



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院

School of Professional Education
and Executive Development
專業進修學院

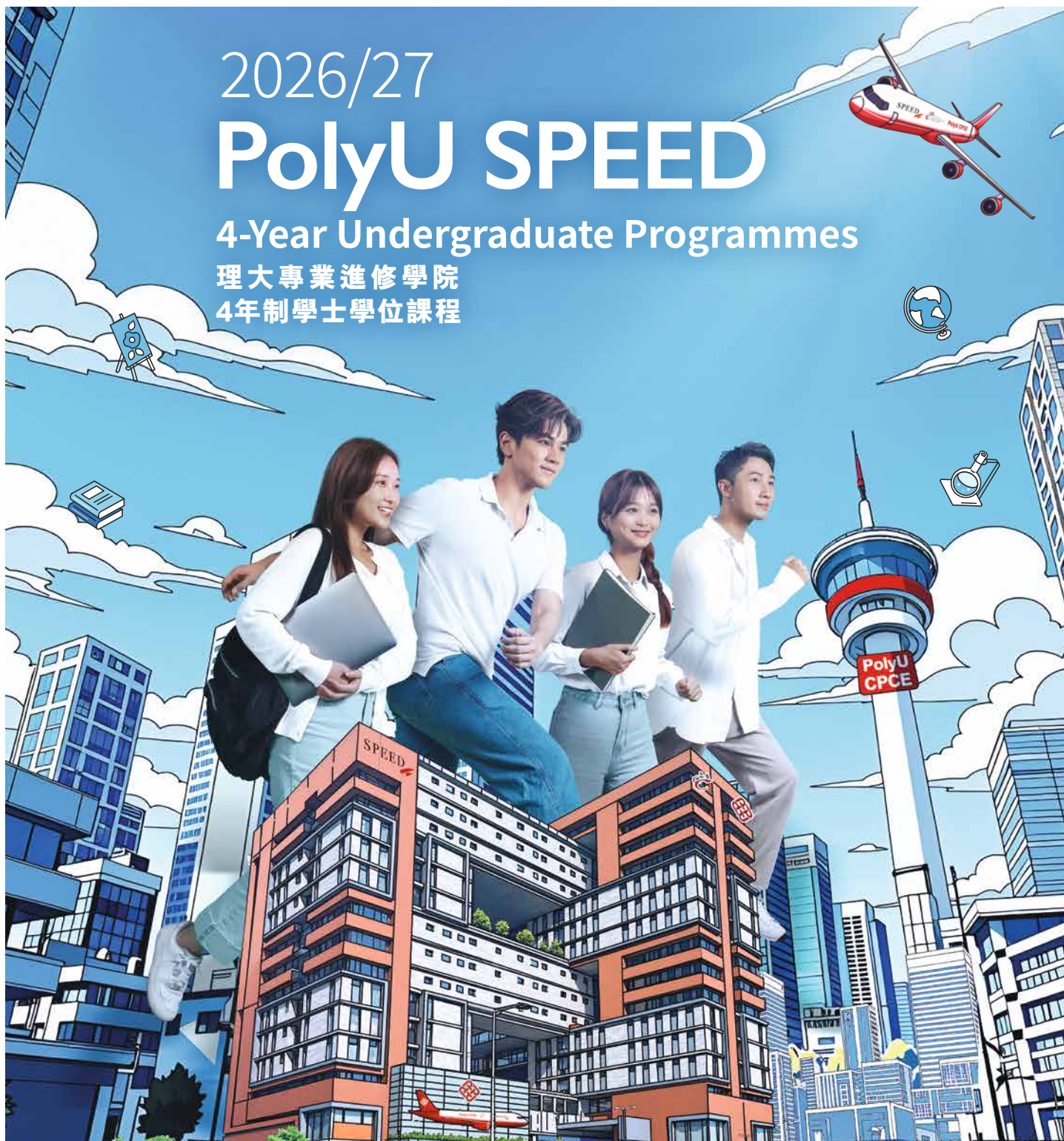
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PolyU School of Professional Education and Executive Development
理大專業進修學院

PolyU West Kowloon Campus
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工商及款待業管理學部

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社會科學、人文及設計學部

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Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Accountancy

會計學（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Opportunities for further studies in local and overseas master's degree programmes
有機會升讀本地及海外碩士學位課程
- A strong alumni base and close industry connections
擁有強大的校友網絡，並與業界保持緊密聯繫
- Accredited by various professional bodies
獲多個專業機構認可
- Professional knowledge and skills training in various aspects of accounting and related disciplines to facilitate your career development
教授會計和相關的專業知識和技能培訓，促進你的事業發展
- Local internship and overseas exchange opportunities
提供本地實習及海外交流機會

Professional Accreditation 專業機構認可

Students who have completed the Bachelor of Business Administration (Honours) in Accountancy programme will be eligible to:
完成會計學（榮譽）工商管理學士課程的學生將有資格：

- Enter the professional level of the Qualification Programme (QP) of the Hong Kong Institute of Certified Public Accountants (HKICPA)
加入香港會計師公會 (HKICPA) 的專業資格課程 (QP)
- Receive exemption from Papers F1 to F9 of the professional examinations of the Association of Chartered Certified Accountants (ACCA)
provided that they have taken the subjects specified by the ACCA
獲豁免特許公認會計師公會 (ACCA) F1 至 F9 的專業考試（如曾修讀 ACCA 指定學科）
- Enter CPA Program of CPA Australia
加入澳洲會計師公會的澳洲註冊會計師課程
- Receive partial exemption from the professional examinations of the Hong Kong Chartered Governance Institute (HKCGI)
獲香港公司治理公會 (HKCGI) 豁免部分專業考試
- Receive partial exemption from the professional examinations of the Chartered Institute of Management Accountants (CIMA)
獲英國特許管理會計師公會 (CIMA) 豁免部分專業考試

The above professional bodies have the sole right to award exemptions.
以上專業機構擁有唯一授予豁免權的權利。



Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including accountancy, auditing, taxation, finance, management consultancy and other general management positions
畢業生就業機會包括會計、審計、稅務、財務、管理顧問及其他一般管理等職位

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Programme Structure 課程結構

The programme of study consists of at least 126 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 126 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Applied Business Research
- Business Communication in Chinese
- Business Finance
- Effective Professional Communication in English
- Environmental, Social and Governance Management
- Integrated Study (Business)



For more information, please contact: 想了解更多，請聯絡：

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
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Entrance Requirements 入學資格

For HKDSE qualification holders: 持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications: 其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情



Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Finance

財務學（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Local and overseas internship opportunities to increase your employability
提供本地和海外實習機會，提高你的就業競爭力
- Graduates have been hired by international banks and companies, e.g. Fortune 500 companies
畢業生獲跨國銀行及商業機構聘請，例如：財富世界 500 強公司
- Graduates have been admitted to master's degree programmes offered by various local and international universities
畢業生獲多間本地和海外大學的碩士學位課程取錄
- Graduates have been highly competitive and employed by private and public organisations
畢業生就業競爭力強，受聘於公私營機構
- Opportunities for local and overseas study activities and internships, e.g. Bank of America Merrill Lynch, Bank of China, Bank of Communications, Bright Smart Securities, China Construction Bank, Citibank, Credit Suisse, DBS Bank, Hang Seng Bank, HSBC, ICAC and Standard Chartered
本地及海外學習活動及實習，例如：美銀美林集團、中國銀行、交通銀行、耀才證券、中國建設銀行、花旗銀行、瑞士信貸集團、星展銀行、恒生銀行、香港上海匯豐銀行、廉政公署及渣打銀行

Professional Accreditation 專業機構認可

The Chartered Institute of Management Accountants (CIMA)
管理會計師公會

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates have been hired by international banks and companies, e.g. Fortune 500 companies
畢業生獲跨國銀行及商業機構聘請，例如：財富世界 500 強公司
- Graduates have been highly competitive and employed by private and public organisations
畢業生就業競爭力強，受聘於公私營機構

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Applied Business Research
- Business Communication in Chinese
- Business Finance
- Effective Professional Communication in English
- Environmental, Social and Governance Management
- Integrated Study (Business)



For more information, please contact: 想了解更多，請聯絡：

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Entrance Requirements 入學資格

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數學達第二級；
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- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours)

工商管理（榮譽）學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Programme design closely meets market needs through an all-round curriculum guiding you to explore various business sectors.
課程設計緊貼業界需求，內容全面，帶你探索不同的商業領域
- Develops your leadership skills with an innovative mindset through different subjects.
透過產品管理策略等新科目，助你發展具有創新思維的領導才能
- A professional teaching team teaches you how to tackle real-world business issues.
專業的教學團隊，教導你如何處理現實的商業議題
- Graduates have been highly competitive and employed by local and global organisations.
畢業生就業競爭力強，受聘於本地及國際機構
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, City University of Hong Kong and University of New South Wales.
畢業生可升讀本地及海外大學，如香港理工大學、香港中文大學、香港城市大學及新南威爾斯大學



Career Prospects after Graduation 畢業後的就業前景

- Various positions in sales and marketing management, operations and supply chain management, and general management such as Business Development Manager, Senior Administrative Officer and Retail Manager
擔任銷售及營銷管理、營運及供應鏈管理，以及綜合管理等工作，例如：業務拓展經理、高級行政主任及零售經理

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Business and Relationship Marketing
- Business Law
- China Business Management and Marketing
- Cross-Cultural Management
- Information and Communications Technology in Business
- Strategic Product Management



For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

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其他學歷申請人：

- The equivalents of the above requirements.
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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Health Services Management

醫務行政管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Internship opportunities at healthcare facilities, including public or private hospitals, medical clinics, community healthcare centres in order to prepare for a career in the health care sector
有機會到醫療機構，包括公立或私家醫院實習，汲取實戰經驗和職業知識，為未來投身醫療保健專業做好準備
- Graduates can take up positions as Executive Assistants in Hospital Authority and Project Officers at other healthcare organisations
畢業生可擔任醫院管理局行政助理及其他醫療機構的項目主任的職位
- Scholarship (Up to HK\$82,500 per awardee each year) and internship opportunities offered by the Hong Kong Integrated Oncology Centre (HKIOC) subject to availability
有機會獲香港綜合腫瘤中心獎學金（每年每位得主可獲高達 HK\$82,500）及實習
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The University of Hong Kong, The Chinese University of Hong Kong and City University of Hong Kong
畢業後，可升讀本地及海外大學的碩士學位課程，如香港理工大學、香港大學、香港中文大學及香港城市大學

Professional Accreditation 專業機構認可

Students and graduates are eligible to apply for Associate Membership of the Hong Kong College of Health Service Executives (HKCHSE) and Hong Kong College of Community Health Practitioners (HKCCHP).
學生和畢業生有資格申請成為香港醫務行政學院（HKCHSE）及香港社區健康學院的準會員（HKCCHP）。

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Internship opportunities (including paid placement) at public hospitals under the HA[#] to enrich practical experience and vocational knowledge in areas such as quality and patient safety management, health informatics, and facility and project management in order to prepare you for a career in the health care sector
有機會到醫院管理局#轄下的公立醫院實習（包括受薪實習），汲取有關患者安全管理、健康資訊、設施項目管理等方面的實戰經驗和職業知識，為你未來投身醫療保健專業做好準備

Subject to the availability of places at individual HA hospitals
視乎醫院管理局轄下個別醫院的空缺情況

Apply Now
立即報名



Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Health Economics and Healthcare Financing
- Health Informatics and Healthcare 4.0
- Healthcare Facility Management and Business Support Services
- Leadership and Strategic Management in Healthcare
- Operations Management for Health Care
- Quality and Safety Management in Healthcare



For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders:

持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:

其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Human Resource Management

人力資源管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- The programme is recognised by international and professional bodies.
課程獲國際與本地專業機構認可
- Students can learn practical knowledge about human resource management, including the Employment Ordinance and Equal Opportunities Ordinance.
學生可學習實用的人力資源管理知識，包括僱傭條例及平等機會條例
- Opportunities for local and overseas study and work exposure, e.g. HAYS, HRnetOne, JLL, Maxim's, The Hong Kong Polytechnic University and TAG Aviation Asia.
有機會參與本地及國際學習和工作，例如：瀚納仕、HRnetOne、仲量聯行、美心集團、香港理工大學及 TAG 航空（亞洲）
- Graduates have been highly competitive and employed by private and public organisations.
畢業生就業競爭力強，多受聘於公私營機構工作
- Graduates can continue their studies at local and overseas universities, such as The Hong Kong Polytechnic University, Hong Kong Baptist University and University of East Anglia.
畢業生可繼續於本地或海外大學升學，如香港理工大學、香港浸會大學及東安格利亞大學

Professional Accreditation 專業機構認可



The programme is fully endorsed by the Hong Kong Institute of Human Resource Management (HKIHRM). Students are eligible to apply to HKIHRM as Student Member and graduates are eligible to apply to HKIHRM as Associate Member. 課程獲香港人力資源管理學會認可。學生有資格申請成為香港人力資源管理學會的學生會員，畢業生有資格申請成為香港人力資源管理學會的準會員。



The programme is recognised and accredited by the Chartered Professionals in Human Resources (CPHR). Students are eligible to apply for exemption from the professional examination of CPHR and graduates are eligible to apply for full membership subject to fulfilment of the relevant professional experience requirement of CPHR. 課程獲加拿大 Chartered Professionals in Human Resources (CPHR) 認可。學生可向加拿大 Chartered Professionals in Human Resources (CPHR) 申請豁免專業考試，畢業生符合相關專業經驗後，可向香港管理專業協會申請作正式會員。

Please visit the programme webpage for details about programme recognition / accreditation.
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Career Prospects after Graduation 畢業後的就業前景

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- Opportunities for local and overseas study and work exposure, e.g. HAYS, HRnetOne, JLL, Maxim's, The Hong Kong Polytechnic University and TAG Aviation Asia
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Apply Now
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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Career Planning and Employee Development
- Employee Relations
- Human Resource Management
- Managing Human Resources in the Global Context
- Organisation Theory and Behaviour
- Remuneration and Benefits



For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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數學達第二級；
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- Level 2 or "Attained" level in one elective.
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For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

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Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Innovation and Design Management

創新及設計管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- The first design management bachelor's degree programme in Hong Kong, specifically designed to prepare students for management roles in creative and innovative industries. 香港首個設計管理學士學位課程，專為培養學生在創意和創新行業中的管理角色而設計。
- Cutting-edge curriculum incorporating AI applications in design management, branding, marketing, and business problem-solving. 前沿課程融入人工智能（AI）應用於設計管理、品牌營銷和商業問題解決。
- AI-powered tools and techniques will be taught to ensure students are equipped with the latest skills to manage innovation. 教授人工智能驅動的工具和技術，確保學生掌握管理創新的最新技能。
- Professional teaching team (including industry experts) provides the latest in business, AI, and design thinking for solving contemporary business challenges. 專業教學團隊（包括業界專家）教授最新的商業知識、人工智能技術和設計思維，以解決當代商業挑戰。
- Interdisciplinary elective subjects to provide a comprehensive business education while fostering creative problem-solving skills. 跨學科選修科目提供全面的商業教育，同時培養創造性的解決問題能力。
- Access to strong business and industry networks for career exposure and opportunities. Talks and workshops by renowned international and regional speakers, focusing on innovation, technological advancements in design management, and AI. 接觸強大的商業和行業網絡，為學生提供職業發展的曝光率和機會。由國際及地區知名講者主持的講座和工作坊，聚焦於創新、設計管理中的技術進步以及人工智能應用。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are well-prepared for careers in business strategy, innovation, branding, marketing, and creative project management. Entry-level roles include marketing assistants, brand coordinators, and project associates, with opportunities to advance to positions such as brand strategist, product development manager, or innovation consultant. The programme's integration of AI-driven tools and methodologies equips graduates to excel in industries like e-commerce, logistics, hospitality, and financial services, where innovation, data-driven decision-making, and creative problem-solving are increasingly vital for success. 畢業生為從事商業策略、創新、品牌營銷及創意項目管理等領域的職業做好了充分準備。入門職位包括市場助理、品牌協調員和項目助理，並有機會晉升至品牌策略師、產品開發經理或創新顧問等職位。課程融入人工智能（AI）驅動的的工具和方法，讓畢業生在電子商務、物流、酒店管理和金融服務等行業中脫穎而出，這些行業愈加重視創新、數據驅動的決策以及創意問題解決能力。

Apply Now
立即報名

Programme Structure 課程結構

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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Brand Management
- Consumer Behaviour
- Design Management
- Design Thinking
- Principles and Practices of Entrepreneurship
- Service Design Innovation



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

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Entrance Requirements 入學資格

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For holders of other qualifications:

其他學歷申請人：

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in International Business 國際商業（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Develops and strengthens your global strategic perspectives, entrepreneurial mindset and leadership skills.
拓展及加強你的環球策略視野、創業思維及領導才能
- Offers you a unique mix of global business acumen in the realms of management of global organisations, strategy, entrepreneurship and internationalisation so as to help you tackle global challenges and become a responsible global leader with cultural sensitivity and humility.
提供多元化的全球商業管理課程，涵蓋全球組織、策略、創業及國際化等課題，助你懂得 應對環球挑戰、尊重各地文化，成為具人文素質的環球領袖
- Programme design fits market needs; taught by well-qualified lecturers with rich work experience in the field.
課程內容緊貼業內需求，並由具豐富行業經驗的講師授課



Career Prospects after Graduation 畢業後的就業前景

- Aiming 100% of students having opportunities for joining a wide array of global student activities and internships.
致力讓 100% 學生有機會參加環球多元化的學生活動及實習

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Programme Structure 課程結構

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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Business Policy and Strategy
- Global Strategy
- Managing Global Organisations
- Principles and Practices of Entrepreneurship
- Principles and Practices of FinTech
- Technological Entrepreneurship for Global Business Development



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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王美芝博士

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

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Tuition Fee 學費

Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

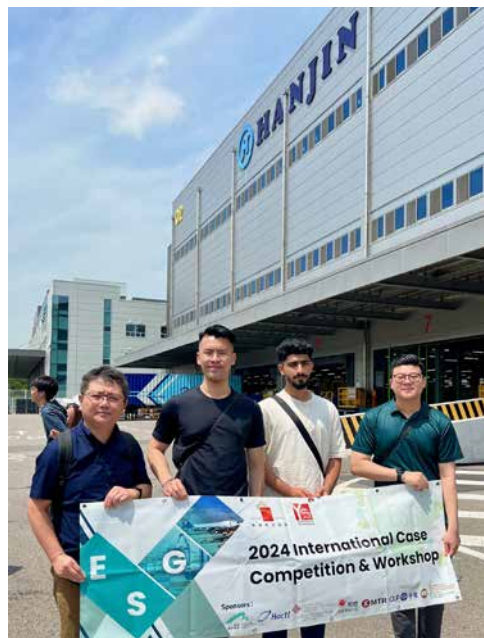
Bachelor of Business Administration (Honours) in Operations and Supply Chain Management

營運及供應鏈管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Local and overseas work opportunities to increase your employability
本地及海外工作機會，提高你的就業競爭力
- Theories, professional knowledge and practical skills in Operations & Supply Chain Management will facilitate your future career development in related fields such as freight forwarding, air transport, and courier services
營運及供應鏈管理理論、專業知識和應用技能，有助你日後於貨運、空運和快遞服務等相關行業發展事業
- Local and international internship opportunities, such as the Government Logistics Department, LF Logistics, Zuellig Pharma, and PolyU SPEED Summer Internship Programme in Mainland China (Shenzhen and Guangzhou)
有機會參加本地及國際實習，如政府物流服務署、利豐物流、裕利醫藥及理大專業進修學院內地暑期實習計劃（深圳和廣州）
- The programme closely meets the market needs and is led by well-qualified lecturers with rich work experience in the field
課程內容緊貼業內需求，並由具豐富行業經驗的講師授課



2024 International Logistics Case Competition and Workshop
2024 年國際物流案例比賽及工作坊

Professional Accreditation 專業機構認可

Graduates are qualified to register as an Associate Member of The Institute of Purchasing & Supply of Hong Kong (IPSHK). Graduates with 2-year working experience in purchasing/ supply/ logistics or related fields are qualified to register as a Member of IPSHK.
畢業生有資格登記為香港物資採購與供銷學會的準會員。有兩年採購 / 供應 / 物流或相關領域工作經驗的畢業生有資格登記為香港物資採購與供銷學會的會員。



Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Operations & supply chain management, logistics & freight forwarding, sea & air transport, postal & courier services, procurement & supply, and import & export trade, etc. in the private or public sector
於私營或公共機構擔任有關營運和供應鏈管理、物流和貨運、海空聯運、郵政和快遞服務、採購和供應，以及進出口貿易等工作

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Air Transport Logistics
- Business Information Systems and e-SCM
- Business Operations Management
- Global Supply Chain Management
- International Trade and Shipping Logistics
- Strategic Procurement Management



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
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HK.PolyUSPEED



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Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情



Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Convention and Event Management

會展管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Programme design closely meets the market needs; taught by well-qualified lecturers with rich work experience in the field.
課程內容緊貼業內需求，並由具豐富行業經驗的講師授課
- Professional knowledge and practical skills equip students to excel in a broad range of complex, managerial and specialised work activities in convention and event management.
專業知識和應用技能，使學生能够在會議和活動管理方面的各種複雜、管理和專業工作活動中脫穎而出
- Local and international internship opportunities to facilitate students' future career development.
本地及國際實習機會，有助學生日後事業發展
- A strong relationship with industry partners — AsiaWorld-Expo (AWE) and Hong Kong Trade Development Council (HKTDC), etc.
與企業夥伴建立緊密關係 — 亞洲國際博覽館及香港貿易發展局等
- Guest speakers from the industry and site visits to event venues
行業嘉賓講座及活動場館參觀活動



Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Event Coordinator, Travel Officer, Concierge Agent, Airline Customer Service Officer, Theme Park & Attractions Trainee, Reservation Agent, Flight Attendant, Airport Shopping Advisor, Guest Relations Agent, Hotel Receptionist, and Management Trainee, etc.
畢業生就業機會包括項目統籌主任、旅遊主任、禮賓部專員、航空公司客戶服務主任、主題公園及景點培訓生、訂位部代理、空中服務員、機場購物顧問、客務關係員、酒店接待員及管理培訓生等職位

Apply Now
立即報名

Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Convention and Meeting Management
- Customer Relationship Management in Hospitality and Tourism Industry
- Event and Tourism Management
- Event Venue and Facilities Management
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Strategic Management for Hospitality and Tourism Industry



**For more information, please contact:
想了解更多，請聯絡：**

Programme Leader 課程統籌

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Enquiries 查詢

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Entrance Requirements 入學資格

**For HKDSE qualification holders:
持香港中學文憑試成績的申請人：**

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中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

**For holders of other qualifications:
其他學歷申請人：**

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Hospitality Management

款待業管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- A strong relationship with industry partners — InterContinental Hotels Group, The Ritz-Carlton, Hong Kong, Langham Hospitality Group and Wharf Hotels
與業界夥伴有緊密聯繫：洲際酒店集團、港麗思卡爾頓酒店、朗廷酒店集團及九龍倉酒店
- Nuture professional knowledge and practical skills in hotel, catering, club business sectors, and to facilitate a strong career development in related fields
培養酒店、餐飲、會所業務領域的專業知識和實踐技能，並促進相關領域的職業發展
- Local and overseas internship opportunities
提供本地和海外實習機會
- Opportunities for pursuing master's degree programmes at School of Hotel and Tourism Management, PolyU
有機會升讀理大酒店及旅遊業管理學院的碩士學位課程



Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Guest Relations Agent, Hotel Receptionist, Hotel Management Trainee, Reservation Agent, Event Coordinator, Theme Park & Attractions Trainee, Travel Officer, Concierge Agent, Flight Attendant, etc
畢業生就業機會包括客務關係員、酒店接待員及管理培訓生、訂位部代理、項目統籌主任、主題公園及景點培訓生、旅遊主任、禮賓部專員及空中服務員等職位

Apply Now
立即報名

Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Customer Relationship Management in Hospitality and Tourism Industry
- Hospitality Management and Development
- Hotel Planning and Development
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Professional Foodservice Management
- Strategic Management for Hospitality and Tourism Industry



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders: 持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications: 其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Travel Industry Management

旅遊服務業管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- A strong relationship with Hong Kong International Aviation Academy of Airport Authority Hong Kong in offering an elective subject and familiarisation visit with Hong Kong Airport Authority's Hong Kong International Airport and its facilities
- Industrial sharings from and site visits to the airports and airlines, cruise, theme parks and attractions
與機場及航空公司、郵輪、主題公園及景點舉辦行業講座及參觀活動
- Opportunities for pursuing master's degree programmes at School of Hotel and Tourism Management, PolyU
有機會升讀理大酒店及旅遊業管理學院的碩士學位課程



Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Airline and Airport Customer Service Officer, Theme Park & Attractions Trainee, Reservation Agent, Event Coordinator, Travel Officer, Concierge Agent, Flight Attendant, Airport Shopping Advisor, Guest Relations Agent, Hotel Receptionist, and Management Trainee, etc
畢業生就業機會包括航空公司或機場客戶服務主任、主題公園及景點培訓生、訂位部代理、項目統籌主任、旅遊主任、禮賓部專員、空中服務員、機場購物顧問、客務關係員、酒店接待員及管理培訓生等職位

Apply Now
立即報名

Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Air Transportation Management
- Customer Relationship Management in Hospitality and Tourism Industry
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Strategic Management for Hospitality and Tourism Industry
- Theme Park and Attractions Management
- Tourism Planning and Development



For more information, please contact:
想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

☎ 3746 0900 ☎ 3746 0334 ✉ ug.admission@speed-polyu.edu.hk

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Entrance Requirements 入學資格

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- Level 2 in Mathematics;
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其他學歷申請人：

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具備與上述條件同等的資格

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

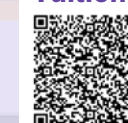
Medium of Instruction 教學語言

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大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

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大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in Marketing Management

市場營銷管理（榮譽）工商管理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Nurtures talents with marketing management capabilities in the digital age
本課程致力培育在數碼時代具備市場營銷管理能力的人才
- Provides students with theoretical knowledge in various fields of marketing management through award-specific compulsory subjects, such as Brand Management, Global Marketing, Digital Marketing Strategy, etc.
透過專科科目，包括品牌管理、全球行銷及數碼營銷策略等，為同學提供市場營銷管理各範疇的理論知識
- Local and overseas internship opportunities: DDB Group Hong Kong, Hong Kong Youth Hostels Association, Luxasia, OSIM, Petrie PR, Savills Property Management, The Salvation Army, Webs'up, and Zenith Media, etc.
本地及海外機構實習機會，例如恒美廣告國際有限公司、香港青年旅舍協會、Luxasia、OSIM、Petrie PR、第一太平戴維斯物業管理有限公司、救世軍、Webssup 及 Zenith Media 等
- Graduates have been highly competitive and employed by local and international organisations.
畢業生就業競爭力強，受聘於本地及國際機構

Professional Accreditation 專業機構認可

The programme is seeking recognition from the following professional institutes:
現正為此課程尋求以下認可：

- Hong Kong Institute of Marketing (HKIM)
香港市場學會 (HKIM)
- The Chartered Institute of Marketing (CIM)
英國特許市場學會 (CIM)

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Marketing Executive, Digital Marketing Executive, Account Executive, Media Executive, Event Executive, Customer Relations Officer, etc.
畢業生就業機會包括市場營銷主任、數碼市場營銷主任、客戶主任及媒體主任；亦可擔任活動策劃主任及客戶關係主任等職位

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Brand Management
- Consumer Behaviour and Analysis
- Digital Marketing Strategy
- Global Marketing
- Integrated Marketing Communications and Publicity
- Marketing and Organising Events



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

For HKDSE qualification holders:

持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:

其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Arts (Honours) in Chinese Language and Culture

中國語文及文化（榮譽）文學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Differs from most traditional Chinese language and culture curricula in offering such featured subjects as martial arts literature, film culture, the history and culture of the Greater Bay Area, and global popular culture with a focus on the Chinese and cultural curriculum content, providing martial arts literature, film culture, the history and culture of the Greater Bay Area, and global popular culture as special subjects.
- Studies language and culture from diverse theoretical and practical perspectives from different theoretical and practical perspectives, studying language and culture.
- While you will be highly proficient in Chinese, the programme also equips you with essential English skills for survival in the bilingual workplace, allowing you to be proficient in Chinese, while also equipping you with essential English skills to cope with bilingual workplace needs.



Career Prospects after Graduation 畢業後的就業前景

- Graduates will be ready to enter related careers such as Administration, Civil Service, Corporate Communication, Cultural Industry, Editing, Education, Event Management, Marketing and Public Relations. Examples of related positions are Civil Servant, Communications Officer, English/Chinese Editor, Executive Officer, Language Officer, Project Manager, Researcher, Teacher and Translator.
- 畢業生可以投入相關行業如行政、公共服務、企業傳訊、文化產業、編輯、教育、活動項目管理、市場營銷及公共關係。相關職位為公務員、傳訊主任、英文/中文編輯、行政主任、語文主任、項目經理、研究員、教師及翻譯員。

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure. 請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Classical Chinese for Today
- Chinese Cultural Themes in the English Context
- Chinese Linguistics
- Chinese Rhetoric and Modern Communication
- Language and Culture in Chinese Contexts
- The History and Culture of Major Cities in the Greater Bay Area



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Entrance Requirements 入學資格

For HKDSE qualification holders: 持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language; 中文及英文達第三級；
- Level 2 in Mathematics; 數學達第二級；
- "Attained" level in Citizenship and Social Development; and 公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective. 其中一科選修科取第二級或「達標」成績

For holders of other qualifications: 其他學歷申請人：

- The equivalents of the above requirements. 具備與上述條件同等的資格

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

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Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Arts (Honours) in Language and Professional Communication (Digital Media) 語文及專業傳意(榮譽)文學士(數碼媒體)

Programme Webpage
課程網頁

Programme Features 課程特色

- Advancing students' knowledge on integrated strategic language and communication skills to overcome problems in diversified business contexts.
提升學生對策略性語言和傳意技巧的綜合了解，以解決在多元化商業環境中的問題；
- Applying digital media strategies to develop and maintain effective internal and external professional communication.
應用數碼媒體策略以發展和維持有效的內部和外部專業傳意。



Career Prospects after Graduation 畢業後的就業前景

- Related Industries: Administration, Civil Service, Corporate Communication, Cultural Industry, Editing, Education, Marketing and Public Relations.
相關行業：行政、公共服務、企業傳訊、文化產業、編輯、教育、市場營銷及公共關係；
- Related Positions: Social Platform Administrator, Web Design Marketer, Editing (for traditional or digital texts), Civil Servant, Communications Officer, English/Chinese Editor, Executive Officer, Public Relation Executive, Project Manager, Researcher, and Teacher.
相關職位：社交平台營運管理員、網絡設計市場營銷、編輯(傳統及數碼媒體)、公務員、傳訊主任、公關主任、英文/中文編輯、項目經理、研究員及教師。

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Programme Structure 課程結構

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Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Analysing English and Chinese Discourse in Business Contexts
- Digital Journalism and News Reporting
- Digital Storytelling: From Personal Narrative to Corporate Branding
- Integrated Strategic Communications
- Web Design for Marketers
- Writing for Marketing and Public Relations Purposes in English



For more information, please contact: 想了解更多，請聯絡：

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Entrance Requirements 入學資格

For HKDSE qualification holders: 持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
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- Level 2 or "Attained" level in one elective.
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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費

Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Arts (Honours) in Language Studies with Information Analytics 語言研究兼信息分析(榮譽)文學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Empowers you to excel in language applications and data analysis through training fusing linguistic mastery with cutting-edge technology
通過語言技能及尖端科技相結合的培訓，使你能在語言應用及數據分析方面脫穎而出；
- Keeps you abreast of the most up-to-date and trending applications through subjects such as Computational Approaches to Language Analysis
通過不同的課程設置，如“語言分析的計算方法”，使你了解最新及流行的語言應用技術；
- Equips you for future careers through hands-on training and practical knowledge in AI and other emerging digital tools catering to both English and Chinese communication contexts
通過人工智能及其他新興數碼工具的實用知識及實踐培訓，以迎合中、英溝通語境，為未來職業生涯做好準備。



Career Prospects after Graduation 畢業後的就業前景

- LSA graduates can work in content creation, editing, education, research, translation and AI-related fields
語言研究兼信息分析課程的畢業生可以在文本創作、編輯、教育、研究、翻譯及人工智能相關的領域工作。

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Advanced English Lexicogrammar for Textual Analytics
- Applied Translation Studies
- Computational Approaches to Language Analysis
- Corpus Applications in Data Analysis
- Language Applications in the Digital World
- Language in Society



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders: 持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
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- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
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For holders of other qualifications: 其他學歷申請人：

- The equivalents of the above requirements.
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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Science (Honours) in Building Engineering and Management

建築工程及管理學(榮譽)理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- You will acquire the knowledge and ability to contribute effectively to project and facility management teams in complex building projects
培訓你所需的知識及能力，為項目及設施管理團隊的綜合建築項目作貢獻
- You may become a highly competent and professional building engineer in Hong Kong, the Chinese mainland and the international market
你可成為香港、中國內地及國際市場所需的優秀專業建築工程師
- You will be equipped with the latest knowledge of Building Information Modelling (BIM) technologies to facilitate your career development in BIM coordination and management
你會掌握最新的建築資訊模型技術 (BIM)，有助你日後在 BIM 項目統籌和管理方面發展事業

Professional Accreditation 專業機構認可

The BSc (Hons) in Building Engineering and Management (Top-up programme) has been professionally accredited by the following leading institutions:

建築工程及管理學(榮譽)理學士(學士學位銜接課程)已獲以下主要機構的專業認可：

- The Chartered Institute of Building (CIOB)*
特許建造學會 (CIOB)*
- The Hong Kong Institute of Construction Managers (HKICM)
香港營造師學會 (HKICM)
- The Hong Kong Institution of Engineers (HKIE). Graduates are eligible for Scheme "A" Training in the discipline of Building (BUS). For details, please refer to the HKIE website at <https://hkie.org.hk/en> under "HKIE Qualifications" > "Discipline Matching Results of Accredited Degrees".
香港工程師學會 (HKIE)：畢業生符合建築 (BUS) 範疇的「Scheme "A" 畢業生培訓計劃」訓練資格。詳情請瀏覽香港工程師學會網站 <https://hkie.org.hk/en>，點選「HKIE Qualifications」>「Discipline Matching Results of Accredited Degrees」

- * The programme is a CIOB accredited course, having been judged to meet the CIOB Education Framework. Prospective members holding this qualification will have full academic exemption and once they have gained three to five years' relevant work experience, they may enter CIOB membership as an applicant to progress towards Chartered Membership without the requirement for an Individual Assessment. Please visit the webpage for detailed eligibility and examination exemption criteria of professional body.
- * 本課程已獲 CIOB 認可，符合 CIOB 教育框架。持有此資格的準會員將獲全面學術豁免，並在取得三至五年相關工作經驗後，可直接以申請人身份進入 CIOB 會員體系，無需個別評估即可晉升為特許會員。請瀏覽網頁以了解專業機構的詳細資格及考試豁免準則。

Building on the success and reputation of the well-established top-up programme and the strong demand for the associate degree programme, the School has launched a new 4-year full-time undergraduate programme in building engineering and management. 基於學士學位銜接課程的成功與良好聲譽，以及副學士課程的強大需求，本院現已推出全新的四年全日制建築工程及管理學學士學位課程。

The application to extend the professional accreditations[^] to cover the full 4-year curriculum is currently in progress. 目前正申請將上述專業認可[^]擴展至涵蓋整個四年制課程。

[^] Accreditation for the 4-year programme is subject to approval by the respective professional institutions.
[^] 四年制課程的認可有待相關專業機構審批。

Please visit the programme webpage for details about programme recognition / accreditation. 請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Engineering posts in Building, Civil, Construction and Quantity Surveying.
畢業生就業機會包括建造、土木、建築結構及工料測量工程職位。

Apply Now
立即報名



Programme Structure 課程結構

The programme of study consists of 123 credits. All students are also required to complete 176 hours of non-credit-bearing Work-Integrated Education component. 學生須修讀 123 個學分及完成 176 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure. 請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Advanced Construction Technology
- Construction Contract Law and Administration
- Geotechnical and Foundation Engineering
- Information Technology and Building Information Modelling for Construction
- International Study
- Maintenance Technology and Management



Welcome Ceremony for PolyU CPCE Mentorship Programme 24/25
師友計劃 24/25 學員與導師聚會



Training on Construction IT-BIM
建築資訊科技培訓—建築資訊模型



Briefing by industry Practitioner at MiC site visit
由業內項目經理主持「組裝合成」建築法地盤簡介

For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here. 學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. 不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Science (Honours) in Surveying

地產及建設測量學（榮譽）理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- You will be equipped with fundamental knowledge and skills in the inter-disciplinary professions of land use, property development and construction management for your future employment and lifelong learning 培訓你掌握土地運用、房地產發展和建築管理的跨學科基礎知識和技能，有助你日後就業及終身學習
- After graduation, you will enter the Building Surveying, Quantity Surveying, Planning and Development, Property and Facility Management or General Practice Surveying profession as a trainee with full potential to become a full-fledged professional surveyor. Eventually, you will take a leading and strategic role in the profession and business of land use, property development and construction management and make contributions to the community 畢業後，你將成為建築測量、工料測量、規劃及發展、物業設施管理或產業測量行業的培訓生，具有充分潛力成為專業測量師，在土地運用、房地產發展和建築管理行業中發揮領導和決策的角色，回饋社會
- You will be taught with the disciplines of economics, law, management and technology related to surveying studies 你將修讀與測量學相關的經濟學、法律、管理及科技學科

Professional Accreditation 專業機構認可

The BSc (Hons) in Surveying (Top-up programme) has been professionally accredited by the following leading institutions: 地產及建設測量學（榮譽）理學士（學士學位銜接課程）已獲以下主要機構的專業認可：

- The Hong Kong Institute of Surveyors (HKIS)* 香港測量師學會 (HKIS)*
- Royal Institution of Chartered Surveyors (RICS) 皇家特許測量師學會 (RICS)
- The Hong Kong Institute of Construction Managers (HKICM) 香港營造師學會 (HKICM)
- Property Management Services Authority (PMSA)** 物業管理業監管局 (PMSA)**

Building on the success and reputation of the well-established top-up programme and the strong demand for the associate degree programme, the School has launched a new 4-year full-time undergraduate programme in surveying. 基於學士學位銜接課程的成功與良好聲譽，以及副學士課程的強大需求，本院現已推出全新的四年全日制地產及建設測量學學士學位課程。

The application to extend the professional accreditations* to cover the full 4-year curriculum is currently in progress. 目前正申請將上述專業認可*擴展至涵蓋整個四年制課程。

- * The accreditation by the HKIS covers five surveying divisions including the Building Surveying (BS) Division, General Practice (GP) Division, Planning and Development (PD) Division, Property and Facility Management (PFM) Division as well as Quantity Surveying (QS) Division.
- * 香港測量師學會的認可涵蓋五個測量組別，包括建築測量 (BS) 組、產業測量 (GP) 組、規劃及發展 (PD) 組、物業設施管理 (PFM) 組，以及工料測量 (QS) 組。
- ** This programme is recognised as a specified degree in property management by the Property Management Services Authority (PMSA) and graduates can apply for property management practitioner (PMP) (Tier 1) Licence upon fulfilling relevant requirements of PMSA.
- ** 本課程已獲物業管理業監管局 (PMSA) 認可為指定物業管理學位課程，畢業生在符合 PMSA 相關要求後，可申請物業管理人 (PMP) (第一級) 牌照。
- ^ Accreditation for the 4-year programme is subject to approval by the respective professional institutions.
- ^ 四年制課程的認可有待相關專業機構審批。

Please visit the programme webpage for details about programme recognition / accreditation. 請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Graduate/ Assistant Surveyor in the disciplines of Building Surveying, General Practice, Planning and Development, Property and Facility Management, Quantity Surveying or Management Trainee in the real estate and construction sector. 畢業生就業機會包括建築測量、產業測量、規劃及發展、物業設施管理或工料測量的見習 / 助理測量師或房地產及建築行業的管理培訓生。

Apply Now
立即報名

Programme Structure 課程結構

The programme of study consists of 123 credits. All students are also required to complete 176 hours of non-credit-bearing Work-Integrated Education component. 學生須修讀 123 個學分及完成 176 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure. 請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Analytical Skills and Methods
- Capstone Project
- Development Control Law
- English for Construction and Environmental Professionals
- Integrated Professional Workshop II
- Project Management and Procurement



For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. 不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Engineering (Honours) in Electrical Engineering

電機工程學（榮譽）工學士

Programme Webpage
課程網頁

Programme Features 課程特色

- You will be well-prepared for a career in electrical engineering where there are high demands for professionals and great rewards
讓你在求才若渴、待遇優越的電機工程行業成為獨當一面的專才
- You will acquire broad knowledge of electrical engineering and its current applications with in-depth coverage
你會學習到電機工程的廣博知識和目前的應用情況
- You will visit power facilities/ work sites to gain hands-on experience of power equipment
你有機會參觀供電設施 / 工地，體驗電力行業的工作情況



Professional Accreditation 專業機構認可

This programme will seek accreditation by the The Hong Kong Institution of Engineers (HKIE).
本課程將會申請香港工程師學會（HKIE）的認可。

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including electrical engineer, building services engineer, design engineer, automation engineer, environmental engineer, manufacturing engineer, or aircraft engineer
畢業生就業機會包括電機工程師、屋宇設備工程師、設計工程師、自動化電機工程師、環境工程師、製造工程師或飛機工程師等職位

Apply Now
立即報名

Programme Structure 課程結構

The programme of study consists of at least 124 credits (including 3 training credits). All students are also required to complete 210 hours of Work-Integrated Education component. 學生必須修讀最少 124 個學分（包括實用訓練科目）及完成 210 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Control System Analysis
- Electrical Machines
- Engineering Analysis Methods
- Linear Systems and Signal Processing
- Material Science of Electrical Engineering
- Power Systems
- Power Transmission and Distribution



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。



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Entrance Requirements 入學資格

For HKDSE qualification holders:

持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

Subject Preference:

優先考慮：

Level 2 in one of extended modules in Mathematics;
or
數學延伸部分（單元一 / 單元二）達第二級；或
Level 2 in Physics or Combined Science (with a Physics component with Level 2)
物理或組合科學科（物理部分）達第二級

For holders of other qualifications:

其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費

Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Engineering (Honours) in Mechanical Engineering

機械工程學（榮譽）工學士

Programme Webpage
課程網頁



Programme Features 課程特色

- You will obtain solid knowledge and develop skills in mechanical engineering including thermofluids, mechanics and materials engineering, dynamics and control, design and manufacturing technology 培育你建立穩固的機械工程知識和技能，包括熱流體、力學和材料工程、動力學和控制、設計和製造技術
- You can choose to specialise in one of the three technical streams: Aerospace Engineering, Engineering Design and Automation or Mechanical Services and Environmental Engineering 你可以選擇在三個技術領域之一發展專業技能：航空航天工程、工程設計及自動化或機械服務和環境工程
- You have an opportunity to participate in internships; past students have been trained in MTR, Towngas, CLP, HKElectric, HAECO, Civil Aviation Department, Marine Department, China State Construction Engineering, Etc. 有機會參與實習；往屆學員曾在港鐵、煤氣公司、中電、港燈、港機、民航處、海事處、中建等培訓
- Upon graduation, you can undergo 'Scheme A Graduate Training' in an organisation recognised by The Hong Kong Institution of Engineers (HKIE) 畢業後，您可以在香港工程師學會認可的機構接受 "A 計劃畢業生培訓"

Professional Accreditation 專業機構認可

The BEng (Hons) in Mechanical Engineering (Top-up programme) is accredited by The Hong Kong Institution of Engineers (HKIE). Graduates are eligible for Scheme "A" Training in the disciplines of Aircraft (ACE), Building Services (BSS), Control, Automation & Instrumentation (CAI), Gas (GAS), Energy (ENY), and Mechanical (MCL). For details, please refer to the HKIE website at <https://hkies.org.hk/en> under "HKIE Qualifications" > "Discipline Matching Results of Accredited Degrees" 機械工程學（榮譽）工學士（學士學位銜接課程）已獲香港工程師學會（HKIE）認可。畢業生符合「Scheme "A" 畢業生培訓計劃」訓練資格，涵蓋的工程範疇包括：航空（ACE）、屋宇裝備（BSS）、控制、自動化及儀器儀表（CAI）、燃氣（GAS）、能源（ENY）及機械（MCL）。詳情請瀏覽香港工程師學會網站 <https://hkies.org.hk/en>，點選「HKIE Qualifications」>「Discipline Matching Results of Accredited Degrees」。

Accreditation for the 4-year programme is subject to approval by The Hong Kong Institution of Engineers (HKIE). 四年制課程的認可有待香港工程師學會（HKIE）審批。

Please visit the programme webpage for details about programme recognition / accreditation. 請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including mechanical engineer, building services engineer, design engineer, automation engineer, environmental engineer, gas engineer, manufacturing engineer, or aircraft engineer 畢業生就業機會包括機械工程師、建築服務工程師、設計工程師、自動化電機工程師、環境工程師、氣體工程師、製造工程師或飛機工程師等職位

Apply Now
立即報名



Programme Structure 課程結構

The programme of study consists of at least 127 credits (including 3 training credits). All students are also required to complete 80 hours of non-credit-bearing Work-Integrated Education component. 學生必須修讀最少 127 個學分（包括實用訓練科目）及完成 80 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure. 請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Advanced Materials for Design and Technology
- Air Conditioning for Indoor Thermal and Environmental Quality
- Aircraft Performance and Flight Management
- Aircraft Systems
- Artificial Intelligence in Products
- Design and Manufacturing
- Dynamics and Vibrations
- Engineering Management
- Engineering Thermodynamics
- Fluid Mechanics
- Industrial Automation
- Intelligent Buildings
- Linear Systems and Control
- Society and the Engineer



For more information, please contact:
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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language; 中文及英文達第三級；
- Level 2 in Mathematics; 數學達第二級；
- "Attained" level in Citizenship and Social Development; and 公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective. 其中一科選修科取第二級或「達標」成績

Subject Preference:

優先考慮：
Level 2 in one of extended modules in Mathematics; or 數學延伸部分（單元一 / 單元二）達第二級；或
Level 2 in Physics or Combined Science (with a Physics component with Level 2) 物理或組合科學科（物理部分）達第二級

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements. 具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. 不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Science (Honours) in Data Science and Artificial Intelligence

數據科學及人工智能（榮譽）理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Nurtures data science and AI talents
培育數據科學與人工智能專才
- You will acquire knowledge of a range of data management, data analytics, and AI tools, including Python, R, SQL Server, Tableau, Microsoft Power BI, TensorFlow, and PyTorch
讓你熟掌握一系列數據管理、分析及人工智能工具，包括 Python, R, SQL Server, Tableau, Microsoft Power BI, TensorFlow 及 PyTorch
- You will be well prepared for career development through professional exam preparation workshops. Some students in the past obtained the credentials from SAS and Microsoft before graduation
你可參加專業試備工作坊，促進你的專業發展。過往部分學生在畢業前已考獲 SAS 及 Microsoft 資格
- Opportunities to participate in data analytics and AI-related internships. Past students have undergone internship training in companies such as PCCW Solutions, ICO Limited, Ipsos and Nielsen
有機會參與數據分析及人工智能相關的實習工作。過往學生曾於電訊盈科企業方案、揚科有限公司、易普索及尼爾森受訓
- You will be able to learn predictive analytics, machine learning, data visualisation, and AI cutting-edge technologies, such as large language model, computer vision and deep learning
你將能夠學習預測分析、機器學習、數據可視化及人工智能的尖端技術，如大型語言模型、電腦視覺和深度學習
- Offers an interdisciplinary curriculum with a selection of subjects emphasising applications of AI in computer science, finance and health informatics
提供跨學科課程和強調人工智能應用在電腦科學、金融及健康資訊學的科目

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Data Scientist, LLM Engineer, AI Engineer, Data Engineer, Data Analyst, Machine Learning Engineer, Data Management Specialist and Statistical Analyst
畢業生能夠從事多種不同的職業，包括數據科學家、大語言模型工程師、人工智能工程師、數據工程師、數據分析師、機器學習工程師、數據管理專員和統計分析師

Apply Now
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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Artificial Intelligence
- Big Data and Cloud Analytics
- Data Visualisation and Analytics
- Deep Learning
- Large Language Models and Natural Language Processing
- Machine Learning for Data Mining
- Predictive Modeling
- Programming for AI Applications



For more information, please contact: 想了解更多，請聯絡：

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Enquiries 查詢

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學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

For HKDSE qualification holders:

持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:

其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.

不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Science (Honours) in Health Studies

健康學（榮譽）理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Nurtures healthcare talents
培育衛生健康的專才
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, The University of Hong Kong and King's College of London, The London School of Hygiene & Tropical Medicine and University of Leeds in the United Kingdom
升讀本地及海外大學，如香港理工大學、香港中文大學、香港大學和英國的倫敦國王學院、倫敦衛生與熱帶醫學院及里茲大學
- Opportunities to participate in field work and scholarly activities, e.g. publishing journal papers and book chapters
有機會參與實習工作和學術活動，例如：出版期刊論文及書籍章節
- Facilitates your further studies in bachelor's and master's degree programmes in medicine, nursing, pharmacy, physiotherapy, occupational therapy, infection control, health informatics, public health, healthy ageing, nutrition and food sciences, biotechnology, biomedical engineering, sports medicine and sports science, etc.
助你升讀學士及碩士學位課程，包括醫學（內外全科）、護理、藥劑學、物理治療、職業治療、感染控制、健康資訊、公共衛生、健康老齡、營養及食物科學、生物科技、生物醫學工程、運動醫學和運動科學等學科
- The teaching team includes experienced medical and healthcare professionals
教學團隊包括經驗豐富的醫療和保健專業人員

Professional Accreditation 專業機構認可

- Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
學生可加入香港社區健康學院 (HKCCHP) 成為學生會員，畢業後可升級為副資深會員 (AFHKCCHP)。
- Students are also eligible to apply as Associate Members of the Hong Kong College of Health Service Executives (HKCHSE).
學生亦有資格申請成為香港醫務行政學院 (HKCHSE) 的副會員。

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including roles as community health practitioners, executive assistants, university research assistants, marketing professionals in health education, administrators in public hospitals of the Hospital Authority, positions in Government ambulance, fire and immigration services, quality control and sales representatives in pharmaceutical companies, sales in health device companies, insurance professionals, coordinators for NGO community projects
畢業生就業機會包括社區健康師、行政助理、大學研究助理、健康專業教育市場營銷、醫院管理局轄下的行政管理、政府救護員、消防和入境服務人員、製藥公司的質量控制和銷售、醫療設備公司的銷售、保險專業人員、以及非政府組織社區項目的助理等

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component. 學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Ethics and Legal Considerations in Health Care
- Health Informatics and Healthcare 4.0
- Infection Control and Outbreak Management
- Nutrition and Diseases
- Operations Management for Health Care
- Practices in Health Promotion
- Public Health and Epidemiology
- Sustainable Health Care Systems



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

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Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

HKDSE subject preferences:

如就讀以下香港中學文憑考試科目的申請人將會被優先考慮：

Biology and Combined Science (with Biology component).
生物及組合科學（包括生物）

For holders of other qualifications:

其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他 / 她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question. 大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online. 大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費

Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Science (Honours) in Information Systems and Web Technologies

資訊系統及網絡科技（榮譽）理學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Graduates were admitted into master's degree programmes at local and overseas universities such as The Hong Kong Polytechnic University, The Hong Kong University of Science and Technology, and King's College London
畢業生獲本地及海外大學碩士學位課程取錄，如香港理工大學、香港科技大學及倫敦國王學院
- Opportunities to participate in internships. Past students have undergone training at PCCW Solutions, ICO Limited, Midland Holdings Limited and Hong Kong Economic Times
有機會參與實習，過往學生曾於電訊盈科企業方案、揚科有限公司、美聯集團有限公司及香港經濟日報受訓
- Covers new technologies including cloud computing (e.g. Amazon Web Services and machine learning using Python)
涵蓋雲端運算（如 Amazon Web Services 及利用 Python 進行機器學習等）
- Teaches database technologies including Oracle, MySQL, SQL Server, and MongoDB (a NoSQL database)
教授數據庫科技，包括 Oracle、MySQL、SQL Server 及 MongoDB（NoSQL database）
- Emphasises training in website development including HTML, CSS, JavaScript, and JQuery
著重網站開發的相關培訓，包括 HTML、CSS、JavaScript 及 JQuery
- Introduces E-commerce strategies, Google Analytics, and CMS (content management system)
介紹電子商務策略、Google Analytics 及 CMS（內容管理系統）
- Offers popular elective subjects including Artificial Intelligence, FinTech and Blockchain, and Mobile Application Development
提供廣受歡迎的選修科，包括人工智能、金融科技與區塊鏈、手機應用程式開發

Professional Accreditation 專業機構認可

- Students can join the Hong Kong College of Community Health Practitioners (HKCCHP) as student members, and, upon graduation, can advance to the Associate Fellowship (AFHKCCHP) status.
學生可加入香港社區健康學院 (HKCCHP) 成為學生會員，畢業後可升級為副資深會員 (AFHKCCHP)。
- Students are also eligible to apply for Student Membership with the ISACA (previously known as the Information Systems Audit and Control Association) and Hong Kong Computer Society (HKCS).
學生亦符合資格向 ISACA（前稱信息審計協會）和香港電腦學會 (HKCS) 申請成為學生會員。

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Database Support Personnel, IT Support Personnel, Network Administrator and Website Developer
畢業生就業機會包括數據庫支援人員、IT 支援人員、網絡管理員及網站開發人員

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of non-credit-bearing Work-Integrated Education component.
學生必須修讀最少 120 個學分及完成 300 小時的工作為本的學習體驗，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Business Communication in Chinese
- Effective Professional Communication in English
- Integrated Study (Applied Sciences)
- Management of Technology, Innovation and Entrepreneurship
- Professional Ethics and Social Responsibilities
- Research Methodology in Applied Sciences



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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Entrance Requirements 入學資格

For HKDSE qualification holders:
持香港中學文憑試成績的申請人：

- Level 3 in Chinese Language and English Language;
中文及英文達第三級；
- Level 2 in Mathematics;
數學達第二級；
- "Attained" level in Citizenship and Social Development; and
公民與社會發展科取得「達標」成績；及
- Level 2 or "Attained" level in one elective.
其中一科選修科取第二級或「達標」成績

For holders of other qualifications:
其他學歷申請人：

- The equivalents of the above requirements.
具備與上述條件同等的資格

For those who do not possess the above-mentioned qualifications but have reached the age of 25 before 1 September in the admission year, they may apply as "mature" applicants. They must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully.
不具備上述資格，但在申請入學年度的9月1日之前年滿25歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有很大機會能夠成功修畢該課程。

Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

Most subjects are taught in English, although due to their nature and objectives, some subjects are taught in Chinese. Language subjects are taught in the language in question.
大部分科目以英文授課。但基於科目的性質和目標，某些科目以中文授課。語文科目以該科語文授課。

Teaching Venue and Teaching Mode 教學地點及模式

Most classes are conducted at the PolyU West Kowloon Campus; some classes are conducted online.
大部分課堂在理大西九龍校園上課，部分課堂以網上形式授課。

Tuition Fee 學費

Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Arts (Honours) in Media and Communication Design

媒體及傳意設計(榮譽)文學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Offers interdisciplinary studies through design practice and visual experimentation 藉著設計實踐及視覺實驗，提供跨學科學習
- Focuses on training in critical thinking and analytical skills 著重訓練批判性思考和分析技巧
- Integrates the aspect of "Business of Design" in the curriculum 在課程中融入「設計營商」元素
- Develops professionalism through project-based learning experiences 利用專題研習的學習經歷，培養專業精神
- Adopts an outcome-based curriculum with focus on professional competence 課程設計以成果為本，著重學生專業能力



Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Brand Designer, Graphic Designer, Media Production Designer, Motion Graphic Designer, New Media Designer and Web Designer 畢業生就業機會包括品牌設計師、平面設計師、媒體製作設計師、動態圖像設計師、新媒體設計師及網頁設計師等職位

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Programme Structure 課程結構

The programme of study consists of at least 120 credits. All students are also required to complete 300 hours of Work-Integrated Education component and End-of-programme Exhibition.
學生必須修讀最少 120 個學分、完成 300 小時的工作為本的學習體驗及畢業展覽，方可獲頒發榮譽學士學位。

Please visit the programme webpage for details about programme structure.
請瀏覽課程網頁，查閱課程結構詳情。

DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Business Communication in Chinese
- Creative Entrepreneurship
- Design Research and Analysis
- Digital Media Production
- Experimental Art
- Visual Information Narrative



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

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Programme Duration and Study Mode 修讀年期及模式

4 years, full-time 四年全日制

Medium of Instruction 教學語言

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Social Sciences (Honours)

社會科學（榮譽）學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Applies knowledge of social sciences to tackle social problems with alternative approaches
運用社會科學知識，以不同方法解決社會問題
- Examines different cultures and social development needs in the local and global contexts
在本地和全球環境中，探討不同的文化和社會發展需求



Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Social Services Manager, Program Worker, Community Worker, Youth Worker, Social Researcher, Civil Servant, Human Resource Officer, Administrative Officer, Management Trainee, Marketing Executive. 畢業生就業機會包括社會服務經理、程序工作員、社區工作者、青少年工作者、社會研究員、公務員、管理培訓生、市場營銷主任等職位。

Apply Now
立即報名

Programme Structure 課程結構

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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Critical Age Studies
- Critical Youth Work and Practice
- Cultural Development and Cultural Policies
- Globalisation and Its Impact
- Public Policy Analysis
- Urban Society and Urban Sustainability



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Social Sciences (Honours) in Psychology

心理學（榮譽）社會科學學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Evaluates major concepts, theories and empirical findings in psychology
評估心理學的主要概念、理論和實證結果
- Applies psychological knowledge and skills to examine personal, social, organisational, and societal issues
運用心理學知識和技能去探討個人、人際、組織和社會問題
- Applies appropriate research methods to study human behaviours
運用適當的研究方法去研究人類行為



Professional Accreditation 專業機構認可

Eligible graduates can apply for membership in the Hong Kong Psychological Society (HKPS)
合資格畢業生可於香港心理學會申請會員資格。

Please visit the programme webpage for details about programme recognition / accreditation.
請瀏覽課程網頁，查閱課程認可詳情。

Career Prospects after Graduation 畢業後的就業前景

- Graduates are able to pursue a wide range of careers, including Assistant to Clinical Psychologist, Civil Servant, Research Assistant at universities, Management Trainee, Marketing Executive, Human Resources Officer, and Teaching Assistant.
畢業生就業機會包括臨床心理學家助理、公務員、大學研究助理、管理培訓生、市場營銷主任、人力資源主任和教學助理等職位。

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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Cognitive Psychology
- Counselling Psychology
- Personality and Individual Differences
- Positive Psychology
- Research Methods for Behavioural Sciences
- Social Psychology



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

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Assistant Programme Leader 助理課程統籌

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Enquiries 查詢

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Tuition Fee 學費



Tuition Fee Details
學費詳情

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Social Sciences (Honours) in Social Policy and Management 社會政策及管理（榮譽）社會科學學士

Programme Webpage
課程網頁

Programme Features 課程特色

- Masters theories and concepts in social policy and management essential for career development and lifelong learning
掌握關鍵的社會政策及管理的理論和概念，有助事業發展和終身學習
- Applies essential methods and skills to develop solutions to challenging social issues
運用重要的方法和技能去制定解決方案，以應對具挑戰性的社會問題
- Applies knowledge and skills effectively to study contemporary issues in social policy
效地運用知識和技能去研究當代的社會政策問題



Career Prospects after Graduation 畢業後的就業前景

- Graduates are equipped with strong employability in government departments, charity, non-governmental organisations (NGOs), non-profit-making organisations (NPOs) as Project Officers, Social Services Managers, Policy Researchers / Analysts and Agency Administrators.
畢業生就業機會包括在政府部門、慈善機構、非政府組織 (NGOs)、非營利組織 (NPOs) 擔任項目管理人員、社會服務經理、政策研究人員 / 分析人員和機構管理行政人員

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DSR Subjects 學科專業科目

Examples of Subjects 科目例子

- Community Study
- Ethics and Sustainability
- Integrated Study (Social Sciences)
- Management of Social Enterprise
- Programme Planning and Evaluation
- Public Policy Analysis



For more information, please contact: 想了解更多，請聯絡：

Programme Leader 課程統籌

Dr LIN, Pui-yuen Keith
林培元博士
BA (Sheff. Hallam); MSc (LSE); MPhil (Camb.); PhD (Leic.)
☎ 3746 0892
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Enquiries 查詢

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Tuition Fee 學費



Tuition Fee Details
學費詳情

How to Apply 申請方法

2026 HKDSE Candidates 2026 年香港中學文憑考試考生

(including re-takers 包括重考生)

Apply through the Electronic Advance Application System
for Post-secondary Programmes (E-APP)
必須使用教育局的專上課程電子預先報名平台 (E-APP) 報名
website 網址: www.eapp.gov.hk



Other Applicants 其他申請人

(including 2012-2025 HKDSE candidates and holders of other qualifications
包括 2012 至 2025 年香港中學文憑考試考生及持其他學歷的申請人)

Apply through the PolyU HKCC / SPEED Online Application for Admission (OAA)
必須使用 PolyU HKCC / SPEED 網上入學申請 (OAA) 提交申請
website 網址: <https://speed-polyu.edu.hk/admission/admission-full-time-4-years-undergraduate-programmes/submit-application-full-time-4-years-undergraduate-programmes>





Programme Details

課程詳情

<https://www.speed-polyu.edu.hk/programme/polyuspeed-4yearundergraduateprogrammes>



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<https://speed-polyu.edu.hk/admission/admission-full-time-4-years-undergraduate-programmes/submit-application-full-time-4-years-undergraduate-programmes>



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五個最強優勢

<https://www.speed-polyu.edu.hk/admission/why-polyu-speed>



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