

## Bachelor of Arts (Honours) Scheme in Hospitality and Tourism Management 款待及旅遊業管理（榮譽）文學士組合課程

### Scheme Structure

Students are required to complete the following requirements with satisfactory results for an honours degree:

Award	Requirements	No. of Credits	
<b>Bachelor of Arts (Honours) in Convention and Event Management</b> 會展管理（榮譽）文學士 /	<b>General University Requirements (GUR)</b>	<b>9 – 18 credits</b>	
	2 Cluster Area Requirements (CAR) subjects (including 1 designated as China-related) <sup>+</sup> , 3 credits each	6 credits	
	1 Service Learning OR Free Elective subject	3 credits	
	Up to 3 Language and Communication Requirements (LCR) subjects (2 in English & 1 in Chinese), 3 credits each  <i>(for students who have not met the equivalent standard of undergraduate degree LCR based on their prior sub-degree studies only)*</i>	0 – 9 credits	
<b>Bachelor of Arts (Honours) in Hospitality Management</b> 款待業管理（榮譽）文學士 /	<b>Discipline Specific Requirements (DSR)</b> <i>(Please refer to the table below for details.)</i>	<b>51 – 54 credits</b>	
	Foundation	1 subject, 3 credits <i>(for students from unrelated disciplines only)</i>	0 – 3 credits
<b>Bachelor of Arts (Honours) in Travel Industry Management</b> 旅遊服務業管理（榮譽）文學士	Scheme Compulsory	10 subjects, 3 credits each	30 credits
	Award-Specific Compulsory	3 subjects, 3 credits each	9 credits
	Elective	4 subjects, 3 credits each	12 credits
	<b>Work-Integrated Education (WIE)</b>		<b>Nil</b>
	300 hours of work-based learning experience  <i>(Relevant work experience accumulated after sub-degree studies but before the commencement of the programme enrolled at SPEED may be considered for fulfilment of WIE. Students will be invited to submit application for consideration after programme commencement.)</i>		
	<b>Total</b>		<b>60 – 72 credits</b>

<sup>+</sup> Within these subjects, students need to fulfil the English and Chinese reading and writing requirements.

<sup>\*</sup> Students' fulfilment of LCR will be assessed based on their academic records of sub-degree studies. They will be advised if they are required to take LCR subjects on admission.

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### Discipline Specific Requirements (DSR)

Subject Area	Subject Nature	Subject Title
<b>Scheme</b>	<b>Scheme Compulsory</b> (all 10 subjects)	Business Communication in Chinese
		Contemporary Issues in Hospitality and Tourism Industry
		Customer Relationship Management in Hospitality and Tourism Industry 🏨
		English Communication for Hospitality and Tourism Professionals
		Financial Management in Hospitality and Tourism 🏨
		Integrated Study (Hospitality and Tourism Management)
		Legal and Ethical Aspects in Hospitality and Tourism Industry 🏨
		Marketing Management for Hospitality and Tourism Industry 🏨
		Research Methods
		Strategic Management for Hospitality and Tourism Industry
<b>Convention and Event Management</b>	<b>Foundation</b> (for students from unrelated disciplines only)	Introduction to the Event Industry
	<b>Award-Specific Compulsory</b> (all 3 subjects)	Convention Management
		Event and Tourism Management
		Meeting Management
	<b>Elective<sup>#</sup></b> (any 4 subjects)	Catering Operations and Management
		Consumer Behaviour for Hospitality and Tourism Industry
		Convention Venue Management
		Destination Management
		Exhibition Management
		Hospitality Management and Development
		Human Resource Management in Hospitality and Tourism Industry
		Quality Service Management for Hospitality and Tourism Industry
Sports Tourism and Management		
Theme Park and Attractions Management		
<b>Hospitality Management</b>	<b>Foundation</b> (for students from unrelated disciplines only)	Introduction to Hospitality and Tourism Industry
	<b>Award-Specific Compulsory</b> (all 3 subjects)	Hospitality Management and Development
		Hotel Planning and Development
	Professional Foodservice Management	

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Subject Area	Subject Nature	Subject Title
	<b>Elective<sup>#</sup></b> (any 4 subjects)	Advanced Wine Studies
		Club Management
		Cruise Line Operations and Management
		Event and Tourism Management
		Hospitality and Tourism Technology and Innovation
		Hotel Sales and Revenue Management
		Human Resource Management in Hospitality and Tourism Industry
		Quality Service Management for Hospitality and Tourism Industry
		Resort and Spa Management
		Theme Park and Attractions Management
		Wine and Spirit Studies
<b>Travel Industry Management</b>	<b>Foundation</b> (for students from unrelated disciplines only)	Introduction to Hospitality and Tourism Industry
	<b>Award-Specific Compulsory</b> (all 3 subjects)	Destination Management
		Theme Park and Attractions Management
		Tourism Planning and Development
	<b>Elective<sup>#</sup></b> (any 4 subjects)	Air Transportation Management
		Consumer Behaviour for Hospitality and Tourism Industry
		Convention and Meeting Management
		Cruise Line Operations and Management
		Event and Tourism Management
		Exhibition Management
		Hospitality Management and Development
		Human Resource Management in Hospitality and Tourism Industry
		Quality Service Management for Hospitality and Tourism Industry
		Sports Tourism and Management
Travel Agency Management		

<sup>#</sup> Offering of any elective subjects is subject to sufficient enrolment.



The course has been included in the list of reimbursable courses for Continuing Education Fund purposes.

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### Exit Award

Students who have completed the following requirements with satisfactory results may apply for an exit award of an ordinary degree:

Award	Requirements	No. of Credits	
<b>Bachelor of Arts in Convention and Event Management</b> 會展管理文學士 /	<b>General University Requirements (GUR)</b>	<b>9 – 18 credits</b>	
	<i>Same as honours degree requirements</i>		
<b>Bachelor of Arts in Hospitality Management</b> 款待業管理文學士 /	<b>Discipline Specific Requirements (DSR)</b>	<b>36 – 39 credits</b>	
	Foundation	1 subject, 3 credits <i>(for students from unrelated disciplines only)</i>	0 – 3 credits
<b>Bachelor of Arts in Travel Industry Management</b> 旅遊服務業管理文學士	Scheme Compulsory	8 subjects, 3 credits each [All except “Strategic Management for Hospitality and Tourism Industry” and “Integrated Study (Hospitality and Tourism Management)”]	24 credits
	Award-Specific Compulsory	3 subjects, 3 credits each	9 credits
	Elective	1 subject, 3 credits	3 credits
	<b>Work-Integrated Education (WIE)</b>		<b>Nil</b>
<i>Same as honours degree requirements</i>			
<b>Total</b>		<b>45 – 57 credits</b>	