim of nurturing culturally sensitive communicators, the programme emphasises the development of students' practical language knowledge and skills, particularly in English and Chinese (Putonghua and Cantonese), as well as their cultural intelligence. While cross-cultural contexts provide a framework for understanding "why" people communicate differently, bilingual studies provide specific tools to "execute" that communication effectively. 本課程旨在培育具文化敏感度的溝通人才，著重於培養同學的實用語言知識與技能，特別是英語和中文（普通話和粵語）的能力，以及他們的文化智慧。跨文化語境為理解人們溝通方式各異的「原因」提供了框架，而雙語研究則為有效「實踐」溝通提供了具體工具。

A cross-cultural approach to bilingual studies offers significant benefits beyond language proficiency. It develops students' cultural awareness and adaptability, and it strengthens their cognitive skills, such as problem-solving and mental flexibility. By learning to navigate and appreciate diverse perspectives, students are better positioned to remain competitive in today's rapidly changing global environment.

本課程通過跨文化視角的雙語研究，為同學帶來顯著的優勢。同學不僅能提升語文能力，更能培養文化意識和適應能力，並增強他們的認知能力，如解決問題技巧和思維靈活性。藉由學習對多元視角的洞察和欣賞，同學能更好地在當今瞬息萬變的全球環境中保持競爭力。



Programme Basic Information 課程基本資料

Duration of Study:

1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)

修讀年期：

1 年（混合模式全日制）/ 2 年（混合模式兼讀制）

Commencement Date: September 2026 Entry

開課日期：2026 年 9 月開學

Tuition Fee: HK\$201,190

學費：港幣 201,190 元

Programme Structure 課程結構

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing), namely "Understanding China and the Hong Kong Special Administrative Region, P.R.C.", to fulfil the National Education Requirement in order to obtain a master's degree.

學生需要完成 11 個科目合共 31 個學分，取得滿意成績，並需於一科電子學習科目（非學分），即「Understanding China and the Hong Kong Special Administrative Region, P.R.C.」，取得合格成績，以滿足國民教育要求，方可取得碩士學位。

Compulsory Subjects (All 7 subjects, 3 credits each unless otherwise specified)

必修科目（全部 7 科目，每科 3 學分，另有規定除外）

- Academic Integrity and Ethics in Education (1 credit)
- Applied Bilingualism in the Greater Bay Area
- Contrastive Grammar in Bilingual Contexts
- Cross-cultural Bilingual Communication in Practice through a Translation-mediated Approach
- Global Englishes
- Multicultural Identities and Cross-cultural Communication in the Contemporary World
- Writing between Languages

Elective Subjects[#] (Any 4 subjects, 3 credits each)

選修科目[#]（任何 4 科目，每科 3 學分）

- AI-powered Language Learning Experience
- AI Practices for Media and Cultural Studies
- Cantonese Societies in the Greater Bay Area and Lingnan Culture
- Chinese Lyric Writing and Research in Popular Music
- Intercultural Communication in Japanese Society
- Korean Language, Society, and Culture
- Linguaging Popular Cultures
- Online Literature and Popular Culture

[#]Offering of any elective subjects is subject to sufficient enrolment.
每科選修科必須有足夠報讀人數才會開辦。

Career Prospects 就業前景

- The programme prepares graduates for dynamic roles across diverse fields, including education, media, tourism, cultural industries, and other sectors that require professionals with strong English—Chinese bilingual and intercultural competencies.

本課程的畢業生，憑藉其中英雙語及跨文化溝通能力，能於各行各業（如教育、傳媒、旅遊、文化產業等）大展拳腳。



Entrance Requirements 入學要求

Holders of a recognised bachelor's degree, or an equivalent qualification in language studies, communication, cultural studies, or related disciplines. 持有認可的語言研究、傳播、文化研究或相關學科學士學位或同等學歷。

For details of entrance requirements, please visit the programme webpage.

入學要求詳情，請瀏覽課程網頁。

**For more information,
please contact:**

想了解更多，請聯絡：

Programme Leader 課程統籌

Dr Frieda Kwok 郭玉燕博士

BA [PolyU(H.K.)]; MA, MA(TESL) (City H.K.); EdD (H.K.I.Ed)

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更改此課程單張內容或撤銷此單張所述課程或科目。



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Programme Details 課程詳情

